



metropolitan new york chapter



Chair

Becky Greenfield

Shareholder, Wolfe Pincavage, LLP



Co-Chair

Connor Gilroy

Director, Northwell Health

CORPORATE SPONSORSHIP PROPOSAL



12 months of benefits



NYC and Long Island



Nearly 1000 Members,
60% providers



80% of membership
participation at
live events throughout the year



#1 HFMA Chapter in the
Nation



The Healthcare Financial Management Association Metropolitan New York Chapter consists of nearly **1,000 members** and growing who are in **all areas of healthcare** including health systems, managed care organizations, physician practices, accounting firms, and insurance companies. Our geography includes **Long Island and NYC**.

MISSION

To provide quality education, professional development, and networking opportunities to the Metro NY healthcare community to improve health outcomes and delivery.

VISION

HFMA Metro NY will be the premiere source in healthcare finance and revenue cycle through best practices, advocacy, and innovation.

VALUES

HFMA Metro NY advances the industry through:

1. Education
2. Collaboration
3. Professional Development
4. Equality and Inclusivity
5. Innovation
6. Community Impact
7. Integrity

OWN YOUR IMPACT



hfma

metropolitan new york chapter

2025-2026



BUSINESS PARTNER

ANNUAL CORPORATE SPONSORSHIPS

BENEFITS	DIAMOND (LIMITED TO 3)	PLATINUM	GOLD	SILVER
STRATEGIC ALIGNMENT				
VIP entry, reserved seating, and opportunities to introduce sessions at live events	✓			
Be 1 of 3 exclusive sponsors of the Senior Executive Retreat - no additional cost	✓			
Sole sponsor and host of 1 provider-only event - no additional cost	✓			
Exclusive opportunity to exhibit at the invite-only Vendor Showcase at the 2025 Fall Institute	✓	✓		
Opportunity to submit articles, etc. to be published on LinkedIn and Chapter's website	✓	✓		
TARGET AUDIENCE REACH				
Opportunity to provide 3 minute company overview / commercial at the Fall Institute	✓			
Priority consideration for speaker proposals for in-person events and webinars. Logo on registration websites	✓	✓		
3 free event vouchers (excludes the Annual Institute) and preferred pricing at select events	✓	✓	✓	✓
Recognition throughout the year at in-person events, on LinkedIn, and in Chapter communications	✓	✓	✓	✓
ENGAGEMENT				
List of attendees (excludes emails) to in-person education events, pre and post event	✓			
3 Chapter Golf Outing Dinner and 3 Volunteer Celebration Vouchers (est. value of \$1,000+)	✓	✓	✓	
Discounted event sponsorships and exhibit space reservation priority	✓	✓	✓	✓
MARKET PRESENCE				
Host a Chapter event at your office location / space in the Metro NY area	✓	✓	✓	
Name / logo recognition and link to your website through the Chapter's website	✓	✓	✓	✓
PRICING	\$25,000	\$5,000	\$4,000	\$3,000



DIAMOND SPONSORSHIP

➤ VIP

Receive priority access and reserved seating at live events. You will also have the opportunity to introduce sessions at select events.

➤ SENIOR EXECUTIVE RETREAT

Exclusive opportunity to be one of ONLY three business partners invited to attend and sponsor the Senior Executive Retreat in February 2026 at Cedar Lakes Estate in Hudson Valley, NY.

Target Audience Reach



Exclusive networking with up to **20 CXOs** from Metro NY area hospital organizations

Strategic Alignment



Facilitate round table discussion amongst up to **20 CXOs** (moderator pending Chapter Officers' approval) and attend all group activities and meals

Market Presence and Customer Engagement



Logo on event signage and attendee welcome gift. **Two complimentary registrations.**

➤ EXCLUSIVE EVENT

Exclusively sponsor, host, and attend a single event for health system providers. No other sponsors can attend, except for HFMA Metro NY Board Members. Marketing, education support, and event logistics to be planned collaboratively with HFMA Metro NY. Subject to final approval by Chapter Officers.



PROVIDER AND ACADEMIC EDUCATIONAL PARTNER

Our chapter leadership is committed to its Metro NY hospitals, health systems, and colleges. We value their participation and are offering the following partnership packages exclusively to provider and academic institutions.

Provider and Academic partners will receive ALL of the same benefits outlined for Business Partner Sponsors as well as:

1. PLATINUM PARTNER

Contribution: \$4,000

Benefits:

- 20 Education Seminar Vouchers
- 10 Institute Vouchers (5 per Institute) *
- Dedicated Board Liaison
- Verbal Recognition and Reserved Seating at Live Events
- Host Education Seminars at Your Facility ([FREE registration for all employees](#))

2. GOLD PARTNER

Contribution: \$3,000

Benefits:

- 10 Education Seminar Vouchers
- 4 Institute Vouchers (2 per Institute) *
- Dedicated Board Liaison
- Verbal Recognition and Reserved Seating at Live Events
- Host an Education Seminar at Your Facility

3. SILVER PARTNER

Contribution: \$2,000

Benefits:

- 5 Education Seminar Vouchers
- 2 Institute Vouchers (1 per Institute) *
- Dedicated Board Liaison
- Verbal Recognition and Reserved Seating at Live Events
- Host an Education Seminar at Your Facility

*NEW THIS YEAR – VOUCHERS TO THE ANNUAL INSTITUTE!

- Each Institute voucher includes complimentary attendance for a “Decision Maker” to the Annual Institute and Fall Institute + “Buddy Passes”
- “Decision Makers” are C-level, SVP or Revenue Cycle/Finance employees (VP, Exec. Director, etc.)
- Decision Maker receives Buddy Passes for colleagues of their choosing from provider organization
- Buddy Pass cannot be used w/out Decision Maker attendance

Relative Benchmark – Our price is 70% less than ACHE, Becker’s, and HIMSS

2025 EVENT LISTING

Rev Cycle & New Member

 **August 2025**

 **Long Island**

Friday Night Lights

 **29 August 2025**

 **Citi Field**

Golf Outing

 **08 September 2025**

 **Pelham Country Club**

Diversity in Leadership

 **September 2025**

 **Garden City Hotel**

Mid Year Reimbursement

 **September 2025**

 **NYC**

Academic Evening Event

 **October 2025**

 **Cornell Club**

Academic Evening Event

 **October 2025**

 **Long Island**

Fall Institute & Vendor Showcase

 **November 2025**

 **UBS Arena**

Managed Care

 **November 2025**

 **NYC**

Community Volunteering

 **November 2025**

 **Long Island**

Professional Development

 **December 2025**

 **NYC**

+++Chapter's goal is to host 10 webinars on various topics through out the year.

2026 EVENT LISTING

New Year Party

 January 2026

 NYC

Medicare and Medicaid 101

 January 2026

 NYC

Senior Executive Retreat

 February 2026

 Cedar Lakes Estate

Excel Workshop

 February 2026

 Long Island

Annual Reimbursement

 February 2026

 Long Island

Annual Institute

 March 2026

 Metro NY area

Community Volunteering

 April 2026

 NYC

Evening New Member

 April 2026

 NYC

Leadership Retreat

 May 2026

 Puerto Rico

Annual Business Meeting & Volunteer Celebration

 May 2026

 NYC

+++Chapter's goal is to host 10 webinars on various topics through out the year.

A LA CARTE EVENT SPONSORSHIPS

Our Chapter proudly hosts a range of educational seminars, institutes, and networking events throughout the year to support our members' professional development. For select events, the sponsorship opportunities below will be available to all interested businesses. However, as a **special benefit**, our Annual Corporate Sponsors will receive **exclusive discounted rates**.

We **deeply value** the ongoing support of our Annual Corporate Sponsors, and this benefit reflects our appreciation for their continued partnership.

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EDUCATION SEMINAR EVENT SPONSORSHIPS

For in-person seminars hosted by an Education Committee*, we will offer the following:

- **Event Sponsor**

- **Cost**

- Annual Corporate Sponsor: **\$500**
 - Non-Corporate Sponsor: **\$2,500**

- **Benefits**

- Logo on signage
 - List of attendees (excludes emails) provided pre and post event
 - Provide promotional items for registration table

- ***Education Committee Listing**

- Provider/Academic Partner Relations, Finance/Reimbursement/Audit, General Education, Revenue Cycle/Managed Care/Population Health/Technology, and Leadership/Professional Development

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WOMEN IN LEADERSHIP BREAKFAST SPONSORSHIPS

To be hosted in Fall 2025, we will offer the following sponsorship opportunities:

- **Speaker Sponsor**

- **Cost**

- Annual Corporate Sponsor: **\$500**
 - Non-Corporate Sponsor: **\$2,500**

- **Benefits**

- Signage and verbal recognition
 - List of attendees (excludes emails) provided pre and post event

- **Event Sponsor**

- **Cost**

- Annual Corporate Sponsor: **\$1,000**
 - Non-Corporate Sponsor: **\$4,000**

- **Benefits**

- Speaker Sponsor benefits
 - Ability to provide promotional items for Registration Welcome Bag
 - Complimentary Table of 6

A LA CARTE EVENT SPONSORSHIPS

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FALL INSTITUTE SPONSORSHIPS

To be hosted in Fall 2025, we will offer the following sponsorship opportunities:

- **Speaker Sponsor**
 - **Cost**
 - Annual Corporate Sponsor: **\$500**
 - Non-Corporate Sponsor: **\$2,500**
 - **Benefits**
 - Signage and verbal recognition at Fall Institute
- **Event Sponsor**
 - **Cost**
 - Annual Corporate Sponsor: **\$1,000**
 - Non-Corporate Sponsor: **\$4,000**
 - **Benefits**
 - Signage and verbal recognition at Fall Institute
 - List of attendees (excludes emails) provided pre and post event
 - Ability to provide promotional items for Registration Welcome Bag
- **Game Suite Sponsor**
 - **Cost**
 - Annual Corporate Sponsor: **\$1,500**
 - Non-Corporate Sponsor: **\$5,000**
 - **Benefits**
 - Signage and verbal recognition at Fall Institute and Game Suite
 - Ability to provide promotional items for Registration Welcome Bag
 - List of attendees (excludes emails) provided pre and post event
 - Introduce a session (first come, first serve)
 - Company logo on drink koozies
- **Pre-Game Networking Sponsor (limited to one)**
 - **Cost**
 - Annual Corporate Sponsor: **\$3,000**
 - Non-Corporate Sponsor: **\$10,000**
 - **Benefits**
 - Signage and verbal recognition at Fall Institute, Pre-Game Networking, and Game Suite
 - List of attendees (excludes emails) provided pre and post event
 - Ability to provide promotional items for Registration Welcome Bag
 - Introduce Keynote session

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SPECIAL EVENT SPONSORSHIPS

Events hosted by the Special Events Committee (ex. Friday Night Lights, Golf Outing, etc.) will have unique sponsorship opportunities. Corporate Sponsors will receive exclusive discounted rates and priority.

MEET OUR EXECUTIVE TEAM



ALYSON BELZ

PRESIDENT



LEAH AMANTE

PRESIDENT ELECT



NICK RIVERA

VP OF EDUCATION



ROBERT BRAUN

TREASURER



STEPHANIE GEREZ

SECRETARY



THANK YOU

Your continued support of our Chapter education and networking throughout the year allows us to fulfill our mission and create meaningful change in the Metro NY healthcare community. We are excited for the opportunity to partner with your organization for this 2025-26 Chapter year.



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