

Unlocking Value: HFMA Certification and Membership Benefits

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The logo for the HFMA Central Pennsylvania Chapter is centered within a large white circle. It features the lowercase text "hfma" in a bold, dark blue font, with a small registered trademark symbol (®) to its upper right. Below this, the words "central pennsylvania chapter" are written in a smaller, all-lowercase, dark blue font.

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Membership Benefits Overview

Certification

Job Bank

Salary Insights

Health Care News – Magazine, Website,
and Daily News

Networking

Volunteer Opportunities

CPE Offerings - Programming

<https://www.hfma.org/>

HFMA Website

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Education & Events ▾

Career Resources ▾

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Latest News >

How one health system trimmed clinical spending waste by improving decision support
By Nick Hut April 23, 2025

CMS seeks feedback on applying MAHA guidelines in the U.S. healthcare system
By Nick Hut April 17, 2025

A new Trump executive order sets the stage for lower 340B payments
By Nick Hut April 16, 2025

Upcoming Webinars >

May 8: Enhancing Provider Well-Being, CDI, and Revenue with AI

May 15: Boost Charge Capture by Bridging Gaps Between Teams

Upcoming Events >

Featured Articles



David Johnson: A case study in today's revenue cycle dystopia
By David W. Johnson March 21, 2025



Ken Perez: Trump's second administration promises a shakeup around health policy
By Ken Perez February 21, 2025



Jill Geisler: Do you have the personality of a leader?
By Jill Geisler March 27, 2025



6 steps for defining hospital finance to meet today's pressures and patient needs

GLP-1 drugs present an uncertain opportunity for healthcare and the nation
By [Lola Butcher](#) March 21, 2025



Latest from hfm Magazine

GLP-1 drugs present an uncertain opportunity for healthcare and the nation

<https://www.hfma.org/chapters/region-3/central-pennsylvania/>

HFMA Chapter Website

 healthcare financial
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Central Pennsylvania Chapter



Central Pennsylvania Chapter

Central Pennsylvania Events

Central Pennsylvania Leadership

Central Pennsylvania Sponsorships

Central Pennsylvania Presentation Archives

About Central Pennsylvania Chapter

Region 3

President's Welcome



Always Forward!

That is the theme set by our National Chair this year.

Always Forward is more than just a theme—it's a call to action. It's about progress, growth, and continuous improvement. In the face of challenges and changes, it's crucial to keep moving forward, embracing new opportunities, and striving for excellence. This mindset is essential in adapting to the evolving landscape of our professional and personal lives. By looking ahead and focusing on forward momentum, we can overcome obstacles, innovate, and thrive.

Always forward with live education, certifications, and valuable engagement for our members and sponsors. Embracing this theme means committing to lifelong learning and development. It means recognizing the importance of staying current with industry trends and best practices through live education sessions. These opportunities not only enhance our professional skills but also foster a sense of community and shared purpose among our members.

Connect with us!



OUR SPONSORS

Gold Sponsors:



Silver Sponsors:



Comparative Costs



Master of Business Administration (MBA)

\$56,850

Certified Public Accountant (CPA)

\$1,400

HFMA Membership (Multiple Certification Credentials)

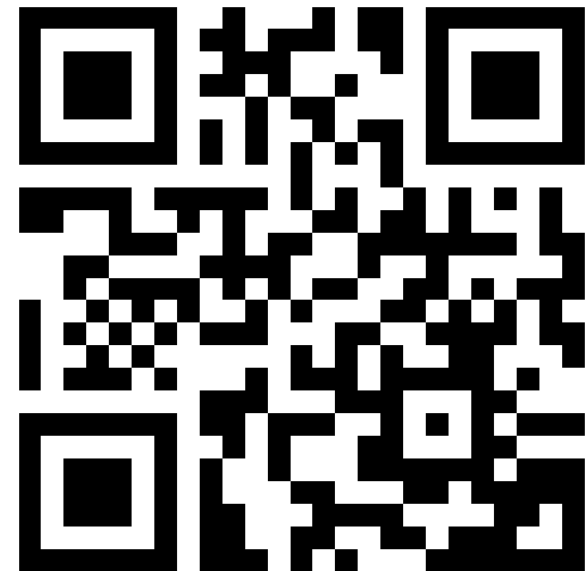
\$485 – Annual Fee

HFMA Membership

- Sign Up Today!
- Student Membership - \$50*
- Professional Membership - \$485
- Faculty Membership - \$215

*Membership Scholarship Opportunities Available – If interested contact Chris Schenkel, cschenkel1@geisinger.edu

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HFMA Certification Programs Overview

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Introduction to HFMA Certifications

- HFMA is the gold standard in healthcare finance education
- Structured, self-paced curriculum for various roles
- Validates expertise and supports career advancement

HFMA Certification Programs

- Certified Revenue Cycle Representative (CRCR)
- Certified Revenue Cycle Representative (CRCR) – GCC for international audience
- Certified Healthcare Financial Professional (CHFP)
- Certified Specialist Accounting and Finance (CSAF)
- Certified Specialist Business Intelligence (CSBI)
- Certified Specialist Payment and Reimbursement (CSPR)
- Certified Specialist Physician Practice Management (CSPPM)
- Certified Hospital Cost Report Specialist (CHCRS)
- Fellow of the Healthcare Financial Management Association® (FHFMA)
- Executive of Healthcare Revenue Cycle (EHRC)

Certifications

Are you looking to increase your earning power? HFMA healthcare financial certifications provide you with the necessary credentials that demonstrate your expertise across a range of healthcare specialties.



Professional Credibility & Recognition



Certifications demonstrate mastery of healthcare finance.



Digital badges showcase achievements on LinkedIn and resumes.

Professional Credibility & Recognition

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careerservices@hfma.org.



“The Certified Healthcare Finance Professional credential was the missing piece in my extensive healthcare background. Being certified has broadened my possibilities in controlling my future or career path.”

Isabelle M. Guenbou, CHFP

LEAN 6 Sigma Executive, Organizational Improvement and Planning
Tallahassee Memorial Healthcare

HFMA Certification Programs

- **Value for individuals:** Increase your earning potential and stand out among your peers. The job market is highly competitive. Maintain the skills, confidence, and proficiencies you need to give yourself an edge in healthcare finance.
- **Value for organizational leaders:** Build a culture of learning and position your organization for success. Increasing your team's knowledge of industry terminology helps them meet the demands of department leadership and provides the tools they need to exceed the expectations of your clients, patients, and partners.

Career Advancement

Certified
professionals are
more likely to be
promoted.

Certifications
align with CPE
credits for ongoing
development.

Skill Development



Programs cover revenue cycle, cost reporting, BI, and more.



Designed to build critical, job-relevant skills.

Organizational Impact

Certified staff
improve financial
performance and
compliance.

Fosters a culture
of learning and
excellence.



Popular HFMA Certifications



CHFP, CRCR,
CSAF, CSBI,
CSPPM

Each targets a
specific area of
healthcare
finance.



HFMA's Certified Healthcare Financial Professional (CHFP)



CHFP Overview

- Course material provides powerful guidance about the Business of Health Care
- Great Content Overall
- Module II Use of case studies to validate the content learned in Module II
- Very well organized and informative
- Digital Credential
- CHFP is Required for Fellowship
- CHFP Membership Requirement



CHFP Program Modules

The Business of Health Care	Operational Excellence: Pursuing Strategy
1. The Big Picture 2. Accounting Principles 3. Cost Accounting Principles 4. Managing Financial Resources 5. Strategic Financial Planning 6. Looking to the Future: Trends	Working with the Stakeholders: • Payers • Physicians and others • Providers • Patients

All CHFP materials are available through HFMA's website and accessed via the member eLearning account

Earning the CHFP

- **Step 1:**
Enroll in CHFP Module I - HFMA Business of Health Care
 - ✓ 75 multiple choice questions to be completed in 90 minutes.
Successfully complete the end-of-course assessment prior to taking 'Step 2' below.
- **Step 2:**
Enroll in Module II - Operational Excellence assessment
 - ✓ 8 case studies, each with 7 multiple choice questions. Total of 56 questions to be completed in 3 hours

HFMA's Certified Revenue Cycle Representative (CRCR)



HFMA's Certified Revenue Cycle Representative Program

- Here's where to gain the insight and knowledge to succeed in today's contemporary revenue cycle environment
- HFMA's CRCR is the only content available today that provides a national-level certification for addressing the contemporary patient-centric revenue cycle
- With HFMA's CRCR certification, you will be better prepared to increase receivables, reduce denials, and work more efficiently – all while earning your organization high patient satisfaction scores



Program Format

Modular

- The CRCR is an online, self-directed, interactive program made up of short, searchable courses with knowledge checkpoints.
- Each course takes 15-20 minutes to complete

Interactive

- Enrollees can validate what they learn through periodic course interactions. There is one final, comprehensive assessment for the entire program

Stop-and-Start Convenience

- Courses can be completed independently from each other. Current progress is bookmarked when logging out of the program.

Testimonials & Industry Validation

“HFMA is the gold standard in healthcare finance.” J. Travis Dowell

Trusted by healthcare systems and CFOs.

FHFMA – Fellow of HFMA



Fellow of HFMA

- Earning the HFMA Fellowship attests to one's financial expertise and leadership.
- As recognized industry leaders, HFMA Fellows act as ambassadors to the profession by raising the standard of practice through consistent participation in professional development activities and service to the healthcare finance industry.
- HFMA Fellows recognize and accept the responsibility of utilizing healthcare finance professional skills for community benefit.



Fellow of HFMA

- Hold the Certified Healthcare Financial Professional (CHFP) designation
- Minimum five (5) years professional membership in HFMA (student membership does not count toward this total)
- Evidence of bachelor's or master's degree
- Letter of recommendation from an FHFMA (active HFMA Fellow) or chapter leader
- Volunteer activity — demonstrate one of the listed contributions to HFMA or the industry within the three years prior to applying

Executive of Healthcare Revenue Cycle (EHRC)

Executive of Healthcare Revenue Cycle (EHRC)

Overview:

- An executive level designation for revenue cycle professionals in the industry and HFMA
- The EHRC certification designation demonstrates revenue cycle excellence
- Digital Badge awarded
- Link: www.hfma.org/ehrc

EHRC Application Requirements:

- ✓ Hold the CRCR designation
- ✓ HFMA Membership (minimum 5 years)
- ✓ Letter of Recommendation
- ✓ Professional Activity (select one of several options)



Executive of Healthcare Revenue Cycle (EHRC) Requirements

Executive of Healthcare Revenue Cycle

ADVANTAGES OF BECOMING AN EHRC
The EHRC certification designation demonstrates revenue cycle excellence. Earning this represents a high level of achievement and distinguishes you as a leader and role model in the revenue cycle industry. This designation demonstrates your commitment to leadership within the revenue cycle area of healthcare as well as continued involvement and education in healthcare revenue cycle.

Note: EHRC candidates must meet all the requirements prior to applying. Maintenance requires HFMA membership.

-  Hold the Certified Revenue Cycle Representative Designation
-  **hfma**
Minimum Five Years HFMA Membership
(student membership does not count toward this total)
-  Healthcare Management Experience
(10+ years of healthcare industry experience)
(2+ years* Revenue Cycle Management position)
* 2 of 10 years
-  Letter of Recommendation
(familiar with you/your work on a professional level)
-  Professional Activity *

Demonstrate your revenue cycle expertise and leadership skills.

Apply now!
hfma.org/EHRC



Executive of Healthcare Revenue Cycle (EHRC) Requirements

 **Candidates must complete one of the following 3 options; Provider, Business Partner or Volunteer:**

OPTION 1: PROVIDER

 hfma
Patient Financial Communications
Adopter Recognition Program **or**  mapaward[®]
Applicant w/in the last two years. **or**  mapapp[®]
Subscriber

OPTION 2: BUSINESS PARTNER

 hfma | Annual Conference
Speaker/Sponsor **or**  hfma | Revenue Cycle
Conference
Speaker/Sponsor **or**  PEER
REVIEWED
by HFMA

OPTION 3: VOLUNTEER



1. Service as an adjunct instructor at an accredited (post-secondary school) educational institution.
2. Service in an education, certification, or leadership committee role within the local HFMA chapter or service on one of the HFMA association boards or committees.
3. Demonstrating a minimum of 10 Hours in the service or preparation of one of the following:
 - a. Preparation and publication of professional articles in a publication accepted as authoritative in the healthcare industry.
 - b. Speaking to community groups on health care issues
 - c. Providing internal staff education on healthcare finance topics
 - d. Presenting at an HFMA educational program
 - e. Presenting at a related healthcare industry educational program
 - f. Assistance to those desiring HFMA certification
 - g. Mentorship of healthcare finance professionals

HFMA Specialty Certification Programs

- Programs enhance healthcare finance skills through expansion of the knowledge and skill sets required by specific functional areas
- HFMA offers six (6) specialist programs
 - Accounting and Finance
 - Business Intelligence
 - Hospital Cost reporting
 - Payment & Reimbursement
 - Physician Practice Management
 - Ambulatory Practice Management

Specialty Certification Programs: Availability and Costs

- Available for individuals, enterprise members and organizational purchase
- Included with HFMA Business Partner or Professional membership
 - Exception, new CHCRS training program \$349
- Price \$399 individual non-member; variable with organizational purchase
 - Exception, new CHCRS training, exam and prerequisites \$947
- Downloadable certificate and digital badge on completion

Certified Specialist Accounting and Finance (CSAF)

What the certification helps candidates do:

- Compare various types of budgets
- Identify types of cost behaviors
- Recognize the types of risk-sharing arrangements in managed care contracts
- Identify capital investment evaluation techniques



Certified Specialist Business Intelligence (CSBI)

What the Certification helps candidates do:

- Identify the concepts and tools of business intelligence
- Recognize how information for better decisions is derived from large clinical, financial, and other databases
- Recognize the decision types and analytic tools that are part of decision management
- Identify how data warehousing, reporting and analysis tools, and data systems architecture are used
- Apply the basics of analytical and quantitative skills of BI in healthcare



Certified Specialist Payment and Reimbursement (CSPR)

What the certification helps Candidates do:

- Identify key factors that influenced the development of managed care
- Explain coordination of benefits, managed Medicare organizations, and TRICARE
Describe the role of Medicare and Medicaid Managed Care
- Identify the clinical integration components of case management
Describe basic hospital service reimbursement methodologies and cost control incentives
- Describe the impact of the ACA on reimbursement, and list emerging payment trends under healthcare reform
- List key case and utilization (care) management and clinical integration components
- Identify major trends in healthcare policy, including consumerism, outcomes-based reimbursement, and other elements of reform



Certified Specialist Physician Practice Management (CSPPM)

What the certification helps candidates do:

- Implement the key elements of patient registration, accounts receivable and collection processing
- Identify the key contributory elements of evaluation and management services
- Define ratios valuable in monitoring financial performance of a practice
- Identify processes related to physician compensation, compliance and contract evaluation
- Identify elements of strategic planning, information technology and the role of marketing



Certified Specialist Ambulatory Practice Management (CSAPM)

What the certification helps candidates do:

- Implement the key elements of patient registration, accounts receivable and collection processing
- Identify the key contributory elements of evaluation and management services
- Define ratios valuable in monitoring financial performance of a practice
- Identify processes for evaluating a contract, legal and regulatory compliance
- Identify elements of strategic planning, information technology and the role of marketing



Certified Hospital Cost Report Specialist (CHCRS)

Overview:

- A specialty certification recommended for: CFOs, controllers, reimbursement managers, directors and staff, accounting and finance staff, cost and budget staff, and consultants
- The CHCRS certification designation demonstrates an in-depth understanding of key components of hospital cost reporting
- Digital Badge and CPE awarded



Certified Hospital Cost Report Specialist (CHCRS)

Earning the CHCRS:

- ✓ Step 1: Enroll/complete required Cost Report Prerequisite Courses
 - Medicare Inpatient Prospective Payment System Fundamentals
 - Medicare Outpatient Prospective Payment System Fundamentals
- ✓ Step 2: Enroll in the online HFMA Cost Report certification program OR complete FORVIS led cost report training – Fees apply
- ✓ Step 3: Successfully pass the certification program assessment



Getting Started

- Take the Career Self-Assessment on HFMA's website.
- Certifications are affordable and accessible online.

Professional Staff Assessment

Assess your knowledge and skills to enable a truly patient-centric approach to the business of healthcare.

Take the assessment

Mid/Senior Management

Assess your technical knowledge to make sound business decisions and manage and lead change in today's healthcare environment.

Take the assessment

Executive Level Assessment

Assess your strength in the areas of new business models, strategies and tactics, leadership styles, and skills associated with current state executive leadership.

Take the assessment

<https://www.hfma.org/career-resources/career-self-assessments/>

Maintaining HFMA Certifications



Complete required Continuing Professional Education (CPE) credits annually



Stay informed on renewal timelines and deadlines



Use HFMA resources: webinars, courses, and conferences



Maintain active HFMA membership for certification validity



Track progress through HFMA's online certification portal

Certified Healthcare Financial Professional (CHFP) and Fellow of HFMA (FHFMA)

HFMA members who have earned either the Certified Healthcare Financial Professional (CHFP) or Fellow of HFMA (FHFMA) designation must maintain their certification every three years by meeting two basic requirements:

- ✓ Remain an active HFMA member in good standing
- ✓ Complete 60 hours of eligible education activities every three years

EHRC Maintenance

HFMA members who have earned the EHRC designation must maintain their certification every three years by meeting the following requirements:

- ✓ Remain an active HFMA member in good standing
- ✓ Complete 45 hours* of eligible education activities every three years.

*Examples: *HFMA national events, Revenue Cycle Council meeting attendance.*

Certified Revenue Cycle Representative (CRCR) and Specialty Certification Programs

HFMA CRCR and those holding specialty certifications must maintain their certification every two years. The recertification process is straightforward:

- To re-certify as a CRCR or a specialty holder, you must take a 50-question online exam. To help you prepare for the exam, you will have access to an updated eLearning course.
- With all-access membership there is no cost for the study materials and exams.
- The maintenance fee for non-members is \$100 per certification. No fee for HFMA members.

Upcoming Events

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- **Central PA HFMA Lunch and Learn** – Tuesday, August 19, 2025, 12:00pm-1:00pm – Virtual Event – Strategic Pricing (Price Transparency) – Presented by SunStone Consulting
 - 1 CPE Hour
- **Central PA HFMA/Keystone AAHAM Joint Education Meeting** – Thursday, September 18, 2025 8:00am-4:00pm – Penn Harris Hotel, Camp Hill, PA
 - 7 CPE
 - Registration:
 - \$75.00 (Member)
 - \$100.00 (Non-Member)

Questions???

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