



# Are Authorization- Related Denials Holding Your Organization Back?

5 Common Pitfalls and How to Avoid Them

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# Agenda

What we'll cover in this session

01

Top 5 Eligibility & Authorization  
Mistakes Leading to Denials and Why  
it Matters

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02

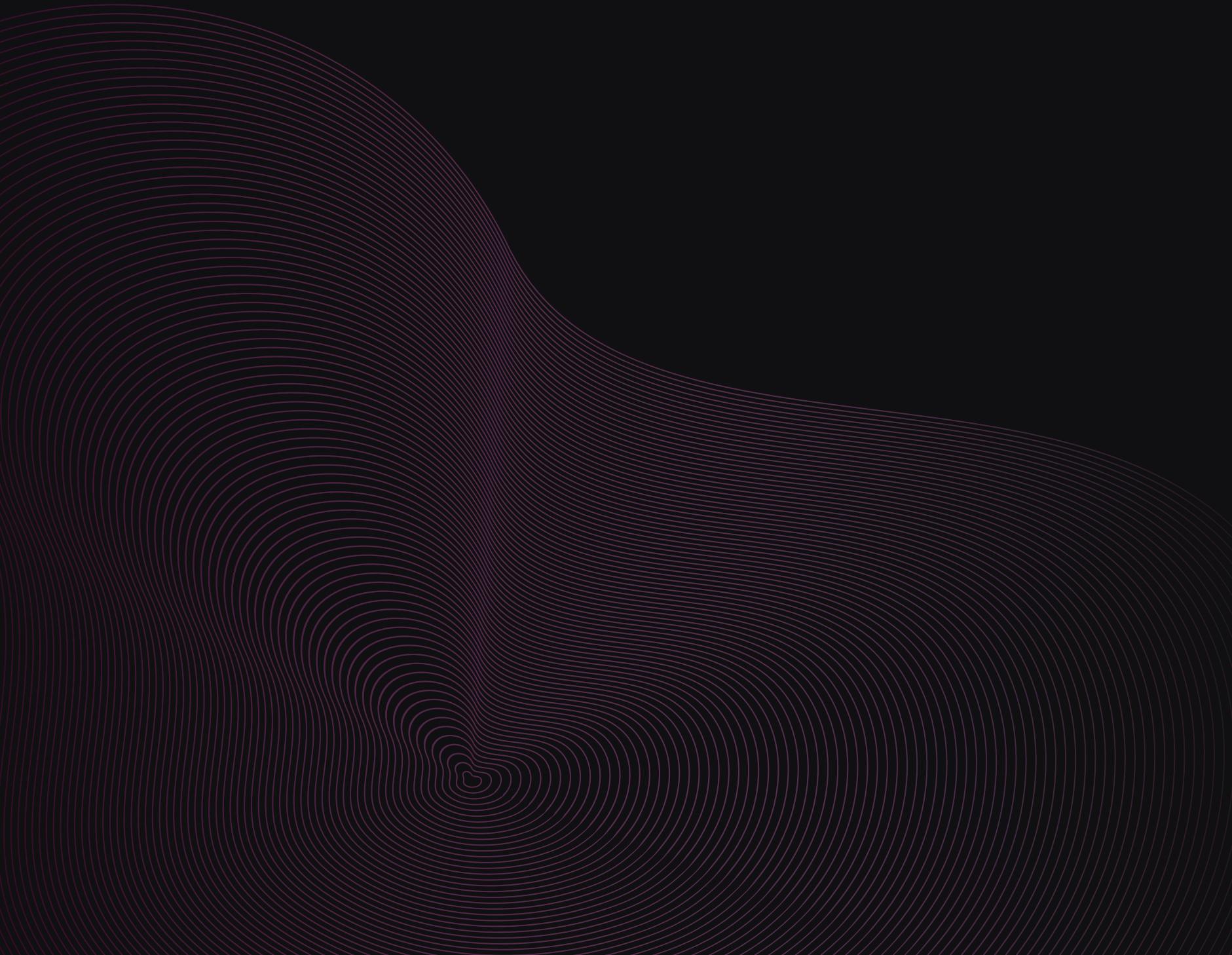
Effective Tools and Processes to  
Address Common Mistakes

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03

Engaging Your Team to Create a  
Comprehensive Strategy for  
Minimizing Denials

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# Why it matters

**20%**

Increase in denial rates over the past 5 years

**\$118**

Cost to re-work a single denial

**>50%**

Share of denials that are preventable

**60%**

Share of denials that are never appealed

**1%-3%**

Net revenue improvement with a strong denials program

# Top 5 Authorization & Eligibility Verification Mistakes

A series of thin, curved purple lines that form a wavy, fan-like pattern, starting from the bottom left and curving upwards and outwards towards the top right, creating a sense of motion and depth.

# The Top 5 Most Common Errors Leading to Denials

1.

**Not capturing or  
incorrectly  
capturing patient  
information**

2.

**Not checking  
active insurance  
coverage early  
enough**

3.

**Not verifying  
coordination of  
benefits**

4.

**Not determining  
if an  
authorization is  
even required**

5.

**Not appealing  
denials -  
Leaving revenue  
on the table**

# Top 5 Mistakes & How to Solve Them

The background features a series of thin, light purple lines that curve and overlap, creating a sense of depth and motion. These lines are concentrated in the lower half of the image, with a denser cluster on the left side and more scattered lines towards the right. The overall effect is minimalist and modern, suggesting a digital or analytical theme.

1.

# Not capturing or incorrectly capturing patient information

The wrong plan or lack of a Social Security number prompts 61% of initial medical billing denials and account for 42% of denial write-offs



## Pre-service

- Verify eligibility in batch for all pre-scheduled patients
- Run insurance discovery for all self pay scheduled appointments
- Set up automated filtering to compare insurance covered benefits with visit type, and flag uncovered services
- Flag data mismatches when EMR demographics differ from what the payer has
- Identify the correct plan and patient demographics & submit prior auth



## POS

- Leverage Insurance Discovery via API at registration to locate active insurance
- Update prior auth if new diagnosis or procedure codes are needed

2.

## Not checking active insurance coverage early enough

Over 25% of denials are caused by eligibility-related errors, with inactive insurance policies being one of the most common reasons for this type of rejection

### Pre-service

- Run eligibility and then discovery for all patients without eligible coverage
- Use centralized tracking for prior authorizations to ensure visibility across the team and allow for enough time to resolve errors from the payer (e.g. if they require clinical documentation)

### POS

- Provide patients with resources to help them enroll in Medicaid if they qualify

3.

## Not verifying coordination of benefits

65% of patients struggle to understand what their health insurance covers, and patient access teams are overstretched - meaning some coverage is never discovered



### POS

- Empower registration with training, documentation and processes to capture secondary and tertiary coverage



### Post-service

- Verify the correct Medicaid plan is being billed using batch eligibility checks
- Run Insurance Discovery on all Medicaid primary patients to locate any commercial coverage that may have been missed

4.

## Not determining if a prior authorization is required

50% of Prior Authorizations in maxRTE systems result in “No Auth Required” status. Payer rules are convoluted and constantly change, so teams err on the side of over-submitting auths.



### Pre-service

- Leverage AI-fueled solutions that can keep up with constantly changing rules



### Post-service

- Use a solution that maintains records of reference numbers and screenshots to appeal denials if needed



5.

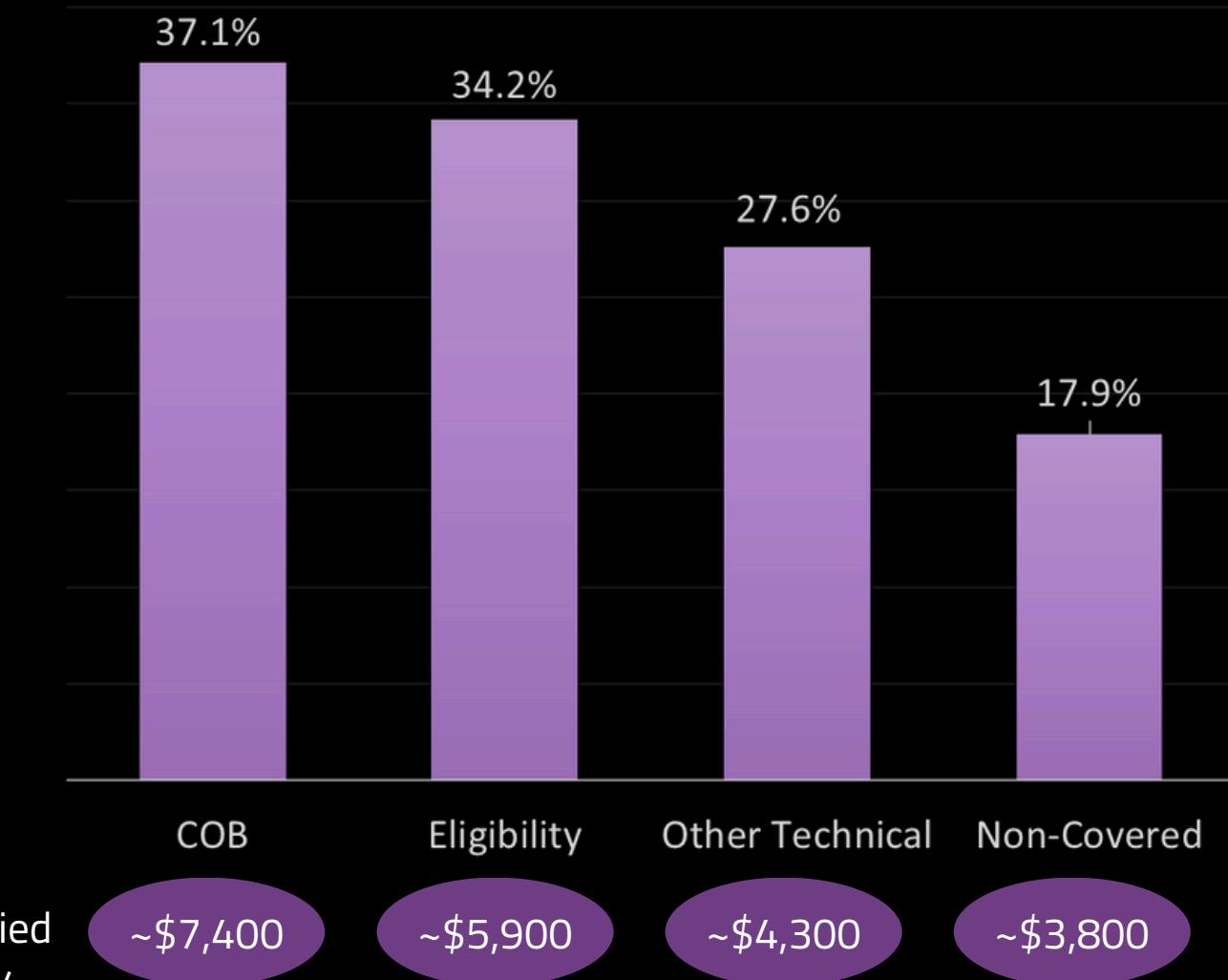
# Not appealing denials - leaving revenue on the table



## Post Service

- Automate daily Insurance Discovery for all eligibility-related denials to ensure (1) plan information is corrected or (2) find the correct coverage
- Reach out to your vendors to provide evidence and data to support appeals

**Gross Recovery Rate by Denial Type**



Avg. Denied  
Charges /  
Account

A photograph of a female doctor in a white coat and stethoscope, smiling and interacting with a patient. The background shows a medical office setting with a patient's back visible.

# Effective Tools and Processes to Address Common Authorization & Eligibility Verification Mistakes

# What you can do

1.

**Categorize why claims are being denied and inform staff by continually reporting trends**

2.

**Build KPIs to help staff gauge their performance compared to peers and reward through incentive programs**

3.

**Institute ongoing monitoring and governance to pull in the right stakeholders at the right time**

# Q&A

If you are interested in implementing any of these tactics, we are here to help

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