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# What We're Watching in 2025

Northern New England HFMA

March 28, 2025



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# Overview



Elections → 2025 Dynamics, Policies

Market Dynamics, Indictors

Payors, Payment Changes

Artificial Intelligence

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# Administration and Congress

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# Examples Executive Orders, Actions

## Department of Government Efficiency\*

- Looking into Health & Human Services

## Federal Funding Freeze Memo\*

- Impacted many health care, life sciences entities

## National Institutes of Health Indirect Cost Cuts\*

- Sets indirect costs to 15% for all grant (current, future)
- Impacts many health care entities receiving federal funds

## Consumer Financial Protection Bureau Paused\*

- Medical debt rule was issued by CFPB

## Communications Freeze, Data Freeze\*

- Public health, nursing home and other data taken off government websites

## Tariffs

- Applies to certain countries, certain materials and could have impacts across health care

\* Lawsuits filed

# Some Immediate Responses to Funding Freezes, Other EO's?

- Incident command
- Cross-functional teams
- Categorizing federals funds
- Cash flow analysis
- Financial scenario planning
- Talk with financial institution
- Consider/access lines of credit
- Talk with funders/grantors
- Look for additional equity financing

# Health & Human Services\*

*Selections indicate...*

- Unconventional picks
- Disrupters in HHS agencies
- Potential for large impacts on size/scope of agencies themselves + policies

*\* All need Senate confirmation*

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*Confirmed Feb. 13*



HHS Secretary –  
Robert F. Kennedy, Jr. –  
Healthcare activist,  
environmental lawyer



HHS Deputy Secretary –  
Jim O'Neill – Alum  
of the George W. Bush  
Administration, biotech  
investor close to Peter  
Thiel



Centers for Medicare & Medicaid Services (CMS) Administrator –  
Dr. Mehmet Oz –  
Physician, founder  
Health Corps,  
ShareCare, TV  
personality, professor



Food & Drug Administration (FDA) Administrator –  
Dr. Marty Makary –  
Surgical Oncologist  
and Professor at Johns  
Hopkins University



National Institutes of Health (NIH) Director –  
Dr. Bhattacharya –  
Stanford University  
Professor, physician,  
economic author



Center for Disease Control (CDC) Director –  
Susan Moranez

*Confirmed Mar. 25*



U.S. Surgeon General –  
Dr. Nesheiwat –  
CityMD Medical  
Director, author, TV  
commentator

# 119<sup>th</sup> Congress

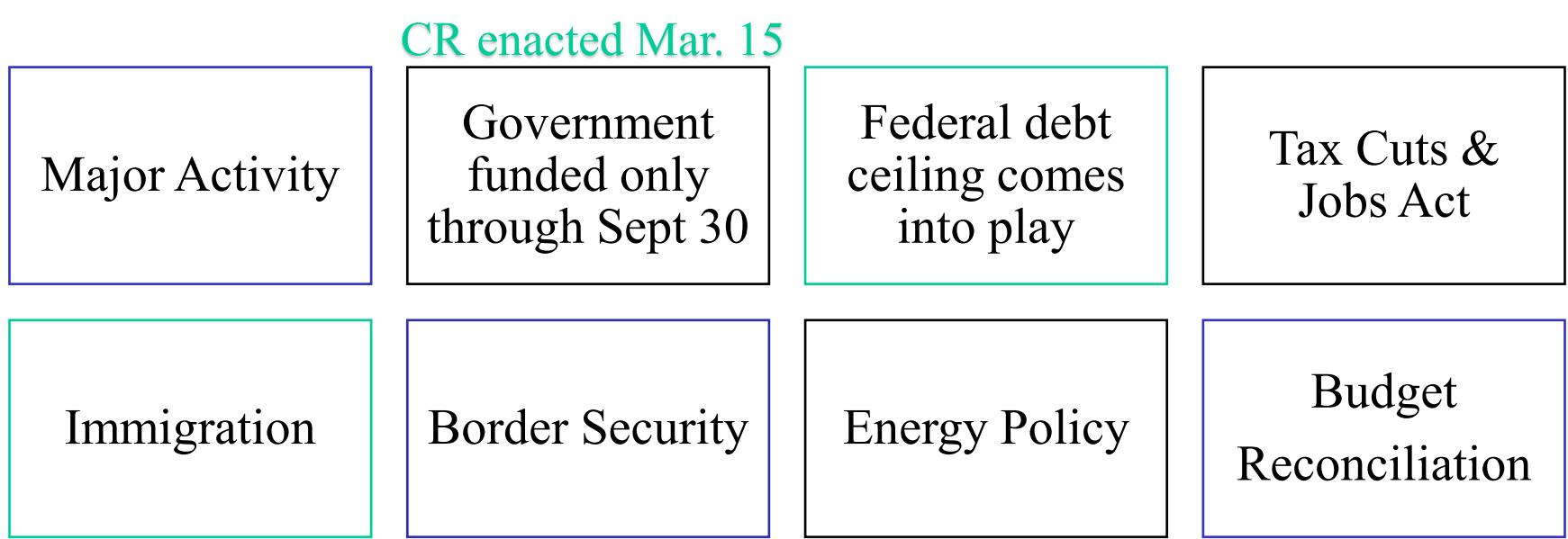
## U.S. Senate

- Majority Party: Republicans (53 seats)
- Minority Party: Democrats (45 seats)
- Other Parties: 2 Independents (caucus with Democrats)
- Tie-Breaker = Vice President (Vance)
- Sen. Majority Leader John Thune (R-SD)
- Sen. Minority Leader Chuck Schumer (D-NY)

## U.S. House of Representatives

- Majority Party: Republicans (218)
- Minority Party: Democrats (215)
- Note: there are 2 vacancies
- U.S. House Speaker Mike Johnson (R-LA)
- U.S. House Minority Leader: Hakeem Jeffries (D-NY)

# Congressional Outlook (2025)



# Congress: Major Issues

## Continuing Resolution – *Enacted*

- Funds government through Sept. 30, 2025
- Health care extensions included
  - Medicare Dependent Hospitals
  - Low Volume Adjustment hospitals
  - Telehealth, hospital-at-home
  - Medicaid DSH cuts stopped
  - Rural ambulance add-on
  - Community health centers funding

## Budget Reconciliation – *Ongoing*

- Budget resolution (i.e.: framework) has topline numbers
- House and Senate must agree to same framework (have not done so yet)
- Committees fill in specifics
- Must have major impact on tax/budget
- Simple majority votes

- + Tax Cuts & Jobs Act
- + Debt ceiling
- + Border security, immigration
- + Energy policy

# Potential Issues Impacting Hospitals in 2025



# Take-Aways

- Find trusted resources (like hospital associations) so you're current on all Executive/Legislative Branch actions
- Use incident command or cross-functional teams if expedited decision-making is needed
- Utilize scenario planning to assess policy impacts on operations, financials
- Consider grassroots advocacy options

# Market Indicators

# Market Activity

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# Economy at a Glance

## United States

### United States - Monthly Data

Data Series	Back Data	Sept 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025
<a href="#">Unemployment Rate(1)</a>		4.1	4.1	4.2	4.1	4.0	4.1
<a href="#">Change in Payroll Employment(2)</a>		240	44	261	323	(p) 125	(p) 151
<a href="#">Average Hourly Earnings(3)</a>		35.33	35.48	35.61	35.68	(p) 35.83	(p) 35.93
<a href="#">Consumer Price Index(4)</a>		0.2	0.2	0.3	0.4	0.5	0.2
<a href="#">Producer Price Index(5)</a>		0.3	0.3	(p) 0.1	(p) 0.5	(p) 0.6	(p) 0.0
<a href="#">U.S. Import Price Index(6)</a>		-0.4	0.1	0.1	(r) 0.1	(r) 0.4	(r) 0.4

#### Footnotes

(1) In percent, seasonally adjusted. Annual averages are available for [Not Seasonally Adjusted data](#).

(2) Number of jobs, in thousands, seasonally adjusted.

(3) Average Hourly Earnings for all employees on private nonfarm payrolls.

(4) All items, U.S. city average, all urban consumers, 1982-84=100, 1-month percent change, seasonally adjusted.

(5) Final Demand, 1-month percent change, seasonally adjusted.

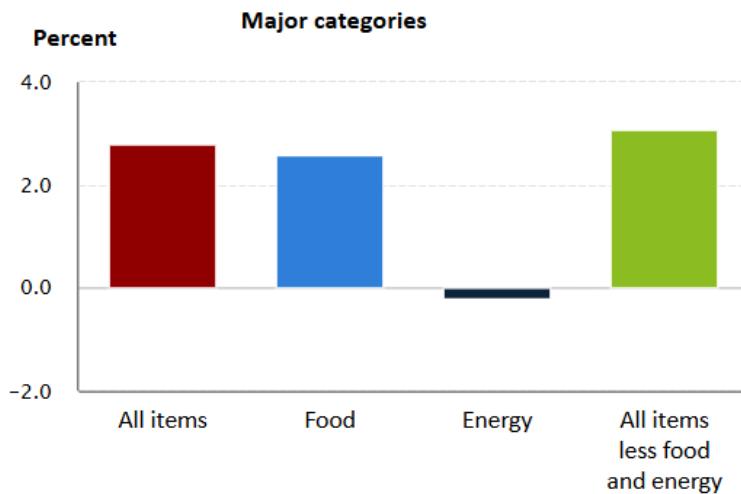
(6) All imports, 1-month percent change, not seasonally adjusted.

(p) Preliminary

(r) Revised

# Consumer Price Index / Inflation (Rising)

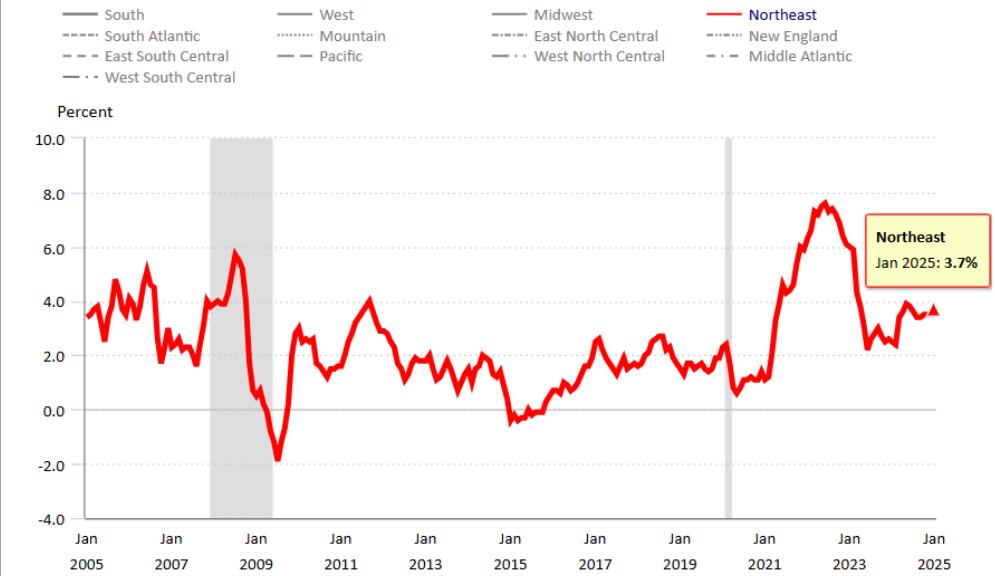
12-month percentage change, Consumer Price Index,  
selected categories, February 2025, not seasonally adjusted



Source: U.S. Bureau of Labor Statistics.

- CPI rose 0.5% in January, 0.2% in Feb and 2.8% over the last 12 months
- Northeast region increased 0.8% in January and 0.6% in February and 3.9% for the 12 months

12-month percentage change, Consumer Price Index, by region and division, all items, not seasonally adjusted



Data for some metropolitan areas are bimonthly.  
Hover over chart to view data.

Note: Shaded area represents recession, as determined by the National Bureau of Economic Research.  
Source: U.S. Bureau of Labor Statistics.

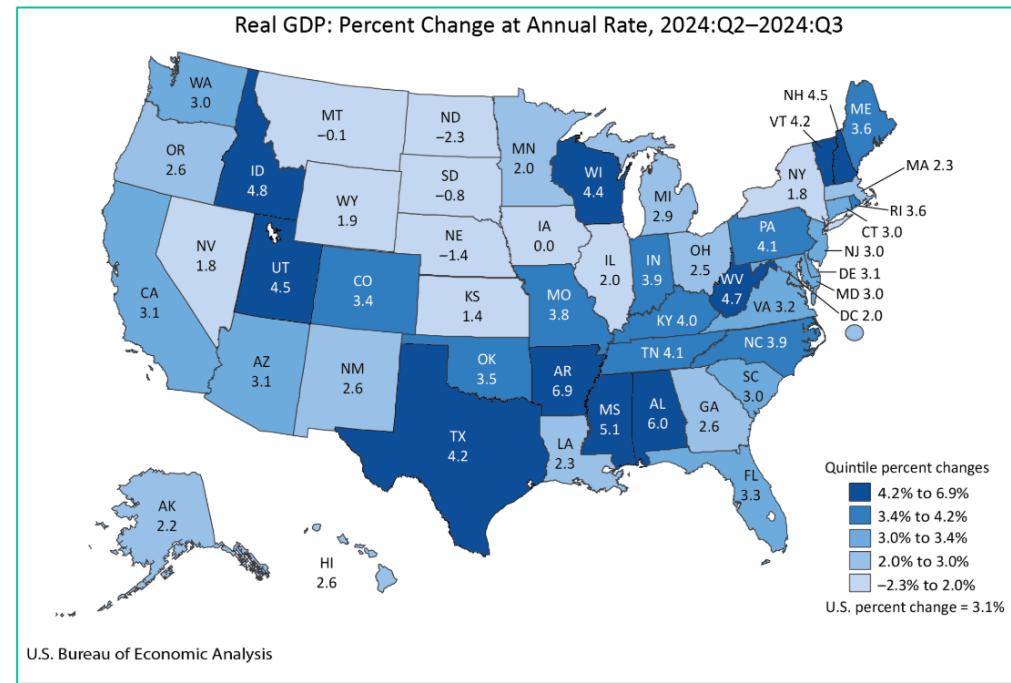
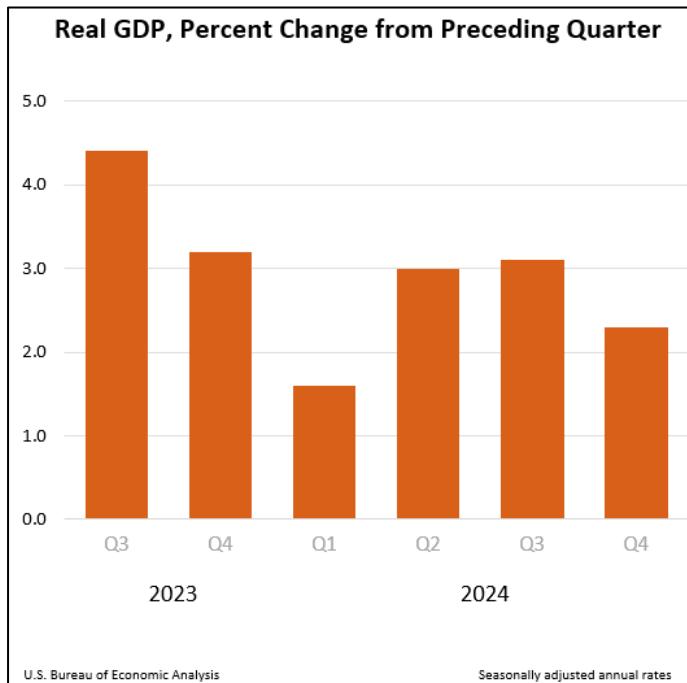


[12-month percentage change, Consumer Price Index, by region and division, all items](#)  
[CPI Home : U.S. Bureau of Labor Statistics](#)

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# Economic Conditions: GDP by Quarter, By State



**ME = 3.6% | NH = 4.5% | VT = 4.2%**

[U.S. Economy at a Glance](#) | U.S. Bureau of Economic Analysis (BEA)

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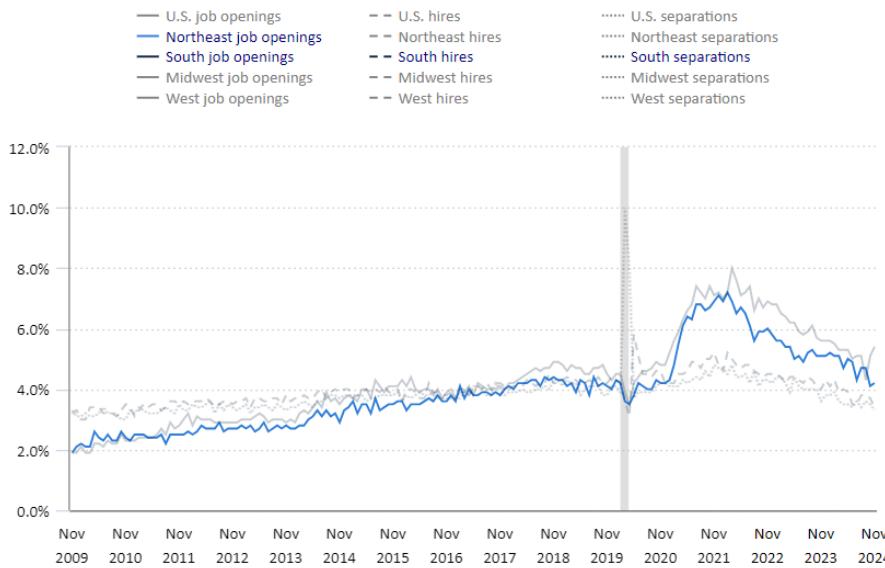
# Labor Market in 2024

- Roughly 680,000 health care jobs added
- Ambulatory saw 332,000 increase
- Hospitals saw 210,000 jobs added
- Increases seen in nursing homes, residential care facilities, some 136,000+
- Medical and diagnostic labs saw a decline (16,000)

# Labor Trends Coming Down

## Nonfarm job openings, hires, and separations rates by region, seasonally adjusted

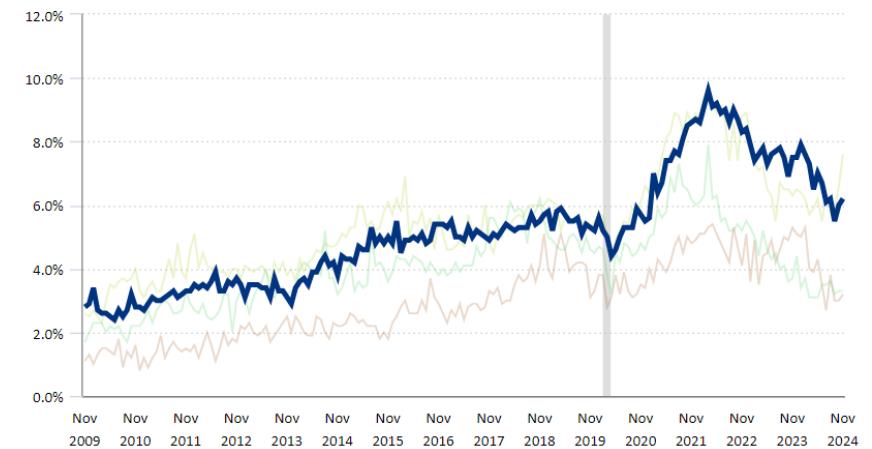
Click and drag within the chart to zoom in on time periods



*Northeast job openings trendline*

## Job openings rates by industry, seasonally adjusted

Click and drag within the chart to zoom in on time periods



*Health care/social assistance job openings trendline*

<https://www.bls.gov/charts/job-openings-and-labor-turnover/opening-hire-seps-region.htm>

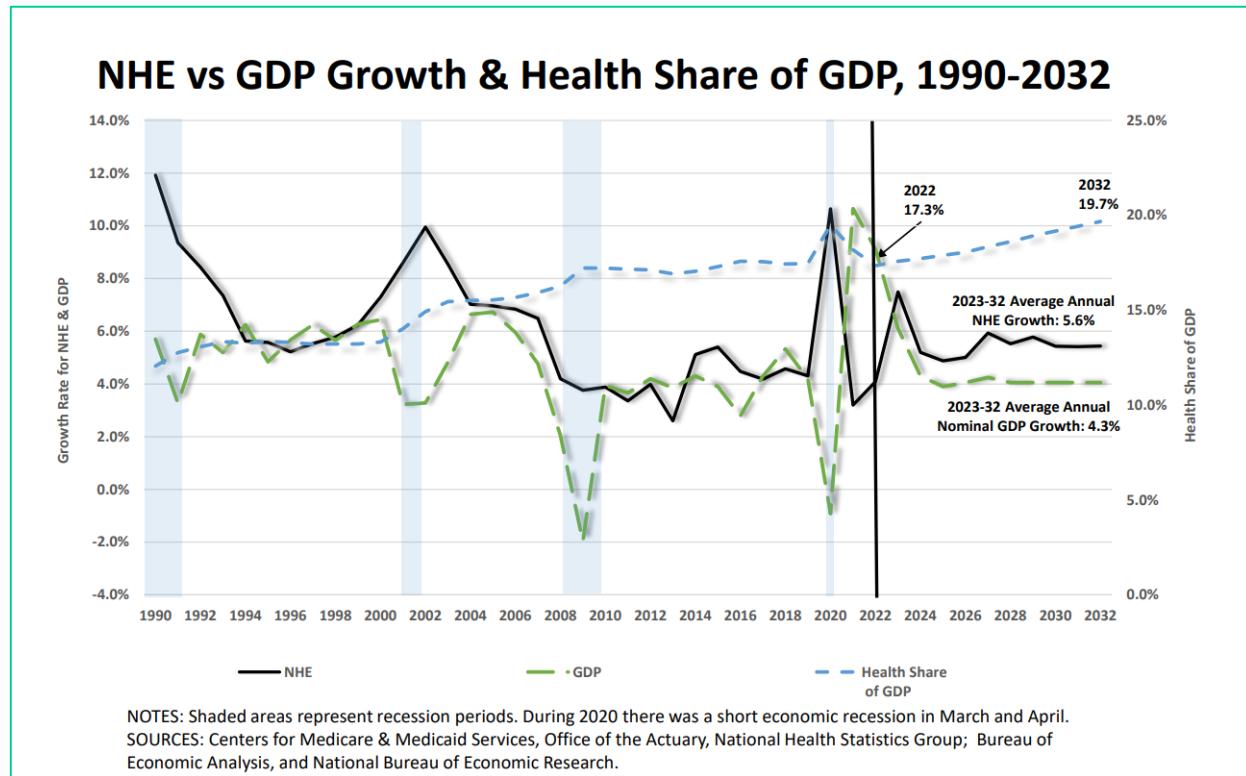
<https://www.bls.gov/charts/job-openings-and-labor-turnover/opening-industry.htm>

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# Projections: National Health Expenditures

- In next decade, NHE projected to grow 5.6%
- GDP growth projected at 4.3%
- Health spending of GDP to go from 17.3% to 19.7%



# Overview: 10-Year Federal Budget Outlook

## The Budget Outlook, by Fiscal Year

	Average, 1974–2023	Percentage of GDP			Billions of dollars			
		Actual, 2023	2024	2025	2034	Actual, 2023	2024	2025
<b>Revenues</b>	<b>17.3</b>	<b>16.5</b>	<b>17.2</b>	<b>17.0</b>	<b>18.0</b>	<b>4,441</b>	<b>4,890</b>	<b>5,038</b>
Individual income taxes	8.0	8.1	8.6	8.6	9.7	2,176	2,447	2,550
Payroll taxes	6.0	6.0	5.9	5.8	5.9	1,614	1,678	1,737
Corporate income taxes	1.8	1.6	1.8	1.6	1.2	420	525	490
Other	1.5	0.9	0.8	0.9	1.2	230	239	260
<b>Outlays</b>	<b>21.0</b>	<b>22.7</b>	<b>24.2</b>	<b>23.5</b>	<b>24.9</b>	<b>6,123</b>	<b>6,880</b>	<b>6,975</b>
Mandatory	11.0	13.9	14.7	13.9	15.3	3,747	4,191	4,127
Social Security	4.4	5.0	5.1	5.2	6.0	1,348	1,452	1,549
Major health care programs	3.4	5.8	5.8	5.7	6.8	1,556	1,654	1,690
Medicare	2.1	3.1	3.2	3.1	4.2	832	903	935
Medicaid, CHIP, and marketplace subsidies	1.3	2.7	2.6	2.5	2.6	724	750	755
Other mandatory	3.2	3.1	3.8	3.0	2.5	843	1,086	889
Discretionary	8.0	6.4	6.3	6.2	5.5	1,719	1,797	1,832
Defense	4.2	3.0	3.0	3.0	2.8	806	849	905
Nondiscretionary	3.7	3.4	3.3	3.1	2.7	913	948	928
Net interest	2.1	2.4	3.1	3.4	4.1	658	892	1,016
<b>Total deficit (-)</b>	<b>-3.7</b>	<b>-6.2</b>	<b>-7.0</b>	<b>-6.5</b>	<b>-6.9</b>	<b>-1,683</b>	<b>-1,990</b>	<b>-1,938</b>
Primary deficit (-)	-1.6	-3.8	-3.9	-3.1	-2.7	-1,024	-1,098	-922
Debt held by the public at the end of each period	48.3	97.3	99.0	101.6	122.4	26,236	28,178	30,188
								50,664

Outlays (spending) outpaces revenues resulting in a \$2.8 trillion budget deficit in 2034

Existing debt (\$30 trillion) added to debt over the next decade results in over \$50.6 trillion by 2034

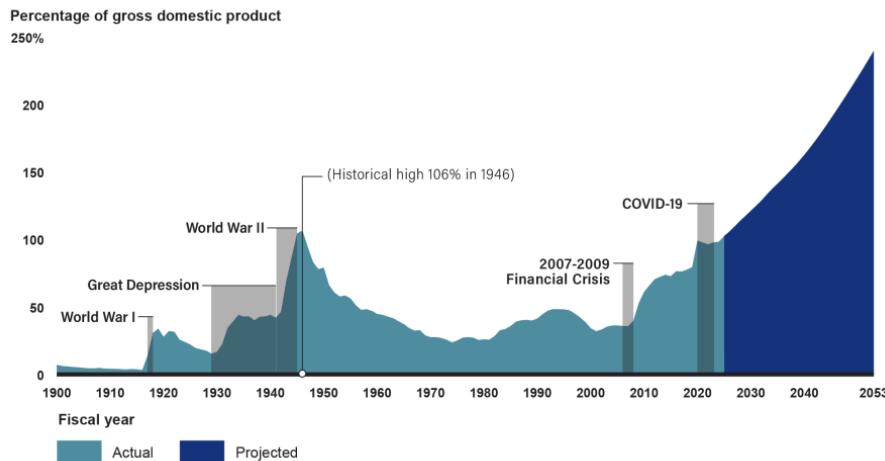
<https://www.cbo.gov/publication/60419>

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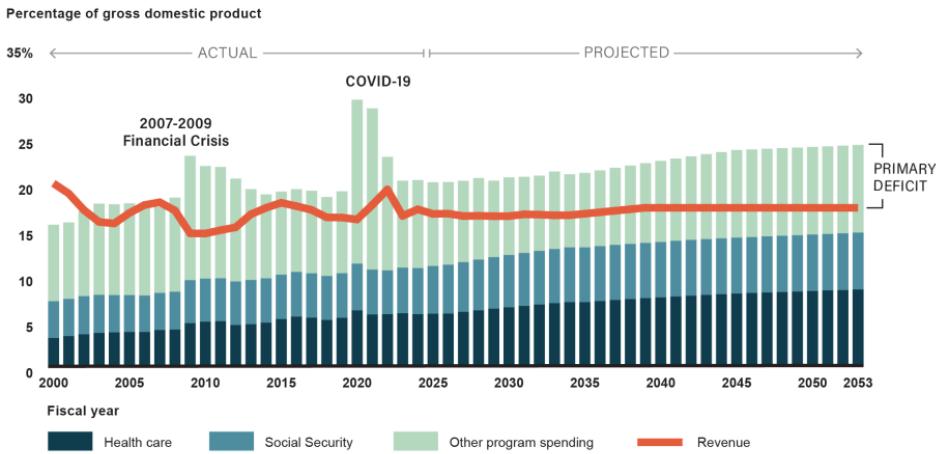
# Debt to GDP, Spending – Current, Projections

Figure 2: Debt Held by the Public as a Share of the U.S. Economy (GDP)



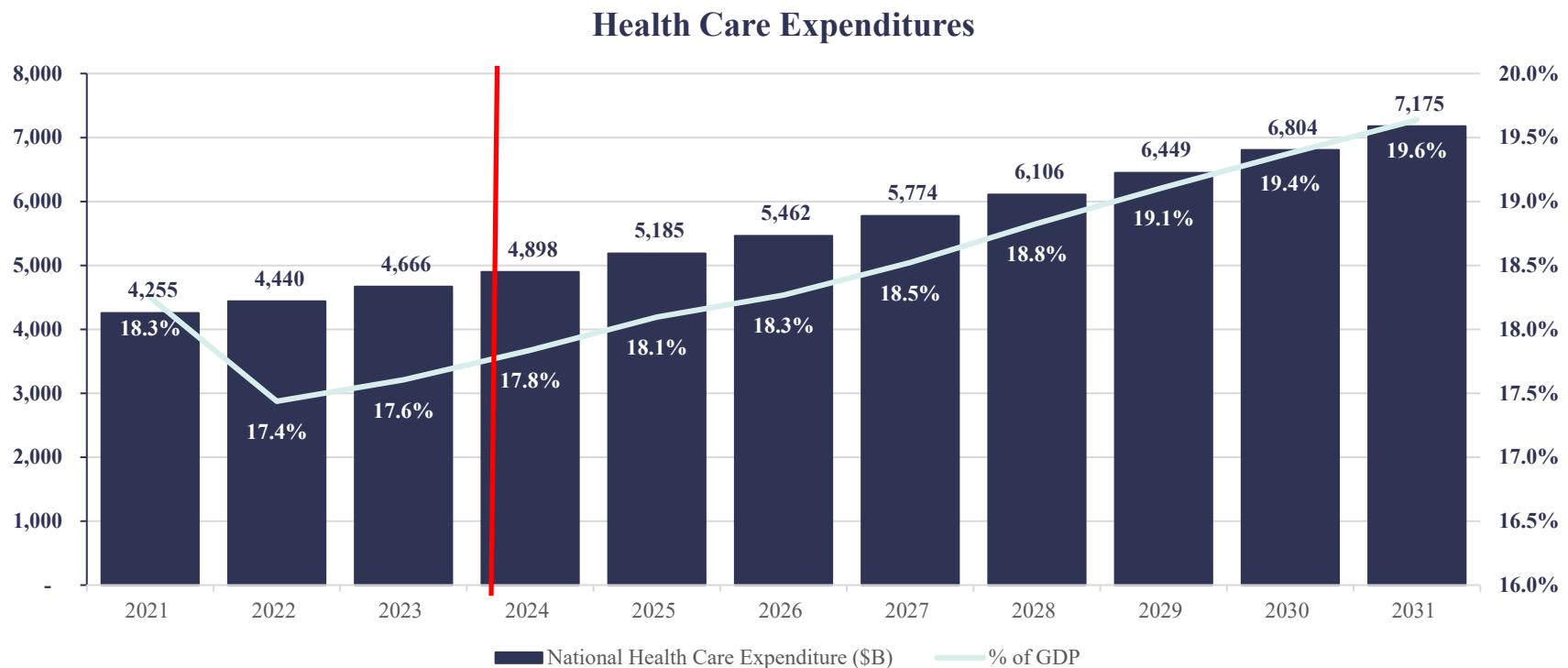
Debt held by the public will reach its historical high of 106% of GDP by 2027. Debt is growing more than 2x as fast as the economy over 30 years and is 200% percent of GDP by 2047

Figure 5: Composition of Federal Program Spending and Revenue



Federal program spending has exceeded revenue every fiscal year since 2008. Spending on Medicare/Medicaid and Social Security continue to increase due to demographics 21

# Health Spending Growth = Investor Interest



<https://www.claconnect.com/en/resources/articles/24/health-care-transaction-trends-deals-expected-to-rebound-in-2024>

# Ongoing M&A: Select Transactions

## Completed

- HCA acquires Catholic Medical Center (NH)
- Dartmouth Health Acquires Valley Regional Hospital (NH)
- Lifespan Affiliates with Brown University Health (RI)
- Southern Maine Medical merges with MaineHealth (ME)
- Maine hospitals merge together
- Steward Health bankruptcy and many sales

## Under Discussion

- Lamoille Health Partners & Copley Hospital (VT)
- Prospect Medical Holdings (in bankruptcy) to sell CharterCARE Health (RI), Crozer Health (PA)

## Fell Apart

- Lifespan & Care New England Health (RI)

## **A Few Reasons for M&A?**

1. Struggling financials
2. Strategic growth
3. Economies of scale
4. Strategic advantage
5. Access to knowledge, technology
6. Vertical integration

# Novel Approaches

- Cross-market mergers
  - Ex: Advocate-Aurora Health (IL/WI) & Atrium Health (NC)
- Unique Structures, Alliances
  - Ex: CA for-profit Kaiser Permanente purchases Geisinger Health (PA) and Cone Health (NC) systems and creates nonprofit, Risan Health
  - Longitude Health
- Private Equity, Venture capital
  - Ex: PE backed Ardent Health has been acquiring for years, it just had an Initial Public Offering
  - Ex: Venture capital General Catalyst creates HATCo, which purchases nonprofit Summa Health (OH)

# Take-Aways

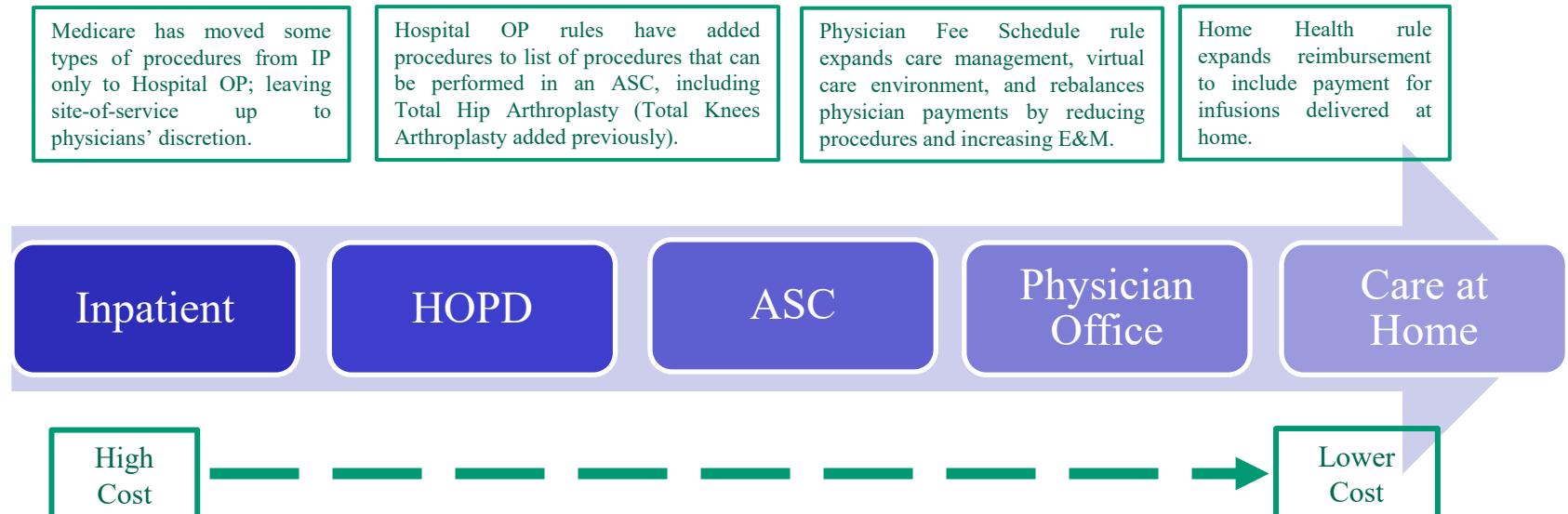
- Some economic bumps to start off 2025
- Tariffs create some economic uncertainty
- Inflation remains elevated
- Unemployment is relatively good
- Health care is creating jobs
- High levels of debt to GDP
- Stay vigilant in holding down expenses
- Look to affiliations, mergers or other strategic partnerships if needed

# Payers, Payment Changes

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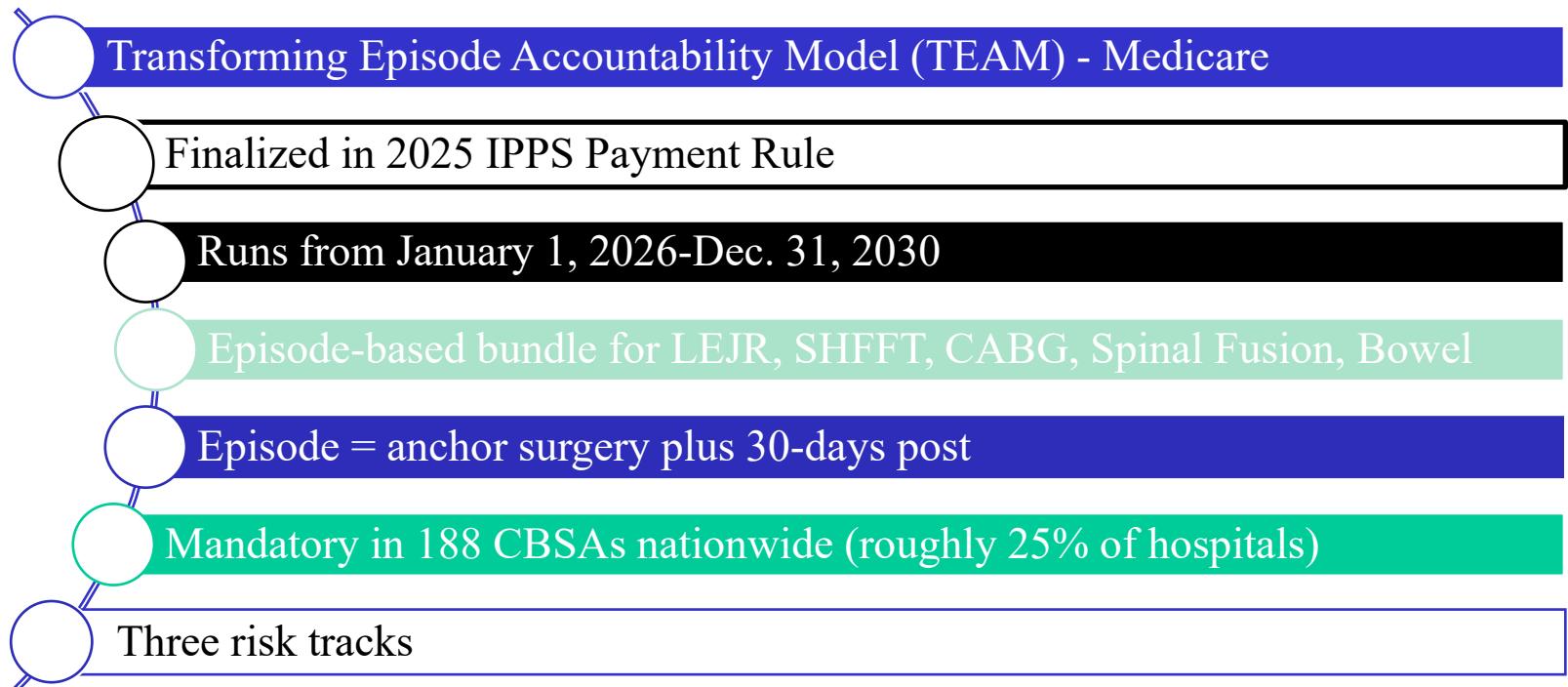
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# Medicare Continues to Push Site-of-Care Shift



*The shift to lower cost settings results in lower costs for Medicare program, out-of-pocket costs for consumers, which becomes a competitive factor to understand and plan around.*

# Mandatory Hospital Bundle (TEAM)



# Transforming Episodic Accountability Model



- Begins January 2026
- Includes: LEJR, SHFFT, CABG, Spinal Fusion, Major Bowel
- Mandatory in 188 geographies



**Are NH, VT, ME  
included?**

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# YES

Hospital Name	CBSA	CBSA Name	CBSA City	CBSA State
Central Maine Medical Center	30340	Lewiston-Auburn, ME	Lewiston-Auburn	ME
St Mary's Regional Medical Center	30340	Lewiston-Auburn, ME	Lewiston-Auburn	ME
MaineGeneral Medical Center	12300	Augusta-Waterville, ME	Augusta-Waterville	ME
Northern Light Inland Hospital	12300	Augusta-Waterville, ME	Augusta-Waterville	ME
Mary Hitchcock Memorial Hospital	30150	Lebanon-Claremont, NH-VT	Lebanon-Claremont	NH-VT
Concord Hospital- Laconia	29060	Laconia, NH	Laconia	NH
Cheshire Medical Center	28300	Keene, NH	Keene	NH
Brattleboro Memorial Hospital	14710	Brattleboro, VT	Brattleboro	VT

**Included CBSAs**  
**Maine**  
**New Hampshire-Vermont**  
**New Hampshire**  
**Vermont**

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# And MA-NH CBSA

Mount Auburn Hospital	14460	Boston-Cambridge-Newton, MA-NH	Boston-Cambridge-Newton	MA-NH
Lawrence General Hospital	14460	Boston-Cambridge-Newton, MA-NH	Boston-Cambridge-Newton	MA-NH
Cambridge Health Alliance	14460	Boston-Cambridge-Newton, MA-NH	Boston-Cambridge-Newton	MA-NH
Carney Hospital	14460	Boston-Cambridge-Newton, MA-NH	Boston-Cambridge-Newton	MA-NH
Anna Jaques Hospital	14460	Boston-Cambridge-Newton, MA-NH	Boston-Cambridge-Newton	MA-NH
Boston Medical Center Corporation-	14460	Boston-Cambridge-Newton, MA-NH	Boston-Cambridge-Newton	MA-NH
Beverly Hospital Corporation	14460	Boston-Cambridge-Newton, MA-NH	Boston-Cambridge-Newton	MA-NH
North Shore Medical Center -	14460	Boston-Cambridge-Newton, MA-NH	Boston-Cambridge-Newton	MA-NH
St Elizabeth's Medical Center	14460	Boston-Cambridge-Newton, MA-NH	Boston-Cambridge-Newton	MA-NH
Marlborough Hospital	14460	Boston-Cambridge-Newton, MA-NH	Boston-Cambridge-Newton	MA-NH
Signature Healthcare Brockton Hospital	14460	Boston-Cambridge-Newton, MA-NH	Boston-Cambridge-Newton	MA-NH
Beth Israel Deaconess Hospital - Plymouth	14460	Boston-Cambridge-Newton, MA-NH	Boston-Cambridge-Newton	MA-NH
Lowell General Hospital	14460	Boston-Cambridge-Newton, MA-NH	Boston-Cambridge-Newton	MA-NH
MelroseWakefield Healthcare	14460	Boston-Cambridge-Newton, MA-NH	Boston-Cambridge-Newton	MA-NH
Massachusetts General Hospital	14460	Boston-Cambridge-Newton, MA-NH	Boston-Cambridge-Newton	MA-NH
Massachusetts Eye And Ear Infirmary -	14460	Boston-Cambridge-Newton, MA-NH	Boston-Cambridge-Newton	MA-NH
Holy Family Hospital	14460	Boston-Cambridge-Newton, MA-NH	Boston-Cambridge-Newton	MA-NH
Beth Israel Deaconess Hospital - Needham	14460	Boston-Cambridge-Newton, MA-NH	Boston-Cambridge-Newton	MA-NH
Emerson Hospital -	14460	Boston-Cambridge-Newton, MA-NH	Boston-Cambridge-Newton	MA-NH
Beth Israel Deaconess Medical Center	14460	Boston-Cambridge-Newton, MA-NH	Boston-Cambridge-Newton	MA-NH
New England Baptist Hospital	14460	Boston-Cambridge-Newton, MA-NH	Boston-Cambridge-Newton	MA-NH
Nashoba Valley Medical Center	14460	Boston-Cambridge-Newton, MA-NH	Boston-Cambridge-Newton	MA-NH
South Shore Hospital	14460	Boston-Cambridge-Newton, MA-NH	Boston-Cambridge-Newton	MA-NH
Newton-Wellesley Hospital	14460	Boston-Cambridge-Newton, MA-NH	Boston-Cambridge-Newton	MA-NH
Winchester Hospital	14460	Boston-Cambridge-Newton, MA-NH	Boston-Cambridge-Newton	MA-NH
Beth Israel Deaconess Hospital-Milton Inc	14460	Boston-Cambridge-Newton, MA-NH	Boston-Cambridge-Newton	MA-NH
Brigham And Women's Hospital	14460	Boston-Cambridge-Newton, MA-NH	Boston-Cambridge-Newton	MA-NH
Good Samaritan Medical Center	14460	Boston-Cambridge-Newton, MA-NH	Boston-Cambridge-Newton	MA-NH
Tufts Medical Center	14460	Boston-Cambridge-Newton, MA-NH	Boston-Cambridge-Newton	MA-NH
Brigham And Women's Faulkner Hospital	14460	Boston-Cambridge-Newton, MA-NH	Boston-Cambridge-Newton	MA-NH
Lahey Hospital & Medical Center, Burlington	14460	Boston-Cambridge-Newton, MA-NH	Boston-Cambridge-Newton	MA-NH
Metrowest Medical Center	14460	Boston-Cambridge-Newton, MA-NH	Boston-Cambridge-Newton	MA-NH
Frisbie Memorial Hospital	14460	Boston-Cambridge-Newton, MA-NH	Boston-Cambridge-Newton	MA-NH
Parkland Medical Center	14460	Boston-Cambridge-Newton, MA-NH	Boston-Cambridge-Newton	MA-NH
Wentworth-Douglass Hospital	14460	Boston-Cambridge-Newton, MA-NH	Boston-Cambridge-Newton	MA-NH
Exeter Hospital Inc	14460	Boston-Cambridge-Newton, MA-NH	Boston-Cambridge-Newton	MA-NH
Portsmouth Regional Hospital	14460	Boston-Cambridge-Newton, MA-NH	Boston-Cambridge-Newton	MA-NH

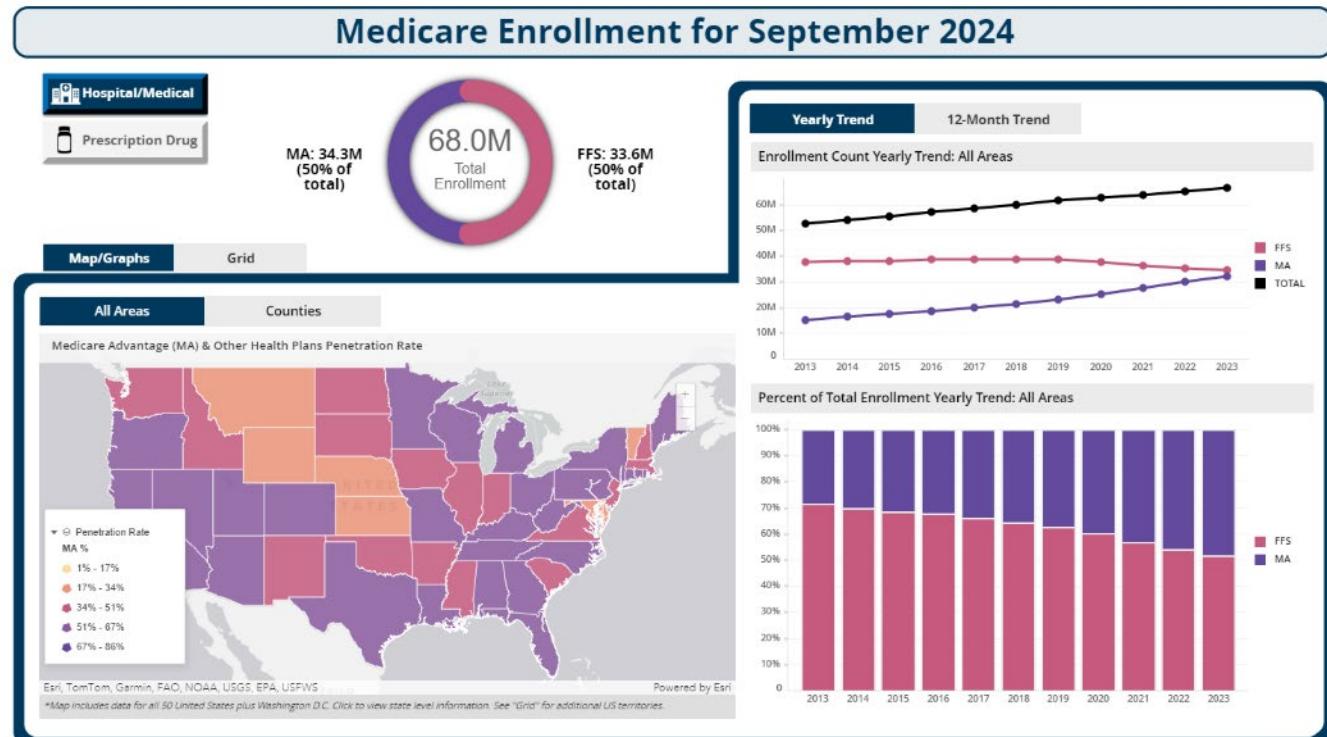


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# Why Talk About Medicare Advantage?

*Because...*

1. Over 50% of all eligible beneficiaries select MA over for fee-for-service
2. It has been continuously growing
3. It has very real revenue impacts for providers compared to traditional Fee-For-Service (FFS) revenues



<https://data.cms.gov/tools/medicare-enrollment-dashboard>

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# Understanding Capitation, Full “Risk”



Medicare Advantage plans receive a “per-member per-month” or “PMPM” payment for each enrollee. The PMPM is called a “capitation” payment.



The plans use the PMPM money to pay for the health care needs of their members. The PMPM is set and does not vary based on utilization levels. Therefore, plans are at full “risk” for health care expenses of members.



Managing “risk” means managing overall healthcare spending.

Approaches plans may use?

- Reducing average length of stays – both acute and post-acute
- Reductions in payment rates
- Utilization of different care settings (i.e. lower cost settings)
- Narrowing of provider networks

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# Medicare Advantage (MA): What's the Attraction?

## CMS Perspective: MA Leads to “Value”

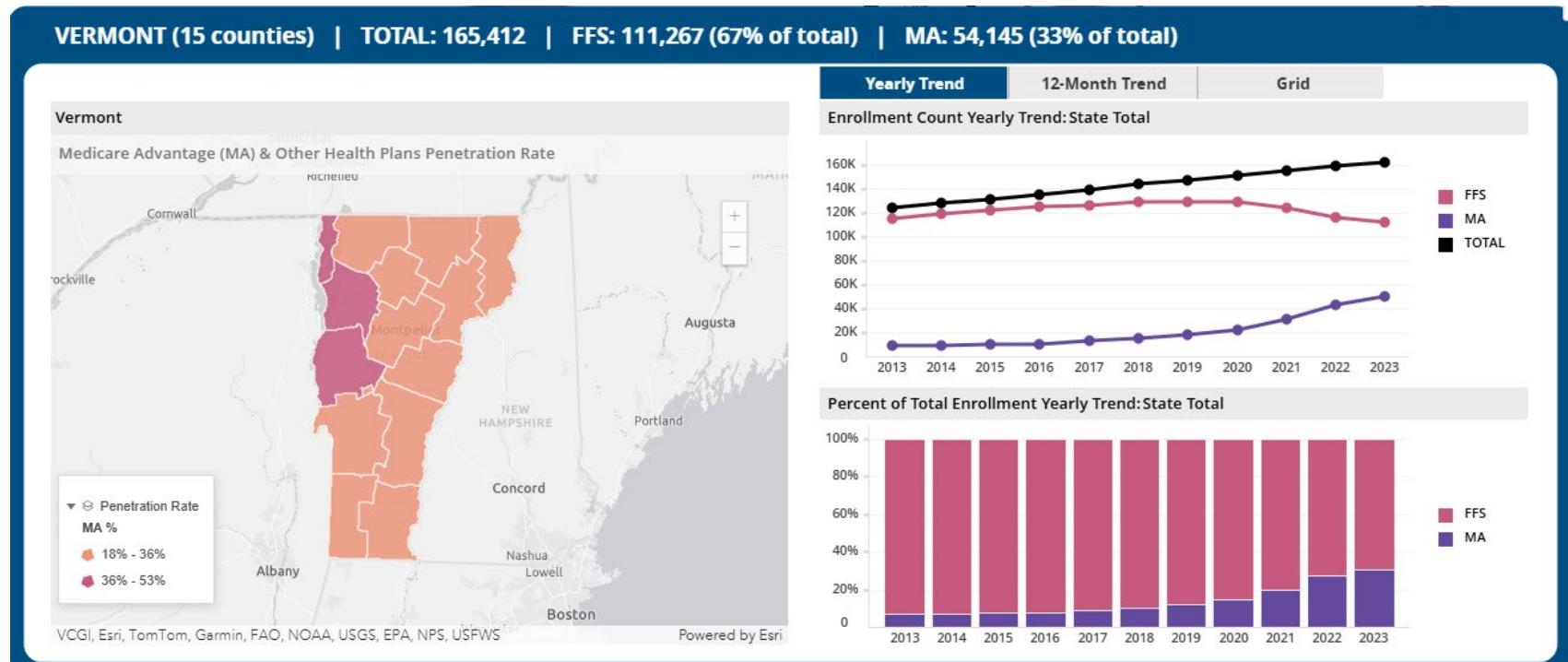
- Fixed health care costs (PMPM), resulting in shared risk
- Managed care should help provide better outcomes because care is better “managed”

## Beneficiary Perspective: MA Has More Benefits & Flexibility

- Lower (out-of-pocket) cost, in many instances
- Additional benefits, beyond those offered by Medicare fee-for-service
- Greater flexibility in benefit design by law – benefits continue to expand

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# VT Medicare Advantage



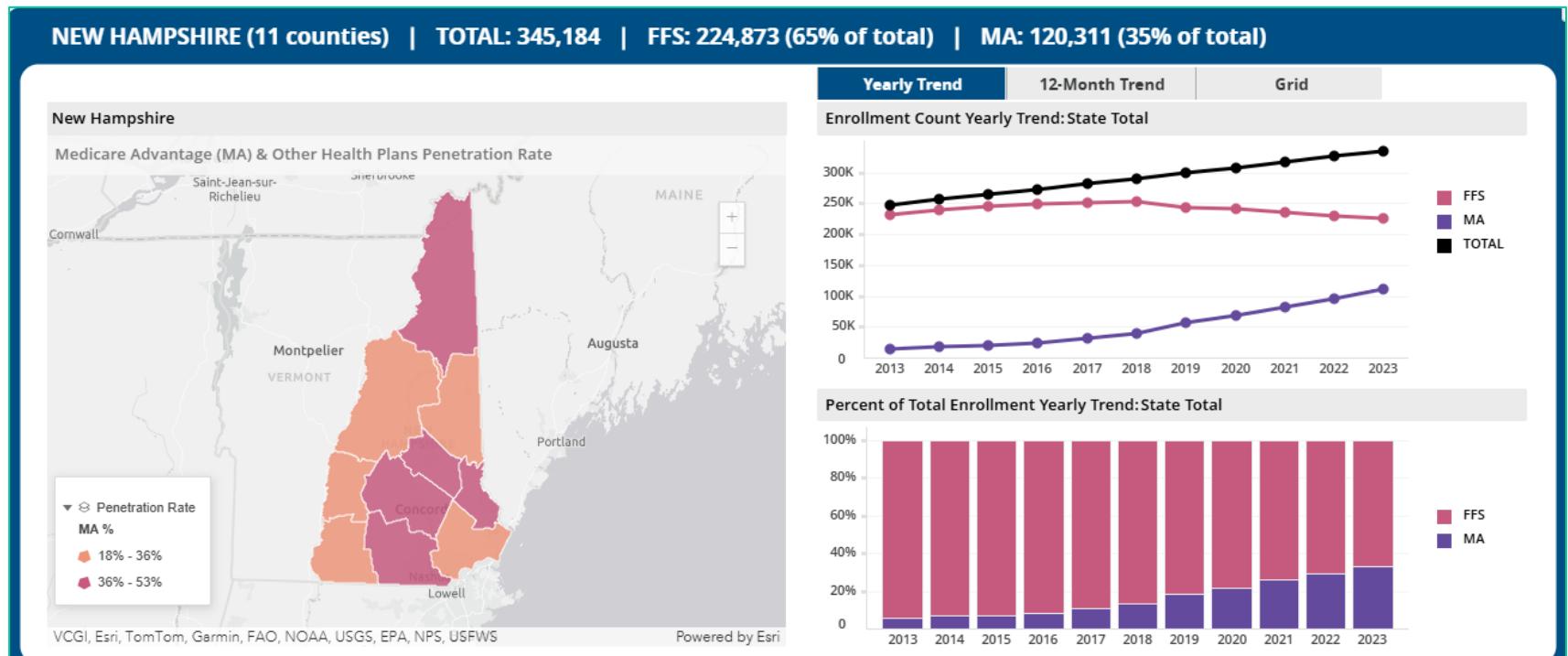
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[Medicare Enrollment Dashboard | CMS Data](#)

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# NH Medicare Advantage

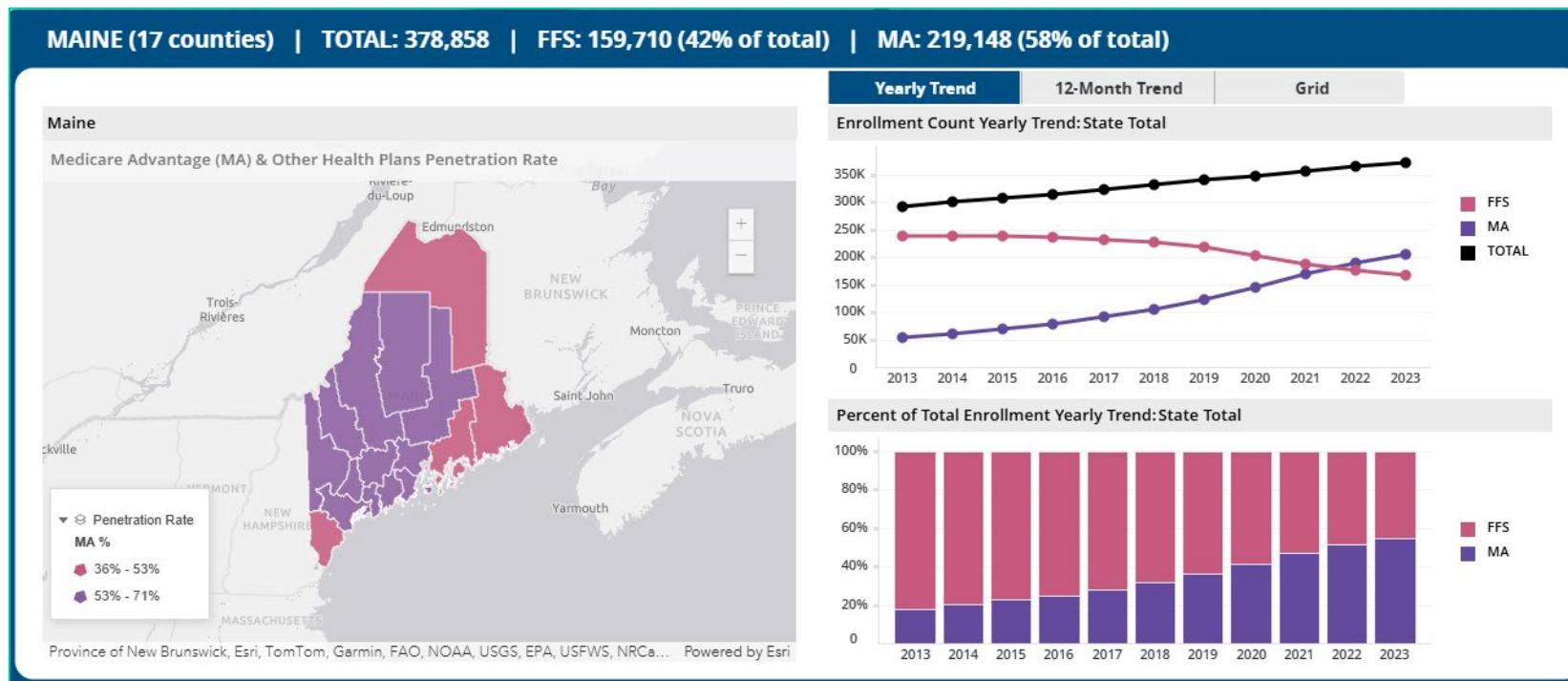


[Medicare Enrollment Dashboard | CMS Data](#)

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# ME Medicare Advantage



[Medicare Enrollment Dashboard | CMS Data](#)

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# ME, NH, VT

## Medicare Advantage in 2025

- All three states have more MA plans in 2025 than 2024
- 100% of people in all three states have access to MA plan
- All three states offer \$0 premium plans
- 100% of people in all three states have access to a \$0 premium plan

### In Maine in 2025:

#### Medicare Advantage:

- The average monthly Medicare Advantage plan premium changed from \$13.54 in 2024 to \$12.84 in 2025.
- 55 Medicare Advantage plans are available in 2025, compared to 54 plans in 2024.
- 100% of people with Medicare have access to a Medicare Advantage plan.
- \$0 is the lowest monthly premium for a Medicare Advantage plan.
- 100% of people with Medicare will have access to a Medicare Advantage plan with a \$0 monthly premium.

### In New Hampshire in 2025:

#### Medicare Advantage:

- The average monthly Medicare Advantage plan premium changed from \$15.25 in 2024 to \$18.81 in 2025.
- 42 Medicare Advantage plans are available in 2025, compared to 38 plans in 2024.
- 100% of people with Medicare have access to a Medicare Advantage plan.
- \$0 is the lowest monthly premium for a Medicare Advantage plan.
- 100% of people with Medicare will have access to a Medicare Advantage plan with a \$0 monthly premium.

### In Vermont in 2025:

#### Medicare Advantage:

- The average monthly Medicare Advantage plan premium changed from \$18.46 in 2024 to \$31.70 in 2025.
- 24 Medicare Advantage plans are available in 2025, compared to 8 plans in 2024.
- 100% of people with Medicare have access to a Medicare Advantage plan.
- \$0 is the lowest monthly premium for a Medicare Advantage plan.
- 100% of people with Medicare will have access to a Medicare Advantage plan with a \$0 monthly premium.

[2025-ma-part-d-landscape-state-state-fact-sheet.pdf](#)

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# MA Areas of Concern for Hospitals, Regulators, Congress

- Growing vertical integration
- Prior authorization problems
- Administrative expenses
- Reduced reimbursements

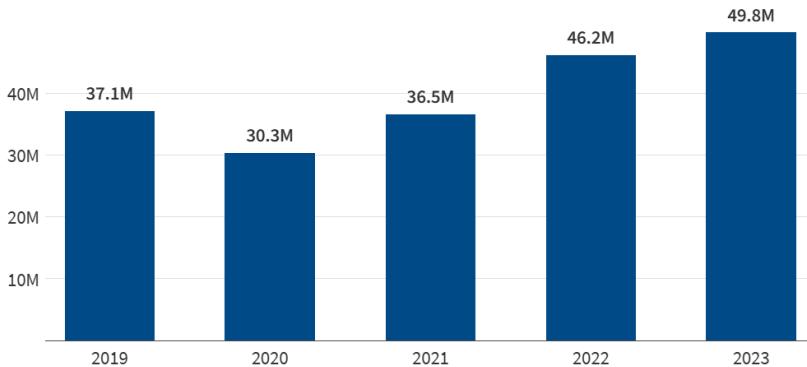
# Med. Advantage Trends: Prior Authorizations

*KFF report*

Figure 1

## Medicare Advantage Insurers Made Nearly 50 Million Prior Authorization Determinations in 2023

Total number of prior authorization determinations, 2019 - 2023



Note: Excludes requests that were withdrawn or dismissed.

Source: Medicare Limited Data Set, Contract Years (CY) 2022 - 2023 Part C and D Reporting Requirements and Public Use file Contract Years 2019-2021 Part C and D Reporting Requirements • [Get the data](#) • [Download PNG](#)

KFF

[Medicare Advantage Insurers Made Nearly 50 Million Prior Authorization Determinations in 2023 | KFF](#)

- 6.4% of these 50 million were denied
- Vast majority (over 80%) were overturned in favor of patient
- Use of prior authorization varies by insurer
- OIG is planning a report on use of prior auths in post-acute
- Traditional fee-for-service also uses some prior authorizations (items potentially cosmetic in nature, repetitive used etc)

# Care Management

- Optum's I-SNPs compared to traditional fee-for-service
- Embedded NP or PA into nursing home (no cost to SNF)
- Results show lower levels of hospitalizations, ED use

**TABLE 3.** Differences in Utilization Across I-SNP and FFS Medicare Beneficiaries<sup>a</sup>

Utilization Measure	Unadjusted Differences		Adjusted for Demographics	
	I-SNP	FFS	I-SNP	FFS
Inpatient stays per 1000 residents	288	524	310	500
30-day readmissions per 1000 inpatient stays	167	334	175	318
ED visits per 1000 residents	218	452	217	441
SNF stays per 1000 residents	481	253	514	242

ED indicates emergency department; FFS, fee-for-service; I-SNP, Institutional Special Needs Plan; SNF, skilled nursing facility.

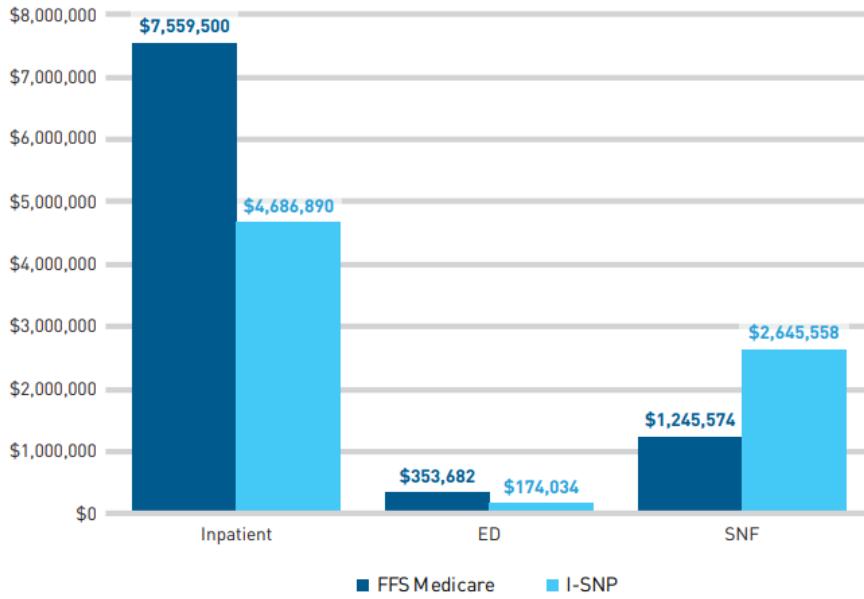
<sup>a</sup>All differences are statistically significant at the 5% level or better (adjusted and unadjusted). Demographic adjusters include age, gender, and state of residence.

Source: Authors' calculations based on UnitedHealthcare data of I-SNP enrollees and the Medicare 5% sample of FFS beneficiaries.

[AJMC\\_McGarry\\_Grabowski\\_ISNP.pdf](#)

# Same Study = Less Costly

**FIGURE.** Actual Medicare Expenditures per 1000 Long-term Nursing Home Residents in FFS Medicare Versus Projected Expenditures Based on Utilization of I-SNP Beneficiaries



ED indicates emergency department; FFS, fee-for-service; I-SNP, Institutional Special Needs Plan; SNF, skilled nursing facility.

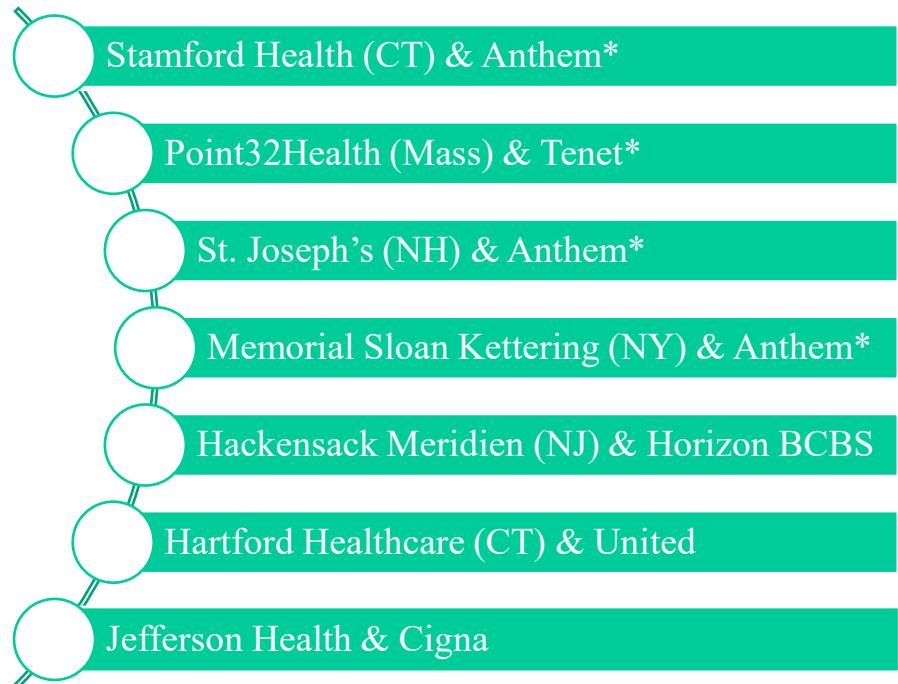
Source: Authors' calculations based on UnitedHealthcare data of I-SNP enrollees and the Medicare 5% sample of FFS beneficiaries.

- Study finds that use of I-SNP increases SNF stays (which are less costly) since residents are not being transferred to ED or hospitalized.

# Insurance Contract Fights

- Hospitals want reimbursement increases to reflect higher costs (inflation), prompt payments, less prior authorization/adm expense
- Many disputes involve Medicare Advantage plans but the trends goes beyond MA
- We began seeing hospitals go out of network starting about 3 years ago. Some examples for 2025 at right

## Examples of Contract Disputes



\* 11<sup>th</sup> hour resolutions reached

# Take-Aways

- Prepare for TEAM model
- Understand Medicare Advantage exposure, processes
  - Care management requirements
  - Prior authorizations
  - Financials
  - Contract renegotiations
- Long-term strategic planning
- Managing to government payors

# Artificial Intelligence

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‘We are experiencing  
100 years of Innovation in  
the coming 6-8 years’

*- Satya Nadella, CEO of Microsoft*

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# 5 Common Challenges In Health Care



Lack of  
real-time  
data



Systems  
not  
talking to  
each other



Disruption  
to legacy  
systems



Evolving  
industry  
structure &  
realignment

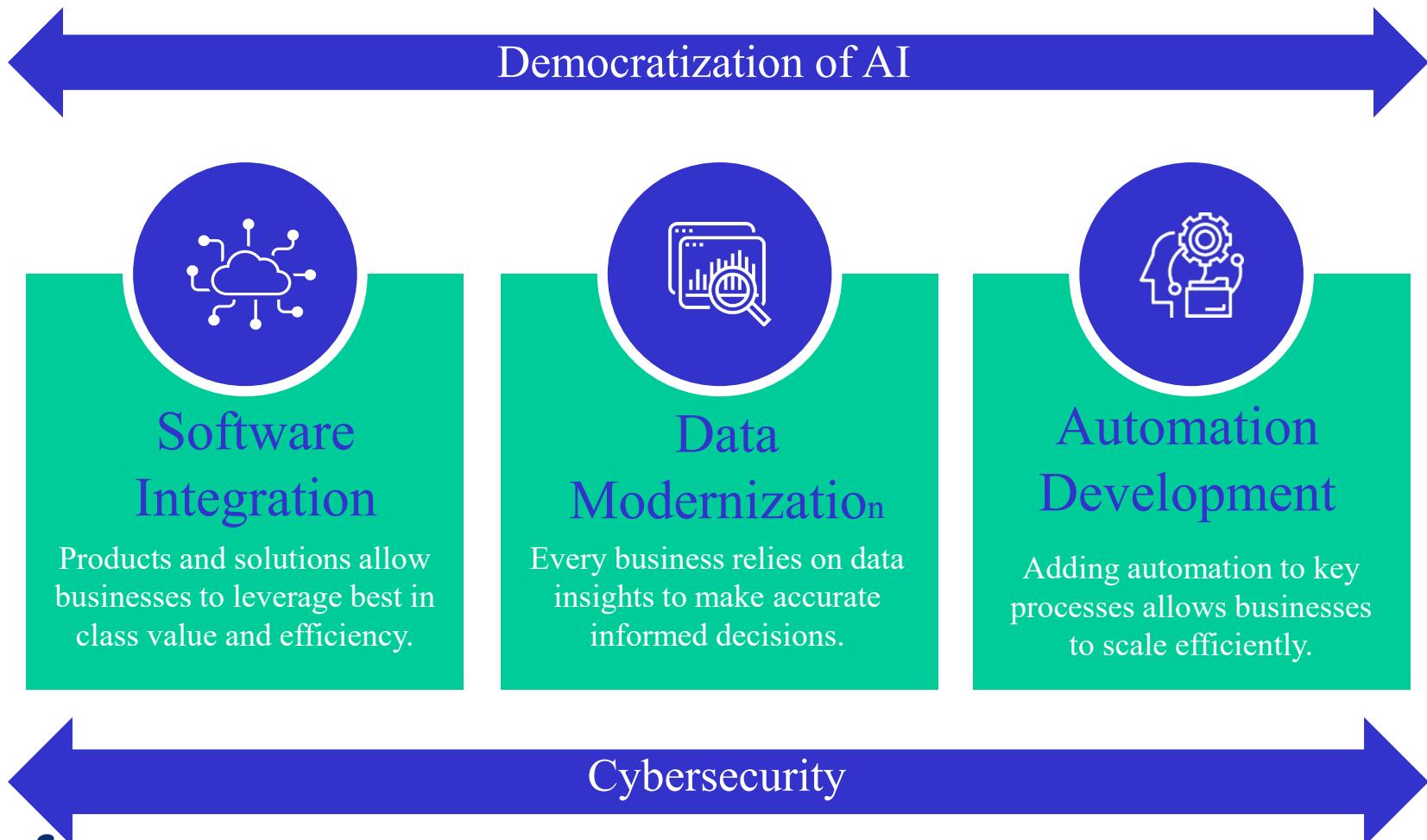


Recruiting  
&  
retention

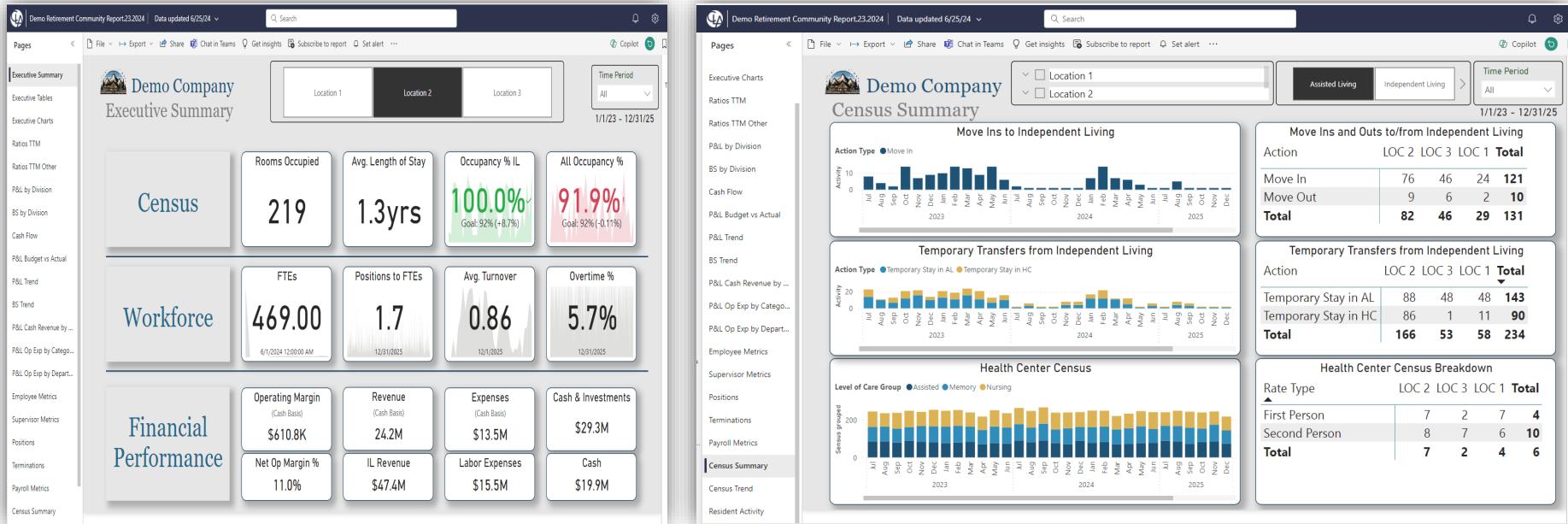
47

*Do any of these resonate with your organization?*

# Modernizing Hospitals, Health Systems



# Driving Performance Through Informed Decisions



- Harnessing the power of data to make decisions that drive desired outcomes 49
- Connecting disparate data sources, automating reporting, and distributing insights to stakeholders and decision makers.

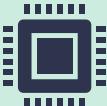
# Proposed HIPAA Security Rule Changes



**Technical standards** - Entities covered by HIPAA will be required to achieve specific technical standards such as encryption and multifactor authentication. This also applies to business associates and group health plans.



**Updated definitions** - The rule updates definitions of terms like confidentiality and introduces new definitions such as multifactor authentication. It also enhances administrative, technical, and physical safeguards.



**New technologies** - The rule specifically addresses new technologies in healthcare, including artificial intelligence, quantum computing, virtual reality, and applied reality. Healthcare organizations must conduct risk assessments of the cybersecurity threats posed by these new tools.



**Clarifications and compliance** - The rule provides clarifications on the current HIPAA Security Rule and emphasizes the importance of security measures that bolster an organization's ability to recover from security breaches. It also introduces specific compliance time periods for many existing requirements.

# Implications for Healthcare Organizations



**Enhanced security measures** - Organizations will need to implement stronger security measures to protect ePHI, including encryption, multifactor authentication, and regular vulnerability scanning.



**Risk assessments** - Conducting thorough risk assessments will be crucial, especially for new technologies. This includes identifying potential threats and vulnerabilities and assessing the risk level for each.



**Compliance and documentation** - Organizations must maintain detailed documentation of all Security Rule policies, procedures, plans, and analyses. Regular compliance audits will be required to comply with the new standards.

# Proactive Culture of Cybersecurity

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Governance Risk Compliance (GRC)

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Regulatory compliance (HIPAA, PCI, CMMC, GLBA)

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Microsoft365 security

---

Penetration testing

---

Vulnerability scanning

---

Application testing

---

Social Engineering (Phishing)

---

Wireless penetration testing

---

Rapid Pen test and GCR Assessments

# Take-Aways

- What is your digital strategy/roadmap?
- Understand where AI/technology can reduce administrative burden, improve efficiencies
- Strong cyber security is a must
  - Be prepared: proposed HIPAA security rule

# Thank You!

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