



## **Learning Objectives:**

- 1. Provide actionable insights into staffing trends, reducing inefficiencies and improving workforce productivity.
- 2. Leveraging activity-based costing allows organizations to pinpoint cost drivers and make informed decisions to optimize the cost of care.
- 3. Proactively addressing labor cost challenges with data-driven tools supports long-term financial sustainability.

As hospitals grapple with surging labor costs—an average increase of 258% over the past three years—healthcare leaders are under immense pressure to find innovative solutions to improve financial performance.

This panel discussion will explore how predictive analytics can be used to identify staffing trends and drive overall productivity.

Additionally, we'll delve into the role of activity-based costing in managing and optimizing the cost of care, enabling healthcare organizations to secure a sustainable financial future.





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