

The background features a stylized architectural graphic. At the top, a series of white lines converge towards the center, resembling a modern building's ceiling or a series of structural beams. The sides of the graphic are accented with large, solid orange triangles pointing inwards. The bottom of the image shows a dark blue base with a white circular element in the center, and a pattern of fine, parallel lines radiating outwards from the center, creating a sense of depth and perspective.

hfma

rochester regional chapter

2025

**SPONSORSHIP
PACKAGES**



rochester regional chapter

Mission:

The Rochester Regional Chapter of HFMA strives to provide business partners with opportunities to support the HFMA mission while gaining exposure to a network of healthcare finance professionals through events, marketing, and content partnerships. The Rochester Regional Chapter is committed to providing meaningful education opportunities to their members along with purposeful Networking opportunities to bring healthcare professionals together to encourage new connections and collaboration. With an increase in online presence and in-person events over the past 2 years, the Rochester Regional Chapter is making changes in the 2025 – 2026 chapter year to dedicate the time and effort increase value for corporate sponsors, for years to come.



rochester regional chapter

SILVER	PLATINUM	GOLD
Entry-level support and exposure Perks:	Top-tier visibility & engagement Perks:	Strong brand presence and networking Perks:
✓ Recognition as a Silver Sponsor at all HFMA events ✓ Logo on sponsor page of HFMA Chapter website ✓ Social media mentions (1 occurrence per year) ✓ Listing in the sponsor section of the quarterly newsletter	Valuable! ✓ Recognition as a Platinum Sponsor at all HFMA events ✓ Opportunity to present or co-host a session (1 per year) ✓ Logo on sponsor page of HFMA Chapter website with hyperlink ✓ Featured profile/interview in one HFMA newsletter or LinkedIn post ✓ Table/booth/signage at all in-person events (Education and Social) ✓ 4 complimentary education event registrations annually ✓ Social media mentions (6 occurrences per year) ✓ Recognition in all email marketing ✓ Inclusion in HFMA member welcome packet – personalized email to each new member ✓ First right of renewal for following year	✓ Recognition as a Gold Sponsor at all HFMA events ✓ Logo on sponsor page of HFMA Chapter website ✓ Opportunity to provide educational content for newsletter (1x/year) ✓ Table/booth at 2 in-person events ✓ 2 complimentary education event registrations annually ✓ Social media mentions (3 occurrences per year) ✓ Recognition in Newsletter communications
\$1,000	\$4,000	\$2,500

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Optional Add-Ons

**\$500
per
send**

**Sponsored
Email Blast**

**\$750
Single
event**

**Educational
Event
Sponsorship Only**

**\$250
Single
event**

**Networking
Event
Sponsorship Only**

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Education

2025 -2026

EventLineup



2025

NOVEMBER

Event COMMITTEE:
Education

Event Name:
Fall Institute

Locust Hill Country Club

2026

MARCH

Event COMMITTEE:
Education

Event Name:
Women in Leadership

Casa Larga Vineyards

2026

APRIL

Event COMMITTEE:
Education

Event Name:
Spring Conference

Locust Hill Country Club

Networking

2025 -2026

EventLineup



2025

JULY 24TH

Event COMMITTEE:
Networking

Event Name:
Annual Golf Tournament

Ravenwood Golf Club

2025

OCTOBER - DECEMBER

Event COMMITTEE:
Networking

Event Name:
Fall Happy Hour

Various

2026

MARCH - MAY

Event COMMITTEE:
Networking

Event Name:
Spring Happy Hour

Various