



## northeast ohio chapter

Dear Healthcare Leader:

Welcome to 2025 and a new sponsorship year! Healthcare organizations and healthcare finance continue to be in a unique and challenging time due to so many external factors. However, as we enter this new chapter year, we are prepared more than ever to meet the ever-changing needs of our organizations and members by putting our Corporate Sponsors at the forefront of education and innovation.

**The Corporate Sponsorship Program is structured to give you exposure to roughly 500 chapter members.** 2024 allowed our chapter to continue to expand our in person events, giving our business partners more opportunities to interact with members. In 2024, we aim to bring you the same commitment. All of our sponsors receive recognition on our website, at events, as well as many other benefits.

**Please review the following pages for benefits and important information regarding sponsorship for the 2025 calendar year.** If you would like to take advantage of Corporate Sponsorship, please submit your commitment **by January 31, 2025.**

Sincerely,

Chapter President  
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Chapter President-Elect  
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| Tentative 2025 Calendar of Events |                   |                                        |
|-----------------------------------|-------------------|----------------------------------------|
| Event                             | Dates             | Location                               |
| Super PFS *                       | February 20, 2025 | Akron General Health & Wellness Center |
| Women in Leadership *             | March 27, 2025    | Pinstripes (Pinecrest)                 |
| Summer Educational Event *        | TBD               | TBD                                    |
| Fall Educational Event *          | TBD               | TBD                                    |
| Winter Holiday Networking         | December 2025     | On-site                                |

\* Denotes events that provide education hours

\*\*Event provides education hours but any discounts provided by sponsorship are not available



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| Sponsorship Benefit                                                               | Sponsorship Level |                |                |                |
|-----------------------------------------------------------------------------------|-------------------|----------------|----------------|----------------|
|                                                                                   | Bronze            | Silver         | Gold           | Platinum       |
| Recognition of Sponsors at Webinars, Virtual, & Live Events (as permitted)        | √                 | √              | √              | √              |
| Listed in Sponsor Slideshow at Chapter Events (Virtual & Live (as permitted))     | √                 | √              | √              | √              |
| Logo & Site Link on Chapter Website                                               | √                 | √              | √              | √              |
| Electronic or Social Media Content to Chapter Members                             |                   | 1              | 2              | 3              |
| Free Registrations for Chapter Educational Events (if applicable)                 |                   | 4 annually     | 6 annually     | 8 annually     |
| Free Registrations for Provider Registrants at Educational Events (if applicable) |                   | 2 annually     | 3 annually     | 4 annually     |
| Listing of All Attendees from Chapter Educational Events                          |                   | √              | √              | √              |
| Priority Preference of Sponsorship Opportunities                                  |                   | Third          | Second         | First          |
| Opportunity to Present at NEO HFMA Onsite Educational Event (1 session)           |                   |                |                | √              |
| Opportunity to Present at NEO HFMA Webinar (1 session)                            |                   |                | √              | √              |
| Opportunity to Introduce Speakers at NEO HFMA Onsite Educational Event            | 1                 | 2              | 2              | 3              |
| Job Postings on Chapter Website                                                   |                   | √              | √              | √              |
| <b>2025 Base Rate</b>                                                             | <b>\$1,000</b>    | <b>\$2,000</b> | <b>\$3,000</b> | <b>\$4,000</b> |
| <b>2025 Renewal Rate*</b>                                                         | <b>\$900</b>      | <b>\$1,800</b> | <b>\$2,700</b> | <b>\$3,600</b> |

***\*If you have been a sponsor in the last two years and we receive your commitment by January 31<sup>st</sup> and timely payment, you are eligible to receive the discounted renewal rate listed above. THANK YOU for your support of our Chapter!***