#### **Unlocking Workforce Potential**

Strategic Investments that Drive, Retention, Efficiency, and Growth

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#### **Today's Learning Objectives**



Analyze the financial and operational impact of targeted workforce development initiatives on employee retention and organizational efficiency.



Apply practical strategies to design and implement workforce programs that effectively close skill gaps and strengthen talent pipelines.



Evaluate current workforce planning efforts to identify opportunities for strategic investment that align with long-term organizational goals.



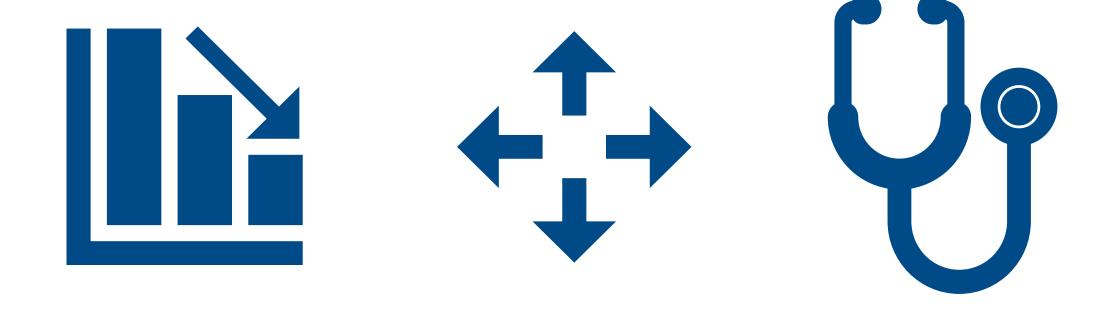
## Financial & Operational Impact





## Why is workforce development important to you and/or your organization?

#### What is workforce development anyway?

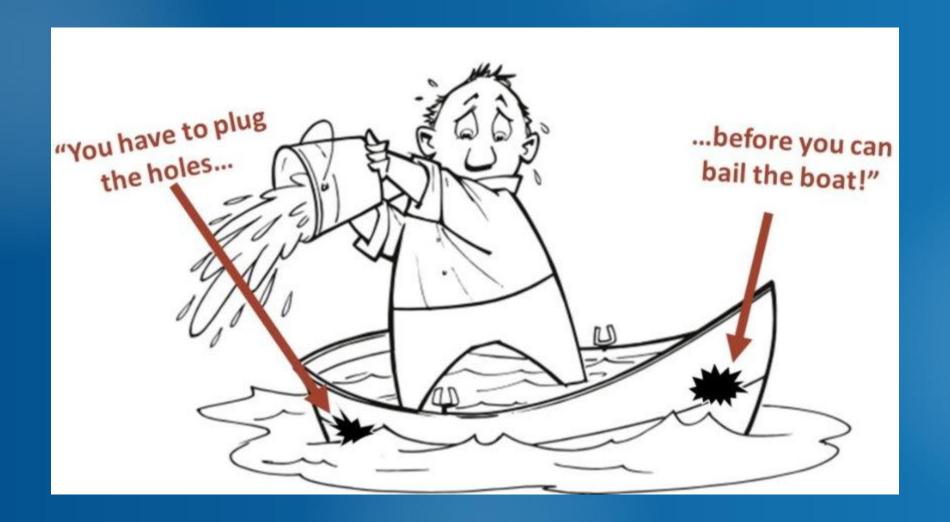






# Organizations that tailor development to individuals see a 25% increase in performance and a 30% improvement in retention.

Source: Deloitte 2023 Global Human Capital Trends





#### **Practical Strategies**







Career Pathways



Supportive Services



Educational Assistance Funding



#### **Discovery & Exploration of Healthcare Careers**



How can we meet students where they are in exploring future career goals?





#### **Career Pathways**

Licensure Pathway								
Medical Lab Technician	Radiology	Registered Nurse		Respiratory Therapy		Paramedicine		Surgical Technology
Certification Pathway								
EMT	Medical Assistant		Nurse Assistant		Pharmacy Technician		Phlebotomy Technician	
Pipeline Roles								
Clinical Care Assistant	EVS	Food Service		Transport		Patient Safety Assistant		Unit Secretary
Student Employment								
Unit Assistant I				Unit Assistant II				



#### **Career Pathways**

# INDUSTRY-DRIVEN HEALTHCARE APPRENTICESHIP PROGRAM

The Missouri Chamber, through the Department of Economic Development and the American Rescue Plan Act, is supporting jobs in the health care industry.

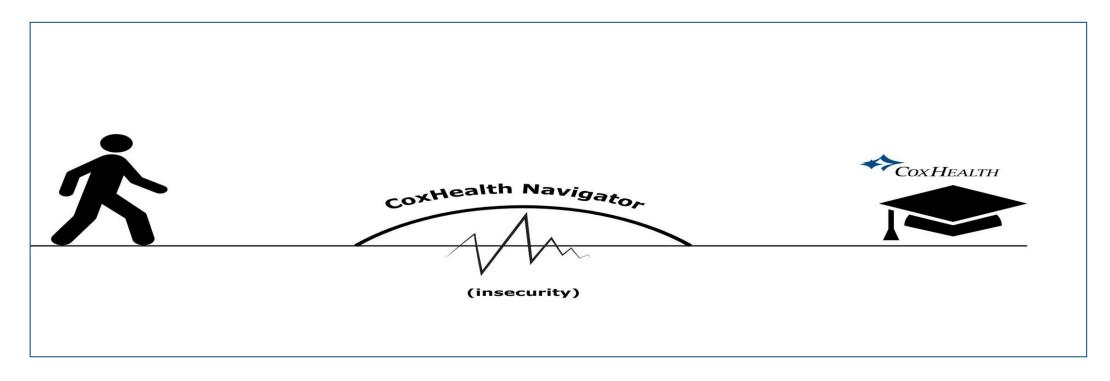


#### **Educational Assistance Funding**





#### **Supportive Services**



Employees who are not supported during job changes or career transitions are significantly more likely to experience disengagement and leave within 6 months.

Source: McKinsey, The Great Attrition Playbook



#### Identify Opportunities for Strategic Investment





Program Advisor



Workforce Programs Administrator



Program Navigator



Program Analyst



#### **Long-Term Strategic Alignment**





### Questions?



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