

NEWSLETTER

SEPTEMBER
2025
EDITION

THE BOTTOM LINE

EDUCATION

Our platform features a comprehensive selection of online webinars that you can conveniently access with a single click or scan!



NETWORKING

Save the date for our eagerly awaited annual fall gathering! Don't forget to subscribe to our email newsletter to keep up with all the latest updates and announcements! We are excited to share that our annual golf event was a tremendous success! Keep an eye out for your opportunity to secure your place in the HFMA Rochester annual golf chapter event!



Thank you to all participants!

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NETWORKING ... CONTINUED

THE
BOTTOM LINE

While we never fail to congratulate our tournament champions, we often wonder...

For three consecutive years, this group of gentlemen has successfully secured the title in our golf tournament! Is there anyone out there, or anyone you know, who is willing to challenge these champions? Our upcoming newsletter will contain all the information you need for your best chance at victory!

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rochester regional chapter

CHAMPIONSHIP
DEFENDED

3 YEARS IN A ROW!

MEMBERSHIP

THE
BOTTOM LINE

We have welcomed new members, celebrated newly certified individuals, and introduced a new Enterprise since our last newsletter. The achievements of our chapter continue to impress our leaders! We are optimistic that the future will flourish for both our current and prospective members!

NEW MEMBERS

New
Membership
Total
688

Welcome to the Rochester Chapter!

Members:

- ☒ Portia Smith
- ☒ Nancy Edic
- ☒ Nicholas Slattery
- ☒ Fnu Myat Wut Kyi
- ☒ Nichole Hudson
- ☒ Amanda Ransom
- ☒ Kristina Loughlin
- ☒ Jim Smith
- ☒ Yvonne Fitzgerald
- ☒ Jessica McCall
- ☒ Charles Weaver
- ☒ Casey Norris
- ☒ John L'Hommedieu
- ☒ Kurtis VonBergen
- ☒ Michelle Colegrove
- ☒ Desirae Adams
- ☒ Jennifer Carlson
- ☒ Ruth Donk
- ☒ Jason Briggs
- ☒ Jennifer Maine
- ☒ Stefanie Smaldone
- ☒ Kathi Bell
- ☒ Josiah Dailey
- ☒ Amanda Eschmann
- ☒ Dorothy White
- ☒ Beth Zapetis
- ☒ Julie Dowd



Are you interested in becoming the next member? Discover more about how to join below!

NEW CERTIFIED MEMBERS

Members:

- ☒ Joseph D'Angelo CHFPP
- ☒ Nichole Holder
CRCR, CSPPM,
CSPR, CSBI,
CHFPP, CSAPM, EHRC
- ☒ Daniel Redmond CRCR
- ☒ Stephanie Newman
CHFPP, CSAF



Are you curious about obtaining certification? Check out the details below for more information.

New Members Welcome

Motivate your employees to become part of our team!

Begin your journey today



Interested In Becoming Certified?

Explore a diverse selection of nationally recognized certifications by clicking or scanning the QR code.



HFMA Student Memberships

Are you or someone you know interested in healthcare and finance? If you are a recent graduate or someone seeking a career change, an HFMA student membership could be perfect!

- ◆ 1 free year of membership
- ◆ Limited access to certifications
- ◆ Reduced event and conference fees
- ◆ Networking events
- ◆ What is expected?
 - ▶ Volunteer and get involved in the HFMA community
 - ▶ Must have an .edu email domain

To learn more, email us at
rochester@hfmalocal.org

MEMBERSHIP

THE
BOTTOM LINE

Our leaders are truly thankful for the ongoing arrival of new enterprise members. As we continue to grow, the impact our chapter can make will become even more substantial!

Welcome to our latest Enterprise Professional Member Organization!!



**The Finger Lakes
Area Counseling
and Recovery
Agency has
welcomed 19 new
members to our
Chapter since July!**



ENTERPRISE

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LEADERSHIP

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**ANNA
MOYNIHAN**

**ROCHESTER
REGIONAL HEALTH**

**MBA: Manager, Treasury
& Investment Operations**

**President &
Networking Chair**



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**MARGARET
LALLY**

Loretto
Exceptional People. Extraordinary Care.

**Vice President, Finance
Operations & Revenue**

President-Elect



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**JESSICA
RUTA**

**ROCHESTER
REGIONAL HEALTH**

**CHFP: Manager,
Accounting &
Financial Reporting**

Vice President



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**BRENDEN
MANCEMBA**

Lifetime Assistance

**Vice President of
Administration & Strategy**

**Chapter:
Immediate
Past President**



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**JANELLE
BALDASARRE**

**ROCHESTER
REGIONAL HEALTH**

**AcLead Accountant,
Accounting & Financial
Reporting accountant - Lead
Secretary**



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**ANDREW
HASTINGS**

**ROCHESTER
REGIONAL HEALTH**

**Sr. Director, Financial
Reporting & Accounting**

Treasurer



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LEADERSHIP

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**JASON
WELCH**

**ROCHESTER
REGIONAL HEALTH**

Senior Project Manager:
SS ENTERPRISE PROG
MGMT OFFICE

**Membership
Chair**



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**DAN
WRIGHT**

**ROCHESTER
REGIONAL HEALTH**

Vice President, Finance
- Acute Care Hospitals

**Communication
Chair**



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**DANIELLE
HOBART**

**ROCHESTER
REGIONAL HEALTH**

CPC: HIM- Medical
Coder: Outpatient

**Social Media
Coordinator**



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JOIN OUR LEADERS:
Unleash Your Potential!

This is your opportunity
to step into a leadership
role or participate in one
of our committees.

LEARN MORE BY EMAILING



rochester@hfmalocal.org



HFMA welcomes individuals from every area of health care. As the originator of this newsletter, I was embraced even prior to gaining any understanding of the workings within the finance department. I urge your colleagues or those under your supervision to connect and join as members today! This organization will empower your employees to excel in their positions by motivating them to become the best versions of themselves!

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2025

SPONSORSHIP
PACKAGES

The HFMA logo consists of the lowercase letters 'hfma' in a bold, dark blue sans-serif font.

rochester regional chapter

Mission:

The Rochester Regional Chapter of HFMA strives to provide business partners with opportunities to support the HFMA mission while gaining exposure to a network of healthcare finance professionals through events, marketing, and content partnerships. The Rochester Regional Chapter is committed to providing meaningful education opportunities to their members along with purposeful Networking opportunities to bring healthcare professionals together to encourage new connections and collaboration. With an increase in online presence and in-person events over the past 2 years, the Rochester Regional Chapter is making changes in the 2025 – 2026 chapter year to dedicate the time and effort increase value for corporate sponsors, for years to come.

SPONSORSHIP

THE
BOTTOM LINE

SILVER

Entry-level support and exposure Perks:

- ✓ Recognition as a Silver Sponsor at all HFMA events
- ✓ Logo on sponsor page of HFMA Chapter website
- ✓ Social media mentions (1 occurrence per year)
- ✓ Listing in the sponsor section of the quarterly newsletter

\$1,000

PLATINUM

Top-tier visibility & engagement Perks:

- ✓ Recognition as a Platinum Sponsor at all HFMA events
- ✓ Opportunity to present or co-host a session (1 per year)
- ✓ Logo on sponsor page of HFMA Chapter website with hyperlink
- ✓ Featured profile/interview in one HFMA newsletter or LinkedIn post
- ✓ Table/booth/signage at all in-person events (Education and Social)
- ✓ 4 complimentary education event registrations annually
- ✓ Social media mentions (6 occurrences per year)
- ✓ Recognition in all email marketing
- ✓ Inclusion in HFMA member welcome packet – personalized email to each new member
- ✓ First right of renewal for following year

\$4,000

GOLD

Strong brand presence and networking Perks:

- ✓ Recognition as a Gold Sponsor at all HFMA events
- ✓ Logo on sponsor page of HFMA Chapter website
- ✓ Opportunity to provide educational content for newsletter (1x/year)
- ✓ Table/booth at 2 in-person events
- ✓ 2 complimentary education event registrations annually
- ✓ Social media mentions (3 occurrences per year)
- ✓ Recognition in Newsletter communications

\$2,500

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Optional Add-Ons

**\$500
per
send**

**Sponsored
Email Blast**

**\$750
Single
event**

**Educational
Event
Sponsorship Only**

**\$250
Single
event**

**Networking
Event
Sponsorship Only**

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Education

2025 -2026



EventLineup

2025
NOVEMBER

Event COMMITTEE:
Education

Event Name:
Fall Institute

Locust Hill Country Club

2026
MARCH

Event COMMITTEE:
Education

Event Name:
Women in Leadership

Casa Larga Vineyards

2026
APRIL

Event COMMITTEE:
Education

Event Name:
Spring Conference

Locust Hill Country Club

Networking

2025 -2026

EventLineup



2025
OCTOBER - DECEMBER

Event COMMITTEE:
Networking

Event Name:
Fall Happy Hour

Various

2026
MARCH - MAY

Event COMMITTEE:
Networking

Event Name:
Spring Happy Hour

Various

September 2025

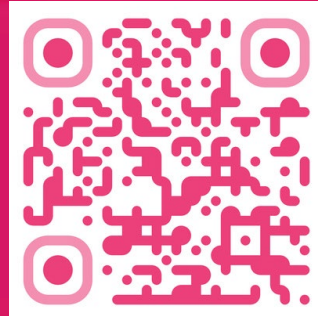
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