

The Sunflower Skinny

Welcome to the first issue of the Sunflower Skinny! We hope you find that this monthly one page "skinny" newsletter is informative and brings a smile to your face!

HFMA Daily - If you haven't signed up for the HFMA Daily, an email daily to your inbox, it is highly recommended so you can keep an eye on current news, education offerings, career opportunities and sponsored reports. Sign up or update your email communication preferences today at www.hfma.org!

Certifications - One of your HFMA membership benefits is the HFMA certifications available to you. Obtaining these certifications helps our members establish and maintain a clear competitive edge in today's changing economy!

Certified Hospital Cost Report Specialist (CHCRS)
Certified Healthcare Financial Professional (CHFP)
Certified Revenue Cycle Representative (CRCR)
Certified Specialist Accounting & Finance (CSAF)
Certified Specialist Ambulatory Practice Management (CSAPM)
Certified Specialist Business Intelligence (CSBI)
Certified Specialist Payment & Reimbursement (CSPR)
Certified Specialist Physician Practice Management (CSPPM)
Executive of Healthcare Revenue Cycle (EHRC)
Fellow of HFMA (FHFMA)

Visit [Financial Certifications](#) | [Healthcare Certifications](#) | [HFMA](#) for more information and to register!

UPCOMING EVENTS:

Region 8 July Webinar: Clinic Strategies for Rural Hospitals - July 15th 11:00-12:00 CT

HFMA Webinar: Preventing Denials Together: Provider and Payor Alignment July 15th 1:00-2:00 CT

HFMA Webinar: Poly Precision: Navigating Rev Cycle & Reimbursement Today - July 23rd 11:00-12:00 CT

Medicare Cost Report Workshop - July 17th-18th - Manhattan, Kansas

Region 8 HFMA Mid America Summer Institute - August 4th-6th - Omaha, Nebraska

Sign up here! [Sunflower- Kansas](#)



Join Us for a night
of Comedy In
Manhattan
July 17th at the
Networking Event!

Contact Laraine Gengler for
Membership Information!
laraineg@lindsborghospital.org

Contact David Purcell for
Sponsorship Opportunities!
david@arsico.com

BOARD MEMBER SPOTLIGHT



Rebecca Bird
Director of Finance
AmberMed - Hoxie
Board Member

Years in Healthcare:
15 years

Favorite Song:
I Was Alive -
Beartooth

Favorite Leadership Quote:
"I've learned that people will forget
what you said, people will forget
what you did, but people will never
forget how you made them feel." -
Carl W. Buehner



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