

VIRGINIA-DC HFMA 2025 FALL
CONFERENCE

From Accountability to
Achievement:
Enhancing Productivity

VIRGINIA-D.C.
HFMA
2025
FALL
CONFERENCE

ADVANCING HEALTHCARE
EXCELLENCE THROUGH
INNOVATION AND EFFICIENCY

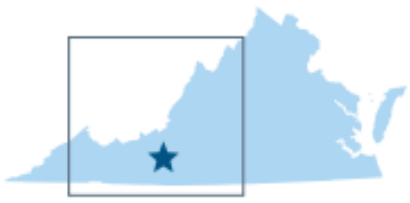
VIRGINIA BEACH



At a Glance – Carilion Clinic

Our Service Area

Carilion Clinic serves an approximately 20-county region in central and southwestern Virginia and southern West Virginia.



Our Mission

Improve the health of the communities we serve.

Our Vision

We are committed to a common purpose of better patient care, better community health and lower cost.

By the Numbers



7
hospitals



14,569
employees



1,041
Licensed beds



\$2.9 billion
total revenue

Our Clinicians



862
physicians

542
advanced practice
providers

86
specialties

295
practice sites

Caring for Our Community



1.8M
practice visits



48,160
admissions



174K
emergency
department visits



54,201
surgeries

Educating for our Future

336
residents and
fellows

30
residency and
fellowship
programs



At a Glance - HealthTrust Workforce Solutions

-  Focuses on improving **employee satisfaction**, **patient satisfaction**, and **workforce efficiency**
-  Serves as a **trusted advisor** on enterprise-wide workforce strategies and assessments
-  **Largest provider** of healthcare managed staffing program solutions in the U.S.
-  **7th largest provider** of clinical and non-clinical healthcare staffing and recruiting services
-  Innovates in **educational services** to help address the nursing shortage
-  Offers access to **200,000+ jobs** at top-performing hospitals across the country
-  Empowers thousands of clinicians annually to deliver **exceptional patient care**
-  More info available at: healthtrustpg.com/workforce



True or False

- Multitasking makes you more efficient
- Coffee is the ultimate productivity booster
- Longer hours always mean better results
- Getting to work early improves productivity

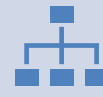
Learning Objectives



Identify the factors that prompted the pursuit of greater efficiency



Examine the tools, technologies, and process changes



Learn how workforce engagement, training and change management were handled



Identify the KPIs used to measure labor efficiency & productivity gains



Understand the common obstacles faced during the journey

Implementation Team

.....

Executive sponsor – Operations EVP

Led by operations with support from
Finance, HR & IS, Project Mgmt

HWS

Several leaders with previous experience
using the tool

HealthTrust Tools

.....

**Productivity
PLUS**

**Flexible
Position
Control**

Staffing Grids

**Facility (Staff)
Scheduler**

**PLUS
Benchmarking**

**Labor
Productivity
Assessments**

**Management
Engineer
Consulting**

Engagement and Training



Engagement

Target calculation, volume (UOS) defined, weights
Targets - actual historical performance



Training

General sessions “assigned” to all leaders
VPs then middle management
HWS led supported by VP champion, nursing, finance
Team-specific training



3-phased approach

The Basics: Productivity 101 – level set
Productivity PLUS
Flexible Position Control

The Basics: Productivity 101

.....



Unit One: *Overview of the Productivity Process*



Unit Two: *Using the Language of Productivity*



Unit Three: *Setting Standards for Productivity*



Unit Four: *Staffing Flexibility & Core Staffing*



Unit Five: *Introduction to PLUS*

The Tools

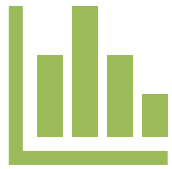
Productivity PLUS (PLUS)

- Daily feed
- Automated & auditable
- Linked to billed services – motivation to drop charges timely

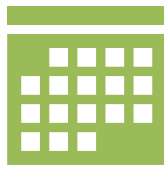
Flexible Position Control (FPC)

- Hiring and staffing plan
- Based on historical actual or budget
- Includes open positions
- Datapoint in Workday job requisitioning process

Productivity PLUS



**Reporting by
Department & Facility**



**Daily, Bi-Weekly,
Monthly, YTD**



**Trend various time
spans**



Daily Dashboards

Dashboards- Market, facility, department

Department Dashboard

Facility: MEDICAL CENTER

Primary Unit of Service: E/R VISITS

Productive Target Var Hours/UOS: 2.782

Department: 670 - ED-8310

Date: 8/25/2025

Productive Target Semi-Var FTEs: 4.5

Productivity %

Daily

91.4%

MTD

94.2%

YTD

100.5%



Overtime %

Daily

0.0%

MTD

6.3%

YTD

5.7%



Worked FTE Variance

MTD

(5.05)

YTD

0.38

Daily
(5.52)

Labor \$ Variance

MTD

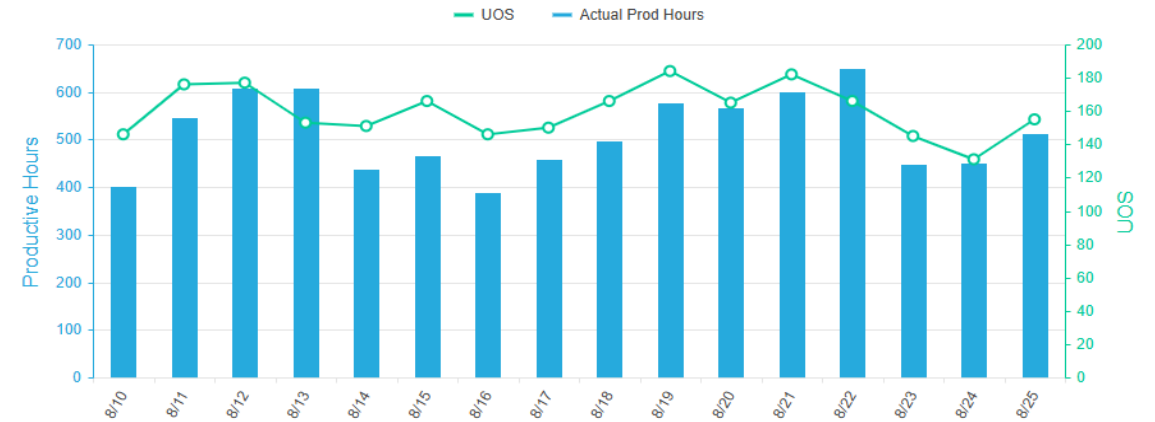
\$110,848

YTD

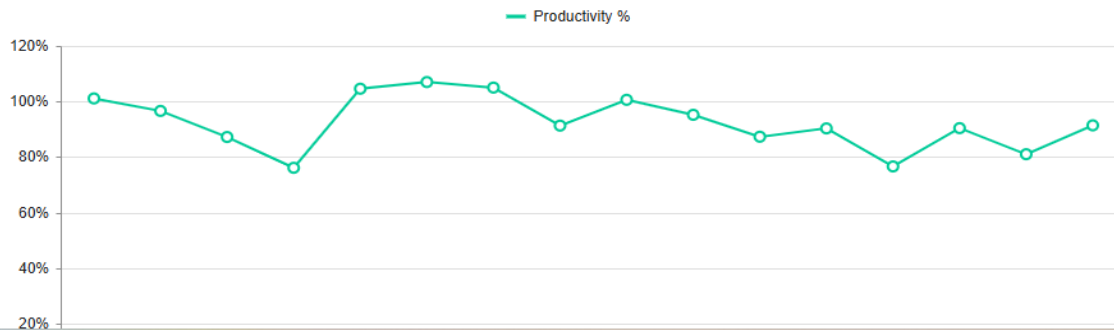
\$1,202,281

Daily
\$3,284

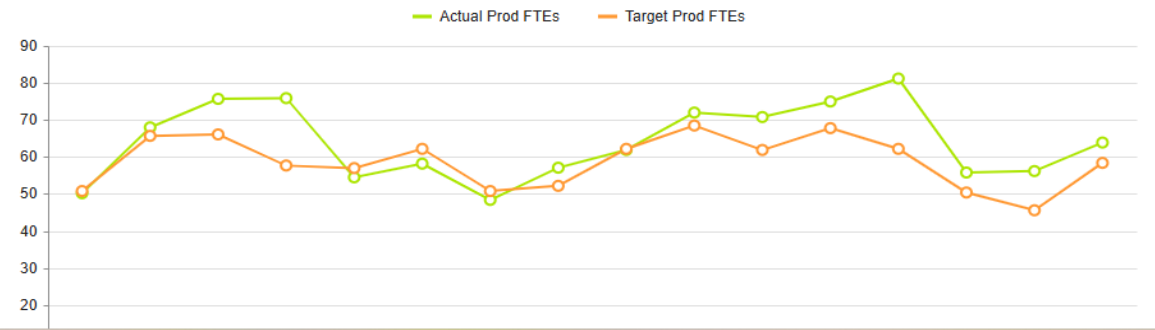
UOS Compared To Productive Hours



Productivity % Trend



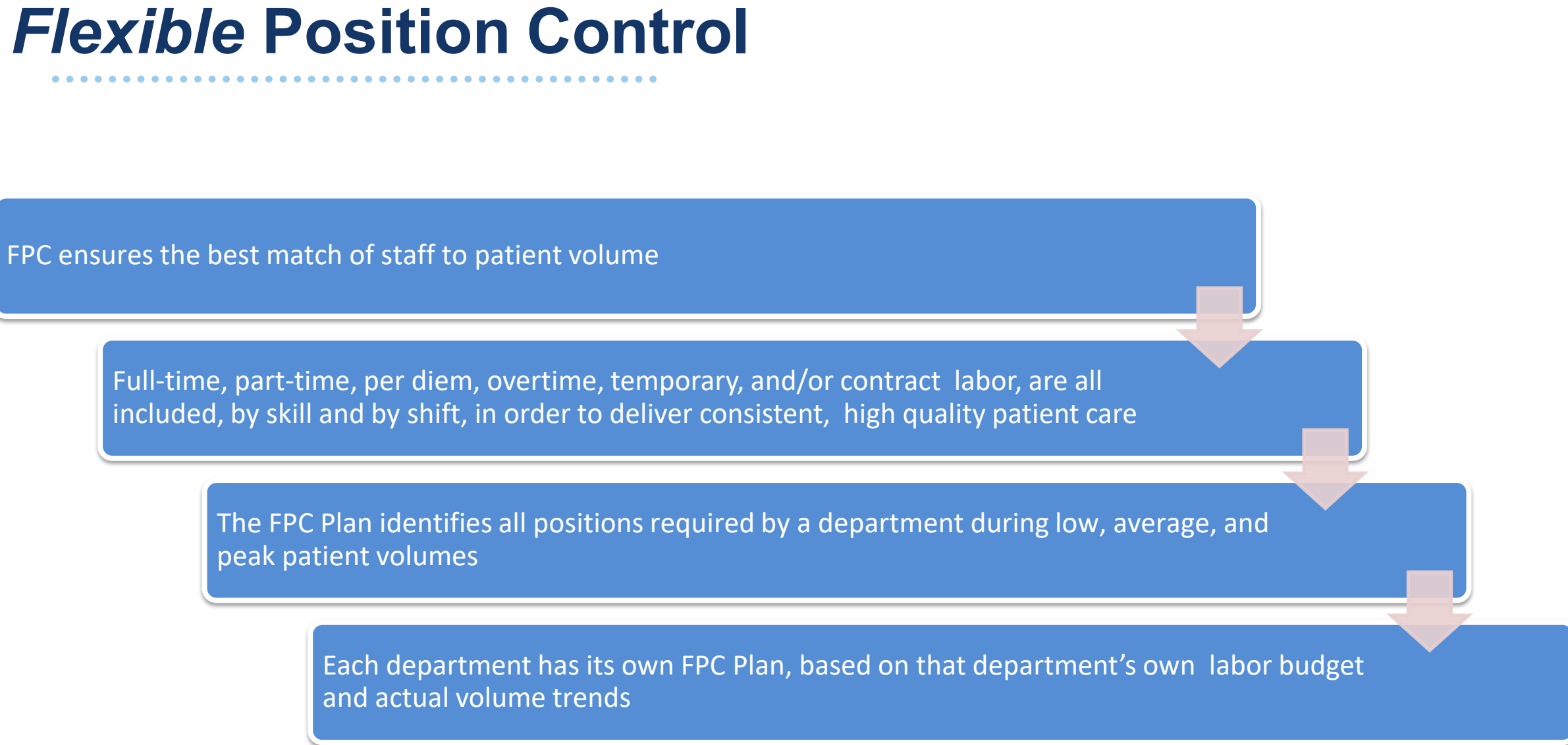
Worked FTE Trend



What is *Flexible* Position Control?



Flexible Position Control



FPC ensures the best match of staff to patient volume

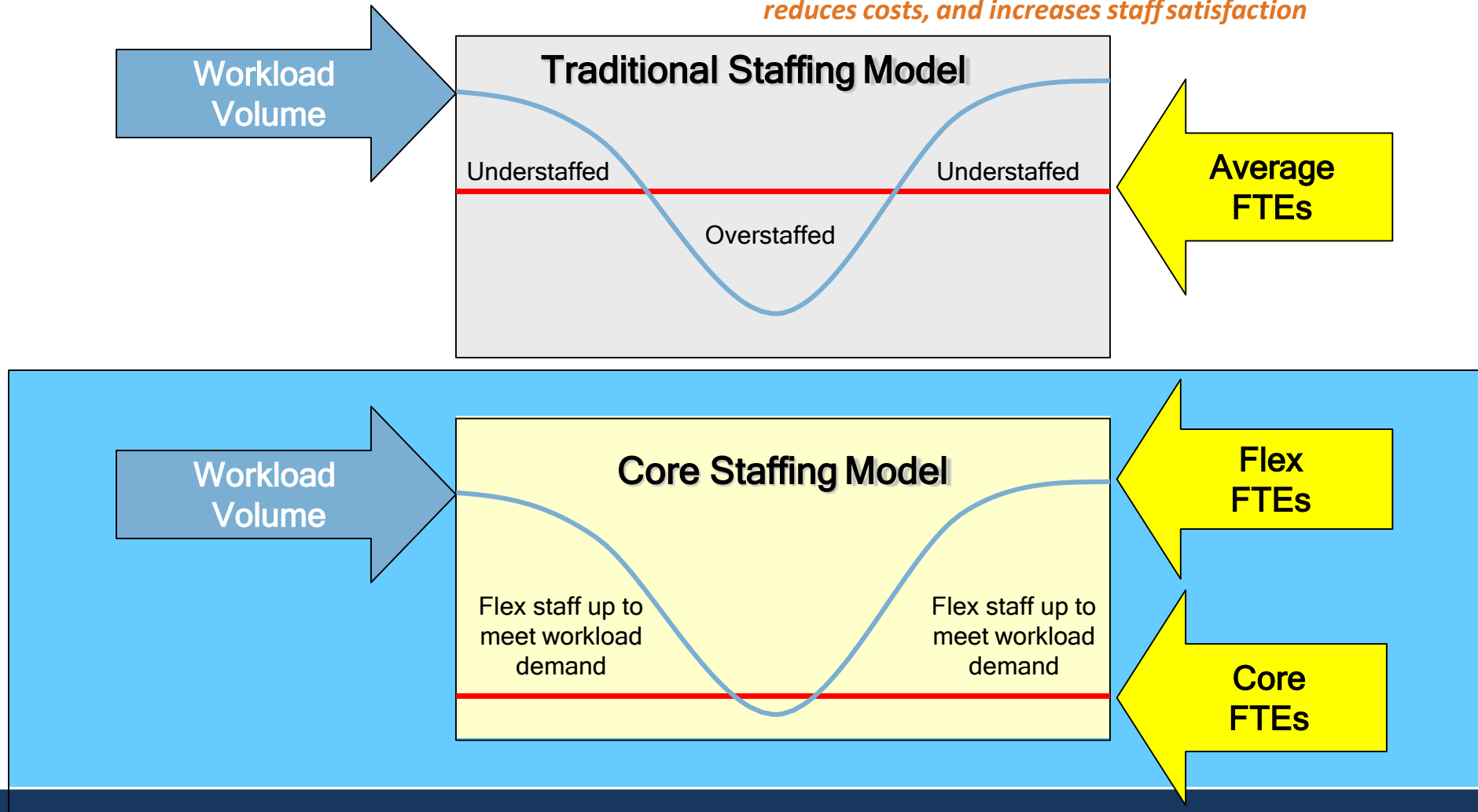
Full-time, part-time, per diem, overtime, temporary, and/or contract labor, are all included, by skill and by shift, in order to deliver consistent, high quality patient care

The FPC Plan identifies all positions required by a department during low, average, and peak patient volumes

Each department has its own FPC Plan, based on that department's own labor budget and actual volume trends

FPC Concept

*ensures optimal patient care by maintaining proper staffing
at all volume levels,
reduces costs, and increases staff satisfaction*



FPC Example

i FTE calculation includes both Active and Inactive employees.

	Core	Average	Peak
Total Target Paid FTEs:	35.189	38.003	39.628
Total Department Paid FTEs:	36.102	36.432	38.612
Variance:	-0.913	1.571	1.016

Positive Variance (Favorable)
Negative Variance (Unfavorable)

Gray background denotes existing employees; blue background denotes requested/approved vacancies

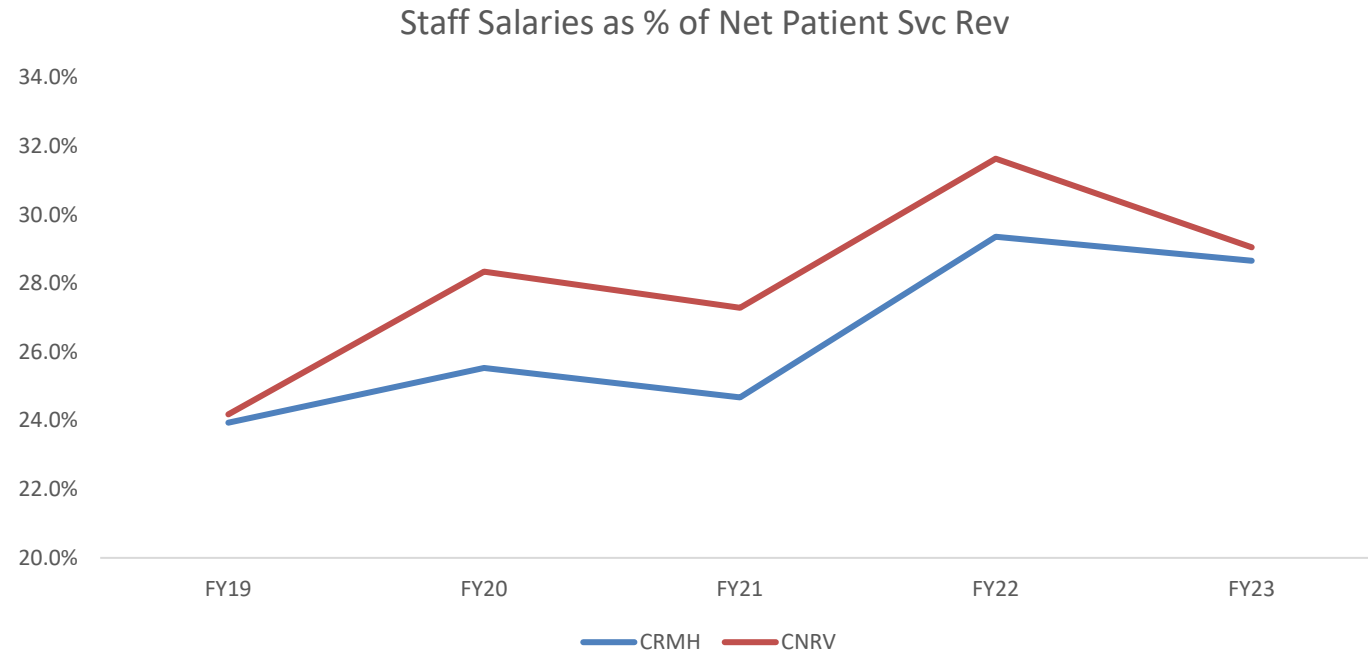
Plan Detail

User Added Employee

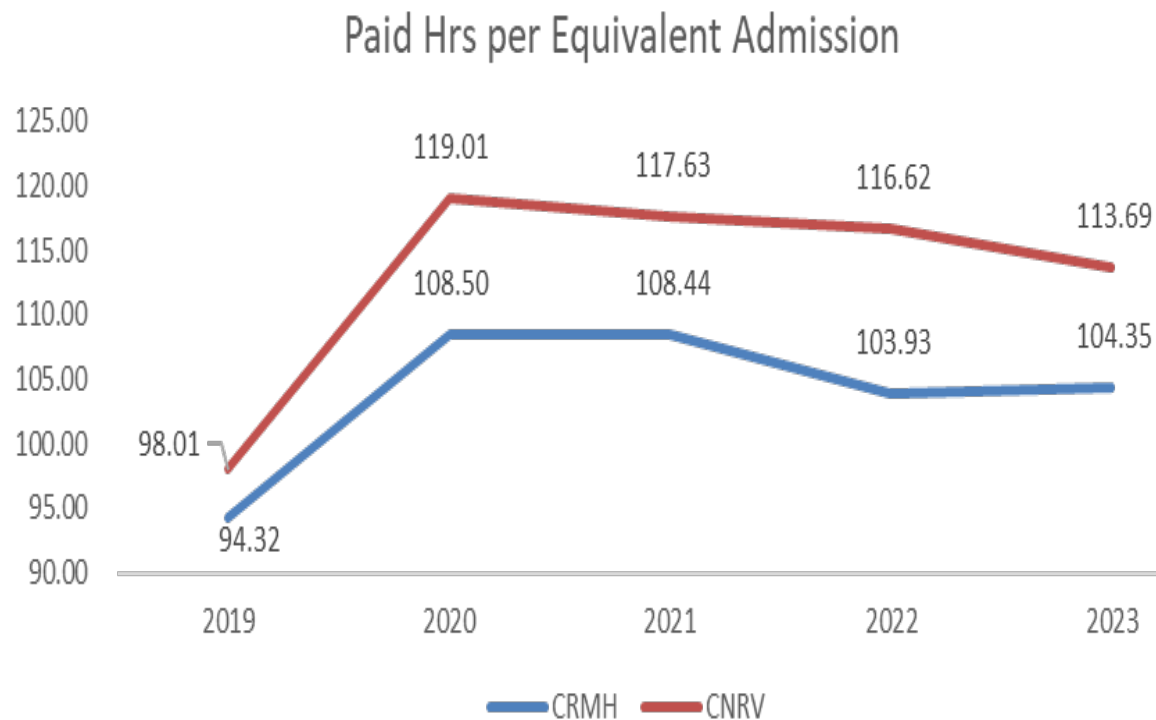
Subtotal By		Filter By							Filter By Status				
Employee Shift and Skill Mix		All							All Employees			Add Employee	
Del	Shift	Avg Hrs/Day	Skill Mix	Type	Last Name	First Name	Hired-In Date	Status	Hired-In FTE	Core	Average	Peak	
	01	0.00	010	1			04/08/2016	A	0.000	0.900	0.900	0.900	33487 C.C. laura g
	01	0.00	010	1			09/09/2016	A	0.000	0.900	0.900	0.900	35206 replace laur
	01	0.00	010	F			02/06/2006	A	1.000	1.000	1.000	1.000	33602 assistant dir
	01	0.00	030	1			06/21/2016	A	0.000	0.900	0.900	0.900	34372 REPLACE IR
	01	0.00	030	1			06/24/2016	A	0.000	0.900	0.900	0.900	34416 replace ama
	01	0.00	030	1			07/20/2016	A	0.000	0.900	0.900	0.900	34640 replace rebe
	01	0.00	030	1			07/20/2016	A	0.000	0.900	0.900	0.900	34641replace jessi
	01	0.00	030	1			08/01/2016	A	0.000	0.400	0.400	0.400	34762 part time fo
	01	0.00	030	1			08/09/2016	A	0.000	0.900	0.900	0.900	34842 (for darian s
	01	0.00	030	F			06/01/2015	I	0.900	0.900	0.900	0.900	31845
	01	0.00	030	F			11/16/2015	A	0.900	0.900	0.900	0.900	
	01	12.00	030	F			01/05/2009	A	0.900	0.900	0.900	0.900	
	01	0.00	030	F			02/02/2015	A	0.900	0.900	0.900	0.900	
	01	0.00	030	F			09/06/2016	A	0.900	0.900	0.900	0.900	33791
	01	0.00	030	F			06/18/2012	A	0.900	0.000	0.010	0.010	31425
	01	0.00	030	F			10/20/2014	A	0.900	0.900	0.900	0.900	
	01	0.00	030	F			07/06/2015	A	0.900	0.900	0.900	0.900	
	01	0.00	030	F			09/19/2011	A	0.900	0.900	0.900	0.900	Switching to C.C. re

Why – Sustainability Imperative

- Pandemic – low engagement, lack of discipline & accountability
- Inconsistent utilization of existing tools – improved efficiencies in pockets
- Speaking different languages
- Growth in staff salaries as % of net revenue



Scope



Started at our 2 largest facilities –
CRMH & CNRV

- Greatest opportunities
- Paid hours per equivalent admission coming down but well above pre-pandemic levels
- Most variable operation

Did not include physician practices
(fixed model)

Long term plan to implement at
remaining hospitals

Process Changes

100% automated units of service

Clean up job postings

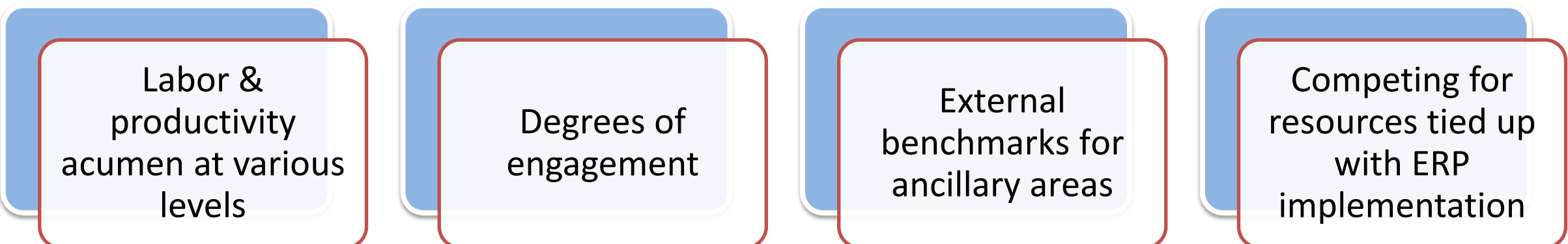
One posting for each position

Timely edits to time and attendance

Incorporate into regular monthly operating reviews

VP approval of staffing plans

Obstacles

The diagram consists of four identical rectangular boxes arranged horizontally. Each box has a light blue background and a red border. Inside each box, there is a white rounded rectangle containing text. The text in the boxes, from left to right, is: 'Labor & productivity acumen at various levels', 'Degrees of engagement', 'External benchmarks for ancillary areas', and 'Competing for resources tied up with ERP implementation'.

Labor & productivity acumen at various levels

Degrees of engagement

External benchmarks for ancillary areas

Competing for resources tied up with ERP implementation

Fostering Engagement and Utilization



Engagement of Leaders with previous experience

Superusers team

Nursing & procedure areas



Small group sessions, Productivity 101 using the tool

Re-education of leaders on basics – units of service, productive targets

Incorporation of tool

Productivity trends

Flexible Position Control



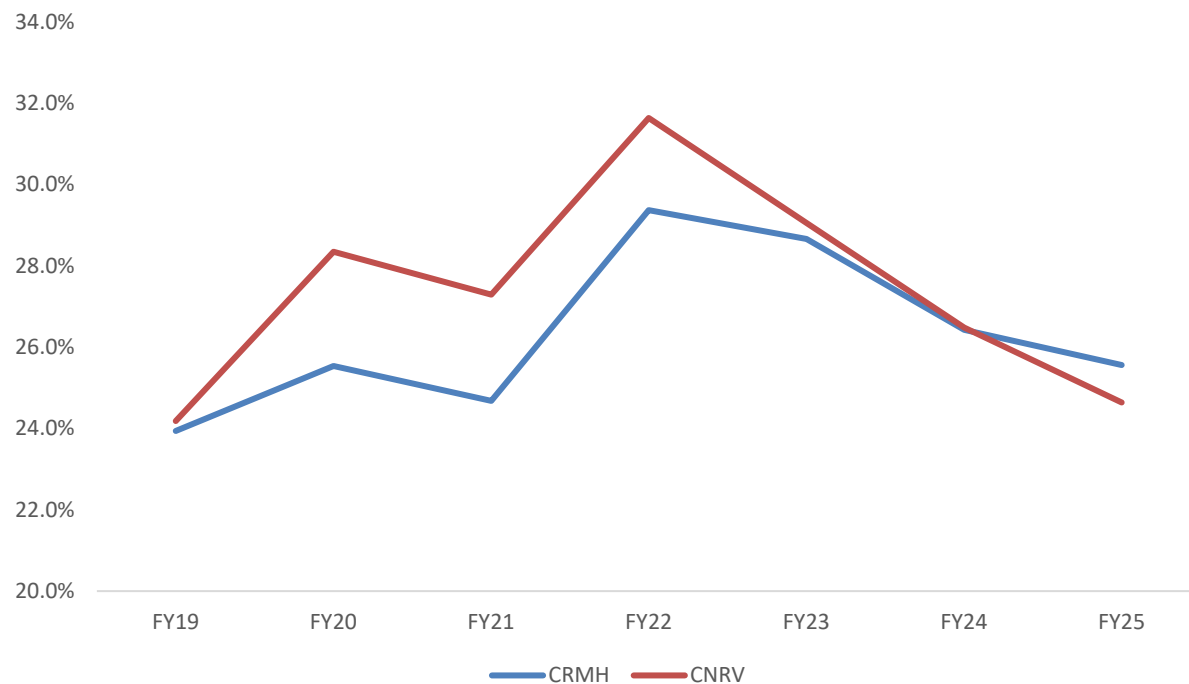
Hiring to average and not core

Ease of transition to utilizing the tool and viewing productivity

Allows adjustment of targets with variations in historical data and growing census

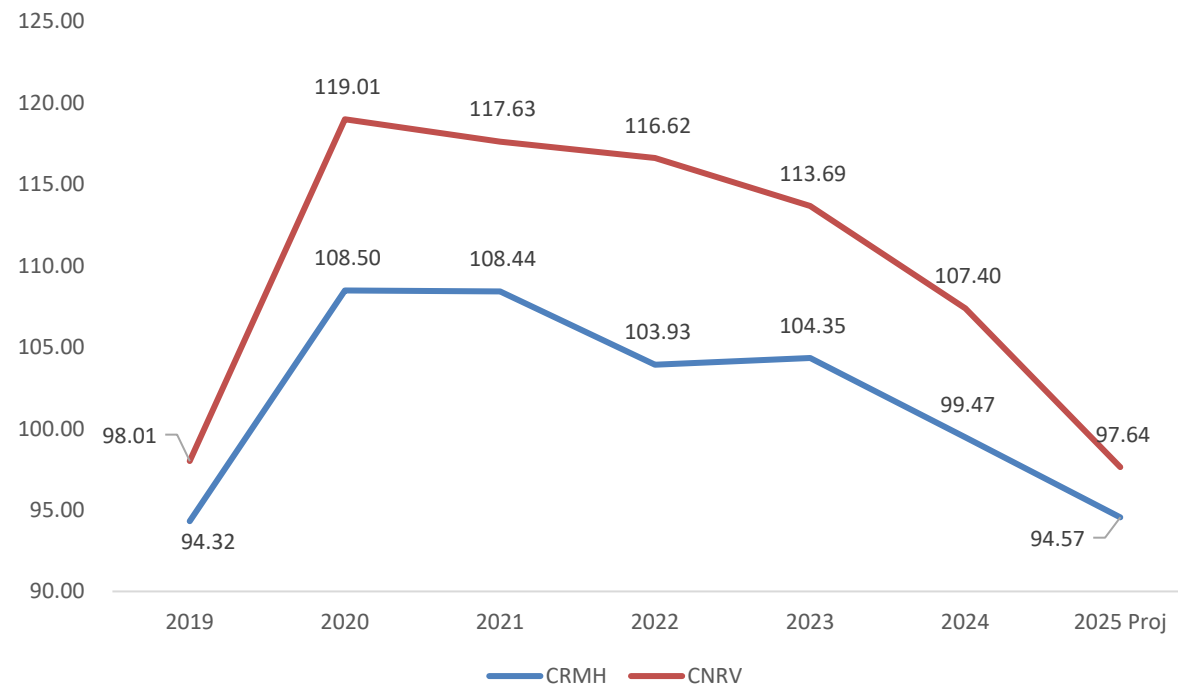
Results

Staff Salaries as % of Net Patient Svc Rev



- Both facilities showing marked improvement FY24 to FY25
- CRMH \$14M (3%), CNRV \$6M (7%)

Paid Hrs per Equivalent Admission



- Both facilities improved in FY25 with CRMH close to and CNRV falling below pre-pandemic levels
- CRMH improved efficiency by 260 FTEs (5%) and CNRV 100 FTEs (9%)

Lessons Learned

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Led by operations

Clarify scope

Who should receive training?

Training on units of service definitions

Celebrate wins

Expectations

What Next?

.....

1

Rebuild PLUS/FPC
using new ERP &
upgraded
time/attendance
systems

2

Expand to
remaining
hospitals

3

Refine units of
service to pull
from alternative
sources

4

Incorporate
internal/external
benchmarks for
target
calculations

5

Incorporate the
tool into
performance
improvement
goals & strategies

6

Enhance
discipline &
accountability

What About AI?

My boss said, “Work smarter, not harder.” So I delegated my task to ChatGPT and took a nap.



Thank you!