

DONNIE CAMPBELL



BELIEVE



JASON SUDEIKIS
TED LASSO



BELIEVE



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LEE'S SUMMIT NORTH HIGH SCHOOL

BOYS' VARSITY CROSS COUNTRY	BOYS' VARSITY FOOTBALL	BOYS' VARSITY SOFTBALL
BOYS' J.V. CROSS COUNTRY	BOYS' J.V. FOOTBALL	BOYS' J.V. SOFTBALL
BOYS' VARSITY VOLLEYBALL	BOYS' VARSITY BASKETBALL	BOYS' VARSITY TENNIS
BOYS' J.V. VOLLEYBALL	BOYS' J.V. BASKETBALL	BOYS' J.V. TENNIS
BOYS' VARSITY GOLF	BOYS' VARSITY BASEBALL	BOYS' VARSITY SWIMMING
BOYS' J.V. GOLF	BOYS' J.V. BASEBALL	BOYS' J.V. SWIMMING
BOYS' VARSITY TRACK & FIELD	BOYS' VARSITY RUGBY	BOYS' VARSITY EQUESTRIAN
BOYS' J.V. TRACK & FIELD	BOYS' J.V. RUGBY	BOYS' J.V. EQUESTRIAN
BOYS' VARSITY WATER POLO	BOYS' VARSITY LACROSSE	BOYS' VARSITY FENCING
BOYS' J.V. WATER POLO	BOYS' J.V. LACROSSE	BOYS' J.V. FENCING
BOYS' VARSITY ARCHERY	BOYS' VARSITY SQUASH	BOYS' VARSITY TABLE TENNIS
BOYS' J.V. ARCHERY	BOYS' J.V. SQUASH	BOYS' J.V. TABLE TENNIS
BOYS' VARSITY BADMINTON	BOYS' VARSITY JUDO	BOYS' VARSITY KARATE
BOYS' J.V. BADMINTON	BOYS' J.V. JUDO	BOYS' J.V. KARATE
BOYS' VARSITY GYMNASIUM	BOYS' VARSITY GYMNASIUM	BOYS' VARSITY GYMNASIUM
BOYS' J.V. GYMNASIUM	BOYS' J.V. GYMNASIUM	BOYS' J.V. GYMNASIUM



LEE'S SUMMIT NORTH
BRONCOS



KINGS
SHAWNEE
MISSION WEST

SHAWNEE MISSION WEST HIGH SCHOOL
1993 - 94





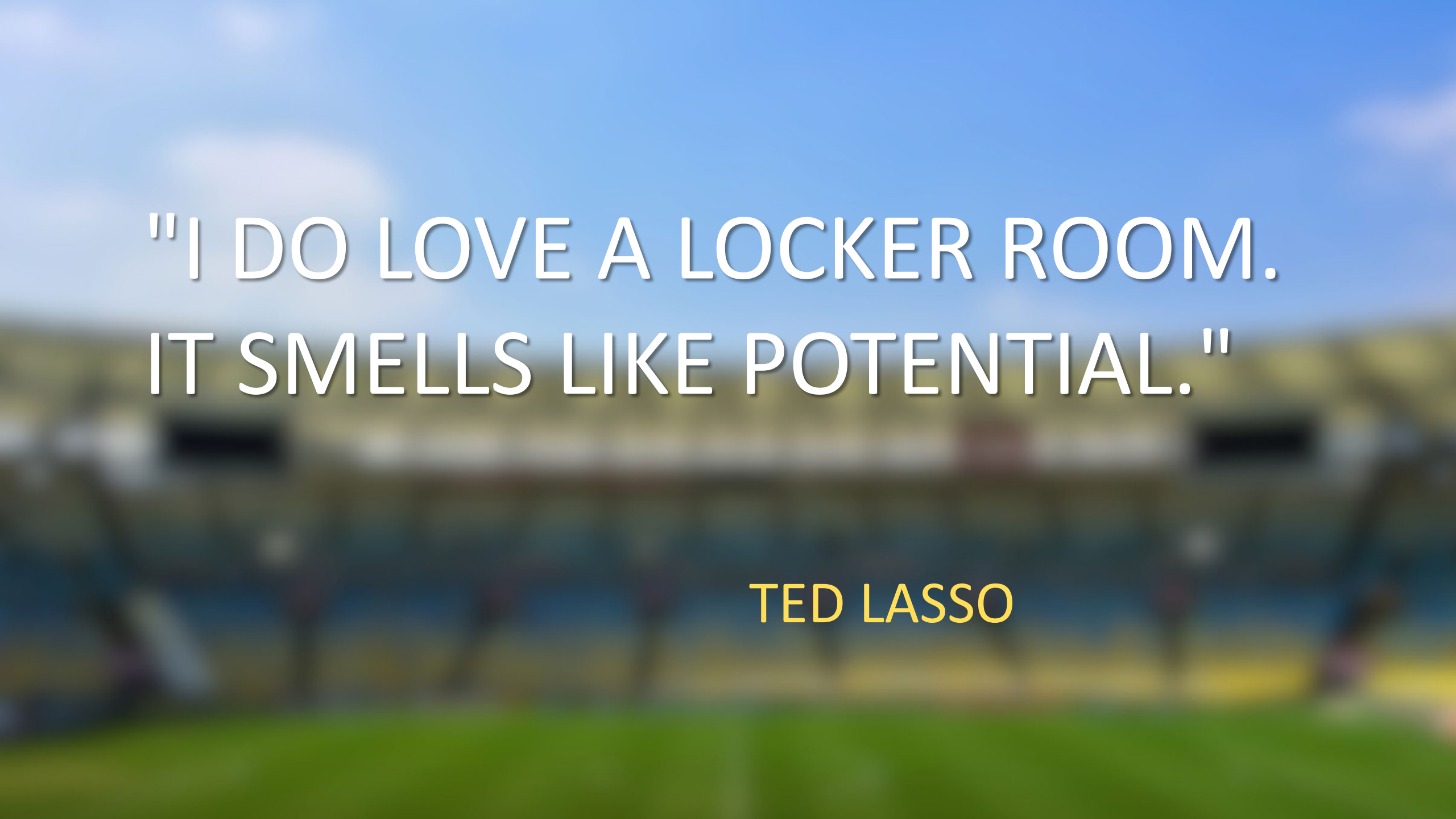
"JASON
SU-EIKIS"

NO "D" FENSE







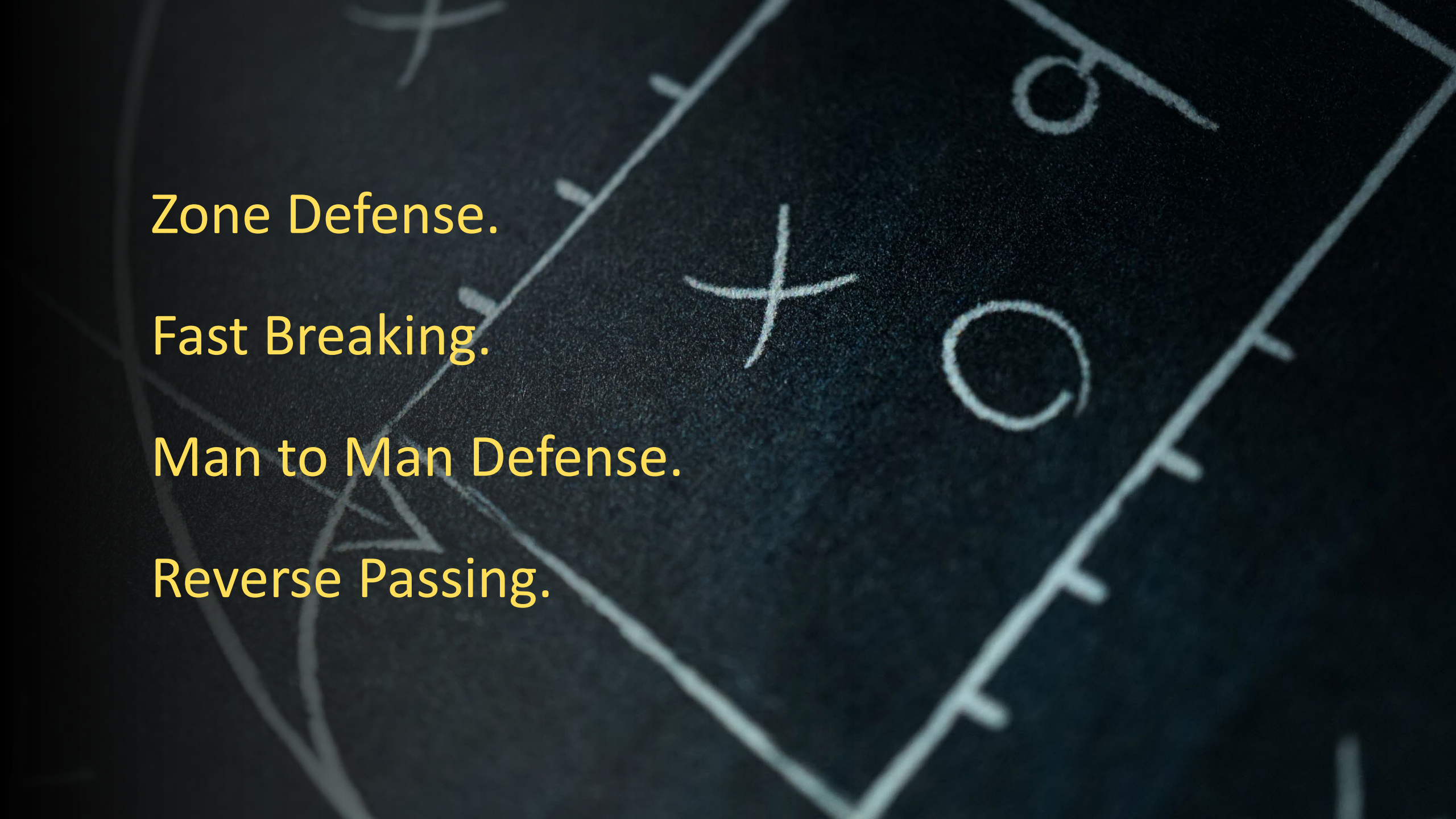


"I DO LOVE A LOCKER ROOM.
IT SMELLS LIKE POTENTIAL."

TED LASSO

A blurred background image of a basketball game. Two players are visible: one in a grey jersey on the left and one in a blue jersey on the right. The player in the grey jersey is holding a basketball. The scene is set on a basketball court with a dark blue backboard and a white wall in the background.

WINNING



Zone Defense.

Fast Breaking.

Man to Man Defense.

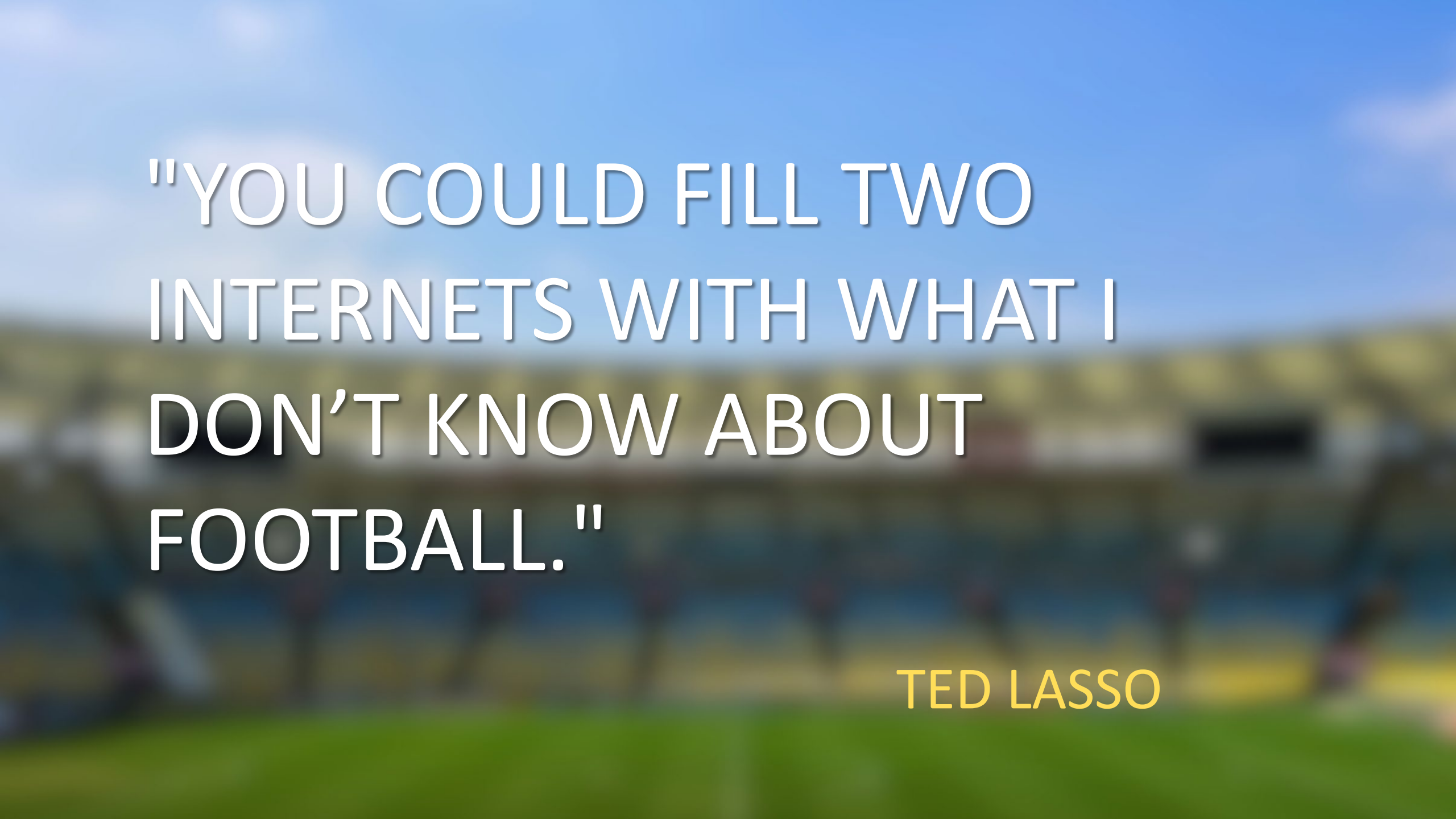
Reverse Passing.



3-18

RECORD





"YOU COULD FILL TWO
INTERNETS WITH WHAT I
DON'T KNOW ABOUT
FOOTBALL."

TED LASSO

A black and white photograph of John Wooden, an older man with glasses, wearing a dark jacket over a light-colored shirt. He is clapping his hands and looking towards the right. The background is a dark, out-of-focus basketball court with a wooden floor and a basketball hoop visible in the distance.

"Success is peace of mind which is a direct result of self-satisfaction in knowing you did your best to become the best you are capable of becoming."

JOHN WOODEN

UCLA HEAD BASKETBALL COACH
1948 - 1975



WHEN YOU CREATE BETTER

PEOPLE

YOU CREATE

WINNING

TEAMS

M.V.P.



M.V.P.

MISSION



M.V.P.

MISSION

VALUES



M.V.P.

MISSION

VALUES

PLAN



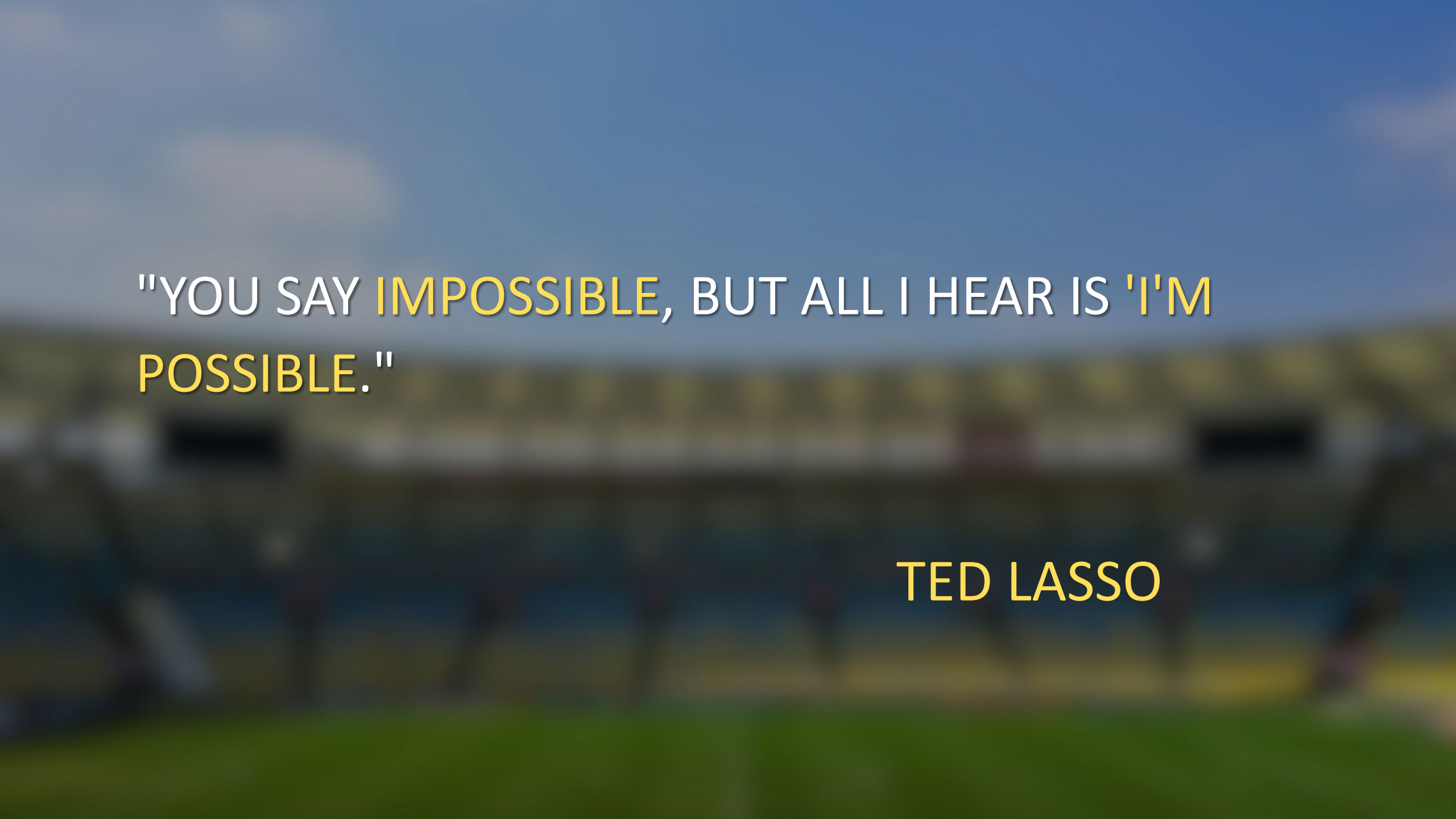
MISSION

TO CREATE BETTER PEOPLE WHO WOULD
THEN BECOME BETTER PLAYERS.



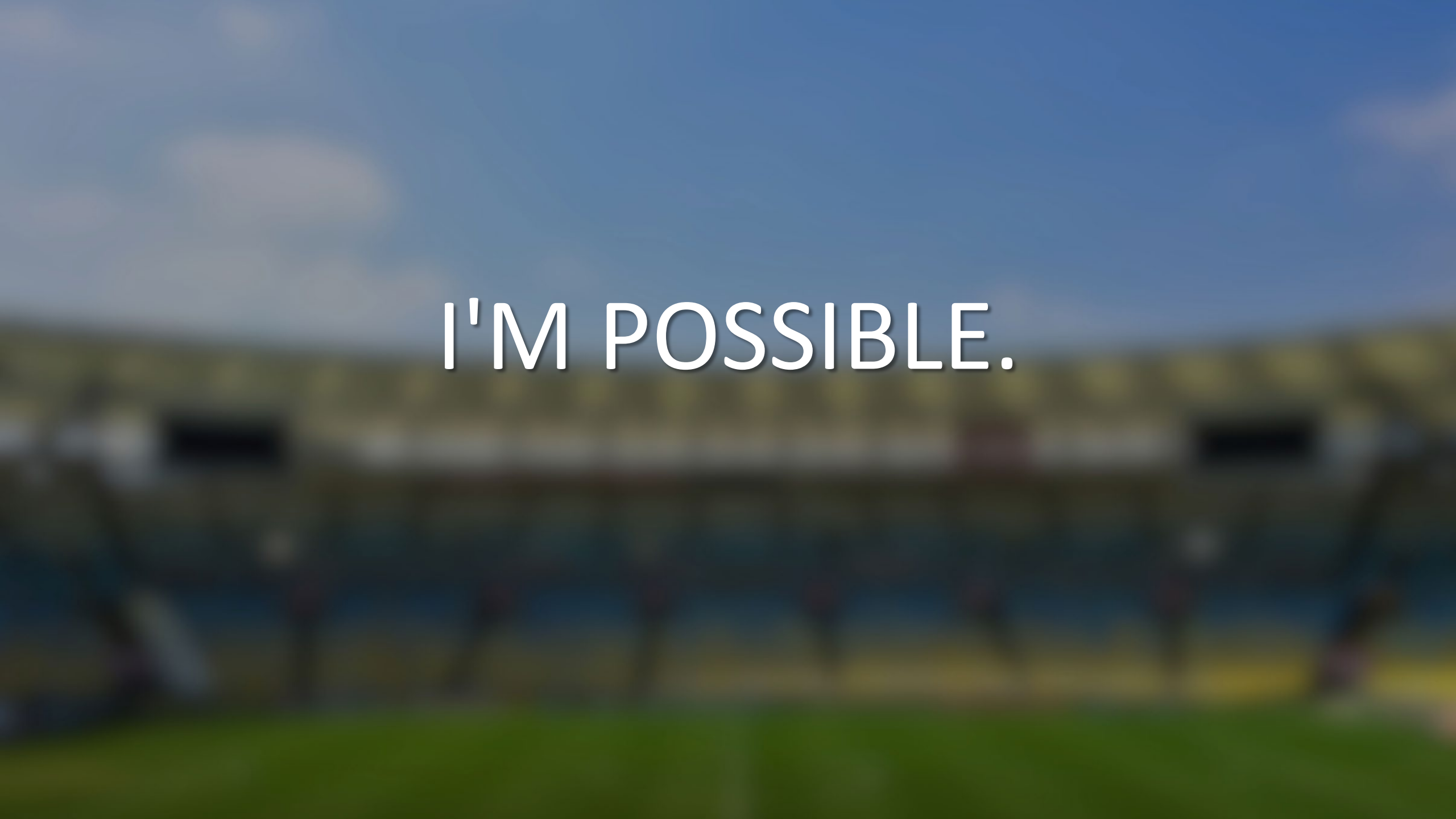


As a leader, setting the right example makes all the difference.



"YOU SAY IMPOSSIBLE, BUT ALL I HEAR IS 'I'M
POSSIBLE."

TED LASSO



I'M POSSIBLE.



I'M POSSIBLE.
WE'RE POSSIBLE.

VALUES



TRUST



TRUST

ACCOUNTABILITY



TRUST

ACCOUNTABILITY

COMMITMENT

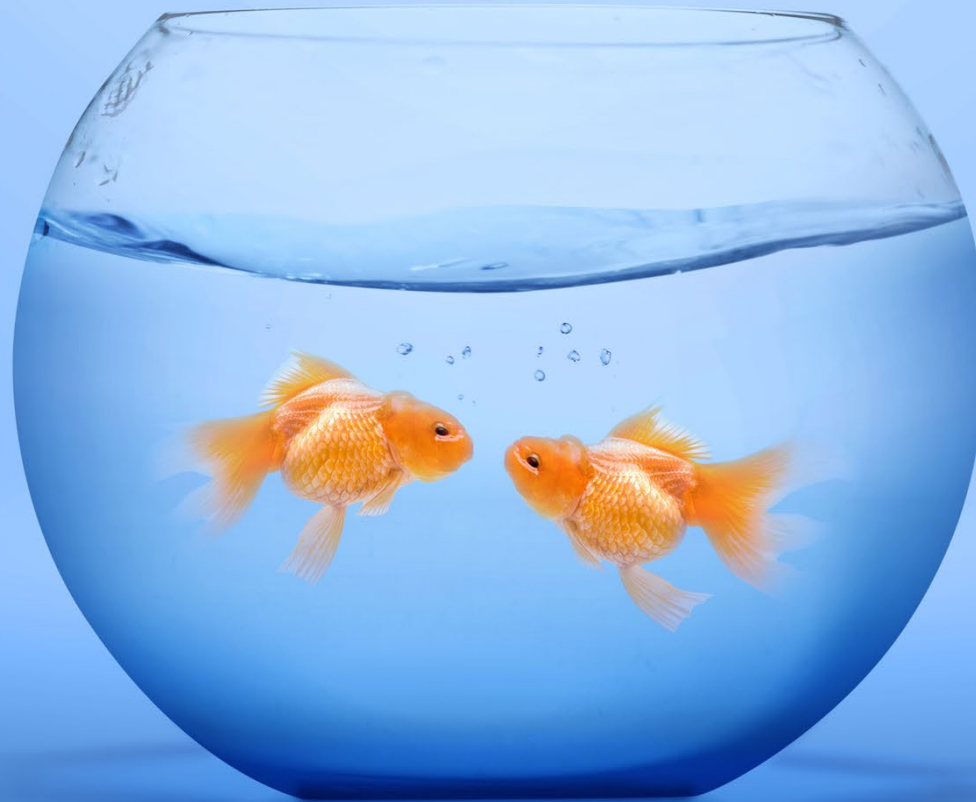




Every team needs players with high character to be successful.

"YOU KNOW WHAT THE HAPPIEST ANIMAL ON EARTH IS?
IT'S A GOLDFISH. YOU KNOW WHY? IT'S GOT A 10-
SECOND MEMORY."

TED LASSO





A good teammate needs to be coachable.



Sometimes players need to be told what they need to hear not what they want to hear.

The Sandwich Principle



Praise

Criticism

Praise





Sometimes, you'll find the right person for your team where you least expect it.



Taking accountability builds better relationships
and powerful teams.

PLAN

THE STEPS TO TAKE TO ACCOMPLISH THE
VISION
AND THE MISSION





IT ALL STARTS WITH
PRACTICE

A basketball drill in progress on a gymnasium floor. A player in a white jersey is dribbling the ball while being closely guarded by a player in a blue jersey. Two other players in blue jerseys are visible in the background. The scene is dynamic, with motion blur on the court lines and players.

DISADVANTAGE

DRILLS

4 on 3

5 on 4

6 on 4

BE A PRACTICE PLAYER FIRST





One of the proudest moments of my
coaching career.



Build a successful team
focused on respect, hard work,
and teamwork



CREATING A CULTURE OF
WINNING
STARTS WITH CREATING
GOOD PEOPLE

Sometimes, when you
lose, you win.

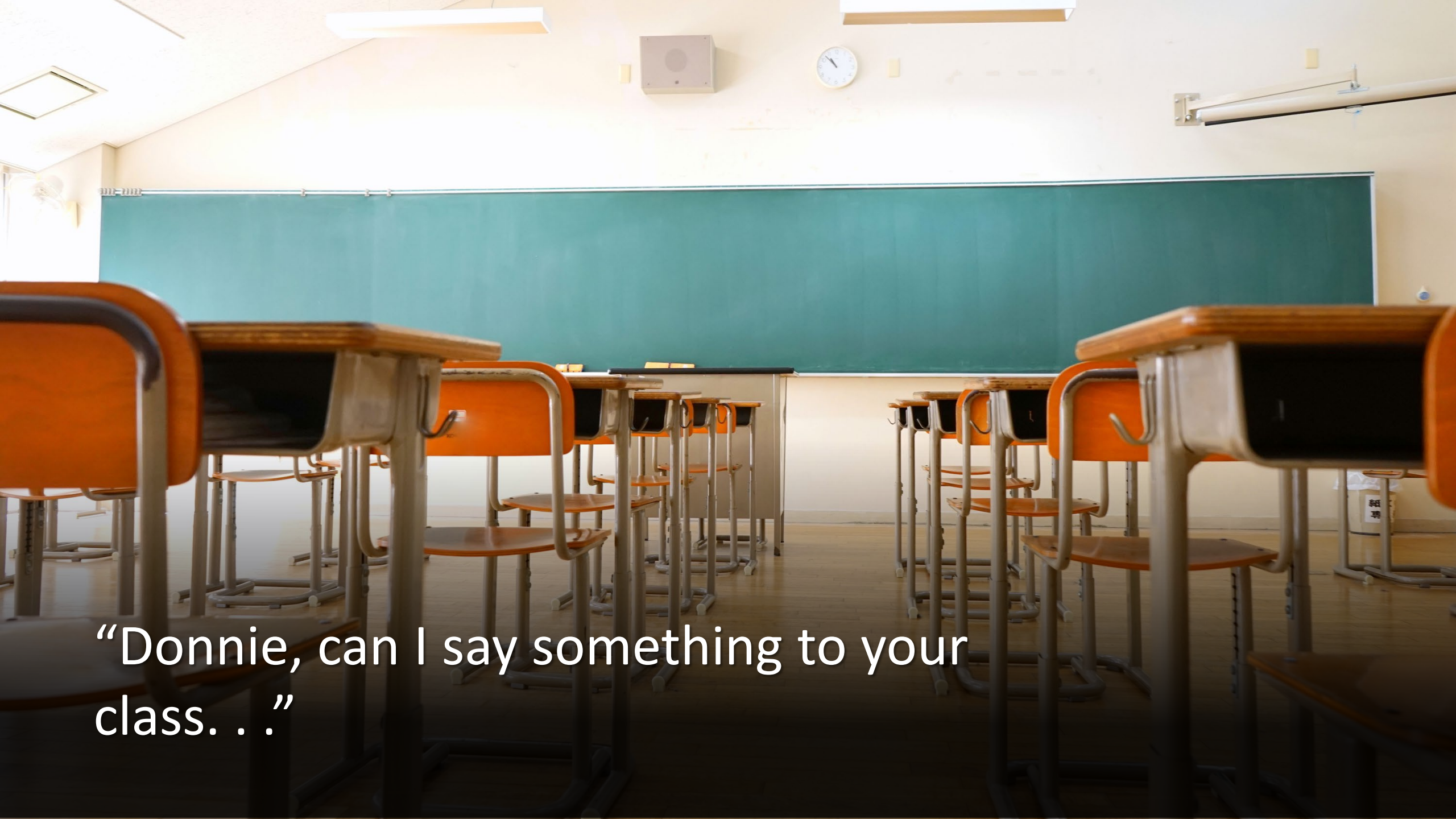




" You don't have to win a
championship to be a

CHAMPION

"



“Donnie, can I say something to your class...”



BELIEVE

Scan this QR code



Download my Blueprint for
Building Championship-
Level People and Teams.

INCLUDES A 30-DAY
**LEADERSHIP
CHALLENGE!**