



## To Future Sponsors,

As the Sponsorship Chair for the HFMA Sunflower (Kansas) Chapter, I am pleased to invite your organization to join us as a corporate sponsor for the 2025–2026 year. Since 1958, our chapter has served as a leading source of education and networking for healthcare finance professionals across Kansas. With over 600 members, we are one of the most active HFMA chapters in the Midwest.

Our sponsors play a critical role in enabling the success of our mission. Their support helps us deliver high-value educational events—including our Chargemaster, All Payers, and Medicare Cost Reporting workshops, and annual Joint meeting with KAHPAM—which are especially valuable to rural hospitals and health systems facing unique financial challenges.

As a sponsor, your organization will benefit from:

- **Targeted Access** to over 600 professionals in healthcare accounting, revenue cycle, and finance
- **Prominent Recognition** in our e-blasts, website, and all quarterly meetings (in-person and virtual)
- **Speaking Opportunities** at meetings (including a 10-minute intro for first-time sponsors)
- **Complimentary Event Participation**, exhibit tables, and attendee lists (varies by tier)
- **Exclusive Provider Coupons** to support healthcare attendance and boost networking
- **Leadership Visibility**, including the option for Platinum sponsors to host an endorsed educational webinar

We offer five sponsorship levels—Platinum, Gold, Silver, Bronze, and Provider—designed to fit a variety of engagement goals and budgets. Full details are enclosed with the accompanying sponsorship packet.

I welcome the opportunity to connect and discuss how we can align your organization's goals with our chapter's mission. Thank you for considering this opportunity to support healthcare finance professionals across Kansas.

Sincerely,

A handwritten signature in black ink, appearing to read "David Purcell". The signature is fluid and cursive.

David Purcell

Sponsorship Chair

HFMA Sunflower (Kansas)Chapter

David@arsico.com | (620) 779-9510

| <b>Corporate Sponsorship</b>                      | <b>Platinum<br/>(\$3,500)</b> | <b>Gold<br/>(\$3,000)</b>   | <b>Silver<br/>(\$2,250)</b> | <b>Bronze<br/>(\$1,250)</b> | <b>Provider<br/>(\$1,500)</b> |
|---|-------------------------------|-----------------------------|-----------------------------|-----------------------------|-------------------------------|
| Recognition at Chapter Meetings                   | ✓                             | ✓                           | ✓                           | ✓                           | ✓                             |
| Recognition in Quarterly Chapter E-Blast          | ✓                             | ✓                           | ✓                           | ✓                           | ✓                             |
| Logo + Link on Chapter Website                    | ✓                             | ✓                           | ✓                           | ✓                           | ✓                             |
| Provider Registration Coupons*                    | 6 per year                    | 4 per year                  | 2 per year                  | 2 per year                  | 6 per year                    |
| Complimentary Registration for Quarterly Meetings | 2 per meeting                 | 1 per meeting +1 at ½ price | 2 total/year                | 1 total/year                | 6 total/year (providers only) |
| Exhibit Table                                     | 4 meetings                    | 4 meetings                  | 2 meetings                  | 1 meeting                   |                               |
| Listing in Chapter Buyers Guide                   | ✓                             | ✓                           | ✓                           | ✓                           |                               |
| Speaking Opportunity (5 min at meetings)          | ✓                             | ✓                           |                             |                             |                               |
| Access to Registered Attendee List                | ✓                             | ✓                           |                             |                             |                               |
| Sunflower-Endorsed Educational Webinar            | ✓                             |                             |                             |                             |                               |
| Special Recognition at Start of Each Meeting      | ✓                             |                             |                             |                             |                               |

*First-time corporate sponsors may give a one-time, 10-minute intro presentation at a quarterly meeting. "Providers only" coupons are for HFMA provider members and cannot be used by sponsors or their affiliates.*

## Platinum Corporate Sponsorship – \$3,500

The Platinum Sponsorship delivers maximum brand exposure, priority access to decision-makers, and elevated engagement opportunities, offering the highest return on investment across all sponsorship tiers.

### Includes:

- ✓ Host one (1) Sunflower-endorsed educational webinar (topic/speaker subject to Program Chair approval)
- ✓ Two (2) complimentary registrations for each of the four (4) quarterly meetings
- ✓ Complimentary exhibit table at all four (4) quarterly meetings
- ✓ Six (6) provider registration coupons per year\*
- ✓ Pre-event access to attendee lists (name, facility, address) for all meetings where exhibiting
- ✓ Recognition in the Chapter's quarterly e-blast
- ✓ Logo and link on the HFMA Kansas Sunflower Chapter website
- ✓ Special recognition at the start of each quarterly meeting
- ✓ Five (5) minute speaking slot at each quarterly meeting
- ✓ Listing in the Sunflower Chapter Buyers Guide

## Gold Corporate Sponsorship – \$3,000

The Gold Sponsorship offers robust visibility and consistent engagement with healthcare finance professionals across all quarterly meetings, making it an excellent choice for organizations seeking brand alignment and relationship development throughout the year.

### Includes:

- ✓ One (1) complimentary registration to each of the four (4) quarterly meetings
- ✓ Second registration available at half price
- ✓ Complimentary exhibit table at all four (4) quarterly meetings
- ✓ Four (4) provider registration coupons per year\*
- ✓ Access to a list of registered attendees (name, facility, and address) prior to all meetings at which your company exhibits
- ✓ Recognition in the Chapter's quarterly e-blast
- ✓ Logo placement and link on the HFMA Kansas Sunflower Chapter website
- ✓ Recognition at each quarterly meeting
- ✓ A five (5) minute speaking opportunity at all quarterly meetings
- ✓ Listing in the Sunflower Chapter's Buyers Guide

## Silver Corporate Sponsorship – \$2,250

The Silver Sponsorship is well-suited for companies aiming to maintain a targeted presence at select chapter events while still benefiting from brand recognition and valuable networking opportunities.

### Includes:

- ✓ One (1) complimentary registration to two (2) quarterly meetings
- ✓ Complimentary exhibit table at two (2) quarterly meetings
- ✓ Two (2) provider registration coupons per year\*
- ✓ Recognition in the Chapter's quarterly e-blast
- ✓ Logo placement on the HFMA Kansas Sunflower Chapter website
- ✓ Recognition at each attended meeting
- ✓ Listing in the Sunflower Chapter's Buyers Guide

## Bronze Corporate Sponsorship – \$1,250

The Bronze Sponsorship provides an accessible and strategic opportunity for emerging sponsors to begin building visibility and connections within the HFMA Sunflower Chapter community.

### Includes:

- ✓ One (1) complimentary registration to one (1) quarterly meeting
- ✓ Complimentary exhibit table at one (1) quarterly meeting
- ✓ Two (2) provider registration coupons per year\*
- ✓ Recognition in the Chapter's quarterly e-blast
- ✓ Logo placement on the HFMA Kansas Sunflower Chapter website
- ✓ Recognition at the attended meeting

## Provider Sponsorship – \$1,500

The Provider Sponsorship is uniquely structured to support and expand provider participation in HFMA educational programming, reinforcing your organization's commitment to professional development and healthcare excellence.

### Includes:

- ✓ Six (6) conference registrations per year for HFMA provider members\*
- ✓ Recognition in the Chapter's quarterly e-blast
- ✓ Logo placement on the HFMA Kansas Sunflower Chapter website
- ✓ Recognition at all meetings attended

Provider registration coupons are for eligible healthcare provider representatives only. To comply with HFMA and hospital gift policies, they cannot be assigned to individuals or sponsors and must be used from a shared pool per meeting under all applicable guidelines.

### Provider Registration Coupons & Tax Compliance Guidelines

A key value of sponsorship, as shared by past corporate partners, is the opportunity to engage directly with healthcare providers during chapter events. To further encourage provider participation in our educational programs, the HFMA Sunflower Chapter includes complimentary registration coupons for providers as part of each sponsorship package.

To ensure compliance with hospital policies and HFMA National guidelines, please note the following:

- ✓ Provider registration coupons are for healthcare provider representatives only and may not be used by sponsors or affiliated vendors.
- ✓ Coupons cannot be pre-assigned to individuals or organizations; they are pooled and distributed to meet hospital and regulatory gift guidelines.
- ✓ Sponsors whose coupons are used will be recognized for supporting provider participation.
- ✓ The number of coupons your organization provides affects your visibility at chapter events.
- ✓ Coupons cannot be claimed as tax-deductible; doing so violates HFMA National's 501(c)(6) status and compliance rules.

We appreciate your understanding and cooperation in maintaining the integrity of our sponsorship program and ensuring full compliance with industry standards.

## Why Sponsor the HFMA Sunflower Chapter?

Becoming a sponsor is more than a marketing decision—it's a strategic investment in the future of healthcare finance in Kansas. Our sponsors are viewed not just as vendors, but as partners in progress. By aligning with the HFMA Sunflower Chapter, your organization will gain visibility among a highly engaged audience, build meaningful relationships with healthcare decision-makers, and demonstrate a shared commitment to financial excellence in Kansas Healthcare. We thank you for your consideration and look forward to the opportunity to partner with you.

## Corporate Sponsorship

Sponsoring Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email Address: \_\_\_\_\_

Company Website: \_\_\_\_\_

YES, WE WOULD LIKE TO PARTICIPATE IN THE COPORATE SPONSOR PROGRAM

Our Check is enclosed for the sponsorship amount indicated below:

|                          |                 |            |
|--------------------------|-----------------|------------|
| <input type="checkbox"/> | <b>Platinum</b> | \$3,500.00 |
| <input type="checkbox"/> | <b>Gold</b>     | \$3,000.00 |
| <input type="checkbox"/> | <b>Silver</b>   | \$2,250.00 |
| <input type="checkbox"/> | <b>Bronze</b>   | \$1,250.00 |
| <input type="checkbox"/> | <b>Provider</b> | \$1,500.00 |

### Sponsor Participation Guidelines

To ensure consistent branding and representation, all new sponsors are asked to submit the following:

- Company Logo in high-resolution (.jpg, .png, or .eps) for use in digital and print materials, including the website, sponsor board, e-blasts, event slides, and directory.
- Brief Company Description (max 35 words) for inclusion in event presentations.

For a list of current sponsors, upcoming meeting dates, and registration details, visit: [www.kshfma.org](http://www.kshfma.org).

### Meeting Registration:

All sponsors—new and returning—must register for each meeting in advance. Complimentary registrations included with your sponsorship must still be submitted through the event system. Additional attendees may register at the standard HFMA member rate.

Mail your contribution and sponsorship form to:

Dee Lewis  
Kansas Hospital Association  
215 S.E. 8th Ave. Topeka, KS 66603-3906

Please make your contribution payable to:

HFMA Sunflower Chapter Click on this link to register  
online: <https://cvent.me/5MyoAN>

If you have any problems registering contact Dee Lewis at [dlewis@kha-net.org](mailto:dlewis@kha-net.org) (785) 276-3110