

Corporate Sponsorship Features and Benefits

 **DIAMOND CLUB - Exclusive for Platinum Sponsors with 5 consecutive years of sponsorship! All the same benefits as Platinum, plus a dedicated point of contact to support optimization of benefits and a reduced rate of \$5,250!** 

	Platinum	Gold	Silver
Print, Digital, Video and Web Promotion of Your Organization	Prominent visibility in digital member communications	Prominent visibility in digital member communications	
	Side bar ads on HFMA blogs, with live links to your website (rotate 24/7/365)	Side bar ads on HFMA blogs, with live links to your website (rotate 24/7/365)	
	Sponsored blog posts or 3-5 minute video (x2) (scheduled to optimize attention)*	Sponsored blog post or 3-5 minute video (x1) (scheduled to optimize attention)*	
	Your company logo on the bottom of the blog home page	Your company logo on the bottom of the blog home page	
	Your company name listed on the weekly blog summary email to members	Your company name listed on the weekly blog summary email to members	
	Twitter "Thank You" Postings (x4)** and link to your twitter posting	Twitter "Thank You" Postings (x3)** and link to your twitter posting	Twitter "Thank You" Postings (x2)
	Live recognition and "Thank You" by the President at events (x3)	Live recognition and "Thank You" by the President at events (x2)	Live recognition and thank you by the President at events (x1)
	Company Name featured on Event Pages	Company Name featured on Event Pages	Company Name featured on Event Pages
	Full Page Corporate Profile with link and logo scrolling on the home page on Website	HFMA MA-RI Website recognition	HFMA MA-RI Website recognition
Your Visibility through Thought Leadership and Branding at Chapter Events	Participation in our Sponsor/provider networking event	Participation in our Sponsor/provider networking event	Participation in our Sponsor/provider networking event
	Opportunity to design program for sponsors to meet with industry leaders for one-hour needs discussions	Opportunity to participate in finalizing program for sponsors to meet with industry leaders	
	Propose and Present exclusive Webinars on thought leadership topics.		
	Preferred consideration for speaking opportunities at educational events **	Consideration for speaking opportunities at educational events**	
	Sponsor recognition Banner displayed at events and meetings	Sponsor recognition Banner displayed at events and meetings	Sponsor recognition Banner displayed at events and meetings
	Introduction to your company at start of conference event (2)**		
	Introduce speaker(s) at educational events (x4) **	Introduce speaker(s) at educational events (x2) **	
	Recognition on Video Screen at signature events	Recognition on Video Screen at signature events	Recognition on Video Screen at signature events
	Placement of your collateral materials at meeting check-in table	Placement of your collateral materials at meeting check-in table	Placement of your collateral materials at meeting check-in table
	Significantly Discounted & Preferred Exhibit table at Annual Revenue Cycle Conference	Considerably Discounted & Preferred Exhibit table at Annual Revenue Cycle Conference	Discounted & Preferred Exhibit table at Annual Revenue Cycle Conference
	Preferred event sponsorship opportunities provided exclusively for Sponsors	Preferred event sponsorship opportunities provided exclusively for Sponsors	Preferred event sponsorship opportunities provided exclusively for Sponsors
	Receive a copy of attendee list for all chapter educational meetings	Receive a copy of attendee list for all chapter educational meetings	
Be Our Guest and Represent Your Organization	Chapter Awards Dinner Vouchers (2)		
	Chapter Meeting Vouchers (8), good for 1 day each and limit 2 per event.	Chapter Meeting Vouchers (6), good for 1 day each, limit 2 per event	Chapter Meeting Vouchers (4), good for 1 day each, limit 2 per event
New this Year!	Option to donate 50% of your vouchers to a Providers Fund for additional recognition.	Option to donate 50% of your vouchers to a Providers Fund for additional recognition	Option to donate 50% of your vouchers to a Providers Fund for additional recognition

*HFMA will partner on an editorial review

** Subject to availability