



# Outlook Survey Report, Winter 2024-25

Healthcare Financial Management Association's  
review of healthcare finance trends

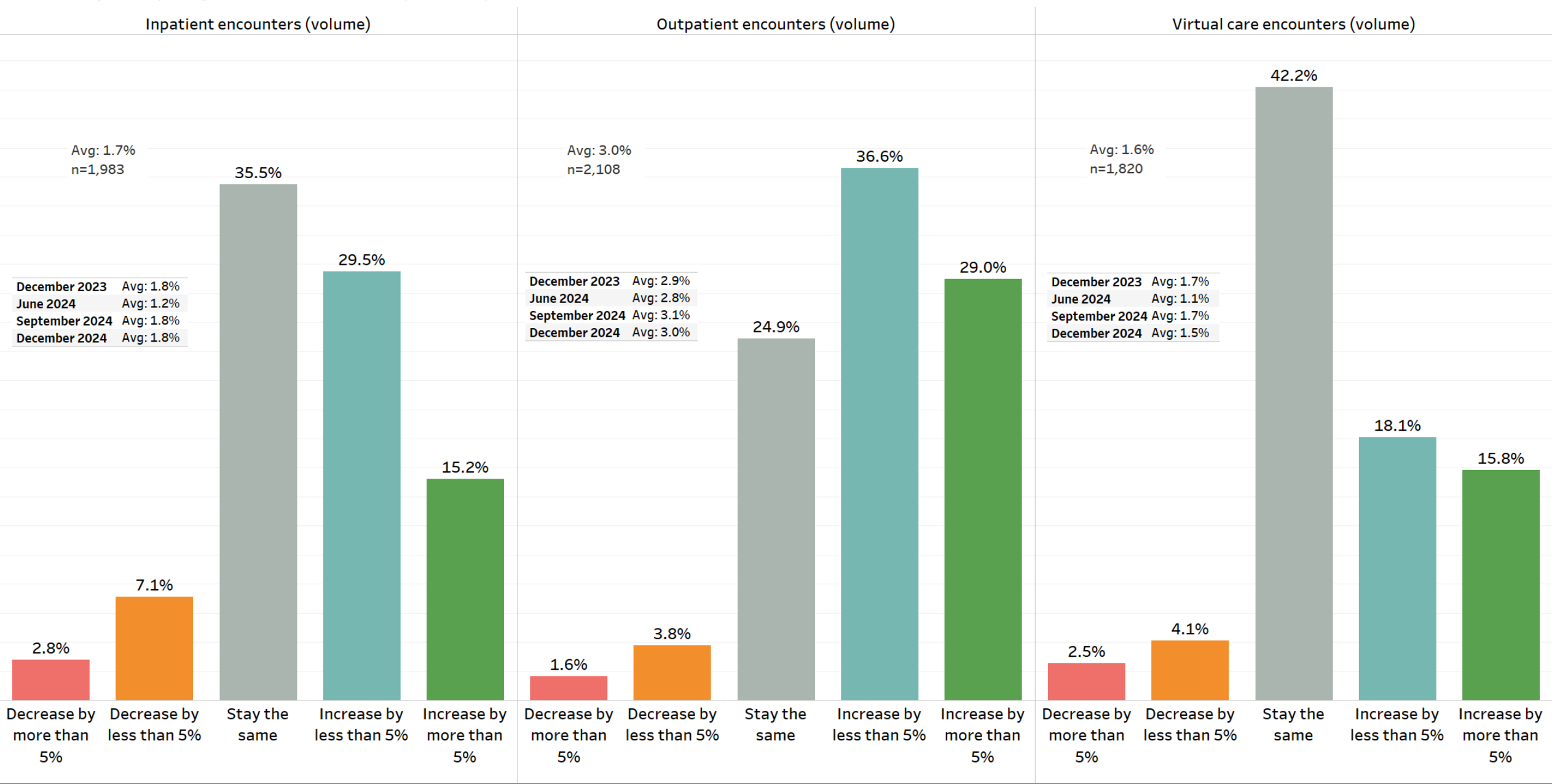


**This HFMA quarterly Outlook trends survey shares results gathered in November and December 2024 and January 2025. For some questions, respondents were asked to provide their projections for the upcoming three months, representing the first quarter of 2025. Approximately 1,493 HFMA members submitted responses.**

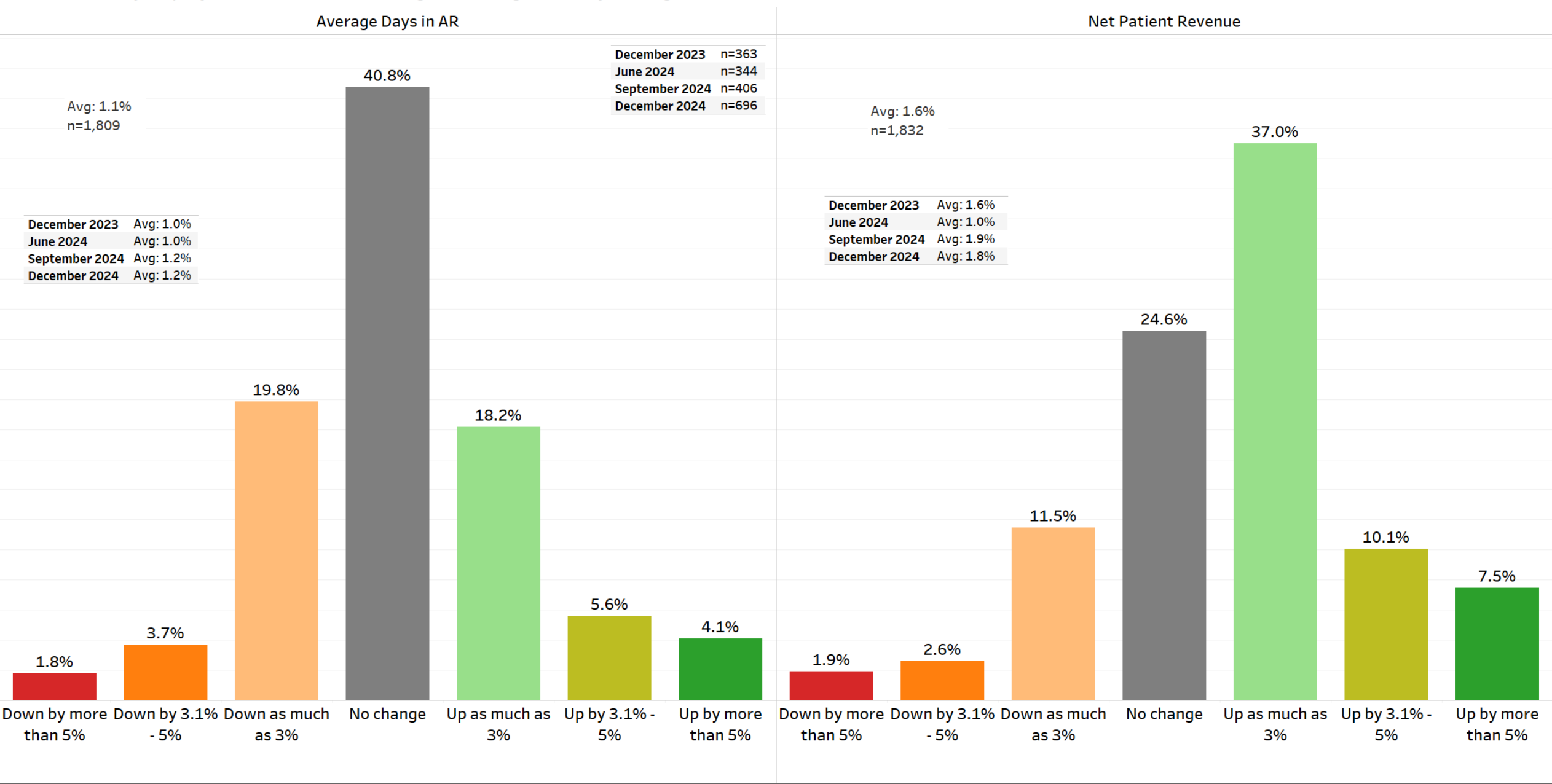
**HFMA will continue to plot the quarterly movement of specific metrics and highlight changes in the healthcare finance environment and how those changes may affect healthcare finance professionals in the future.**

Care encounters, Days in A/R, Net  
patient revenue

Where do you expect your care encounters (volumes) to be in the next 3 months?

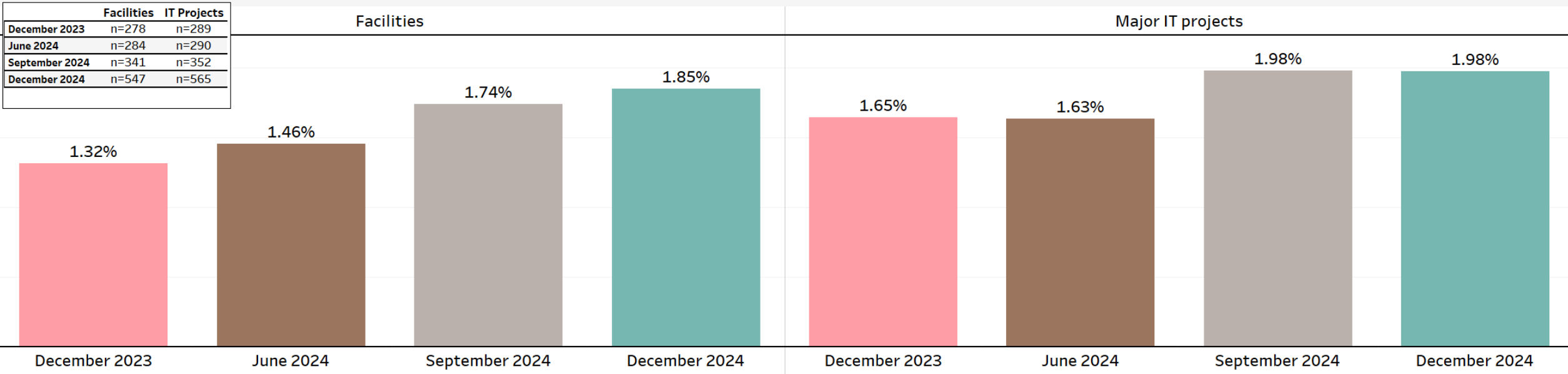


How much do you project each of the following will change within your organization, overall, over the next 3 months?

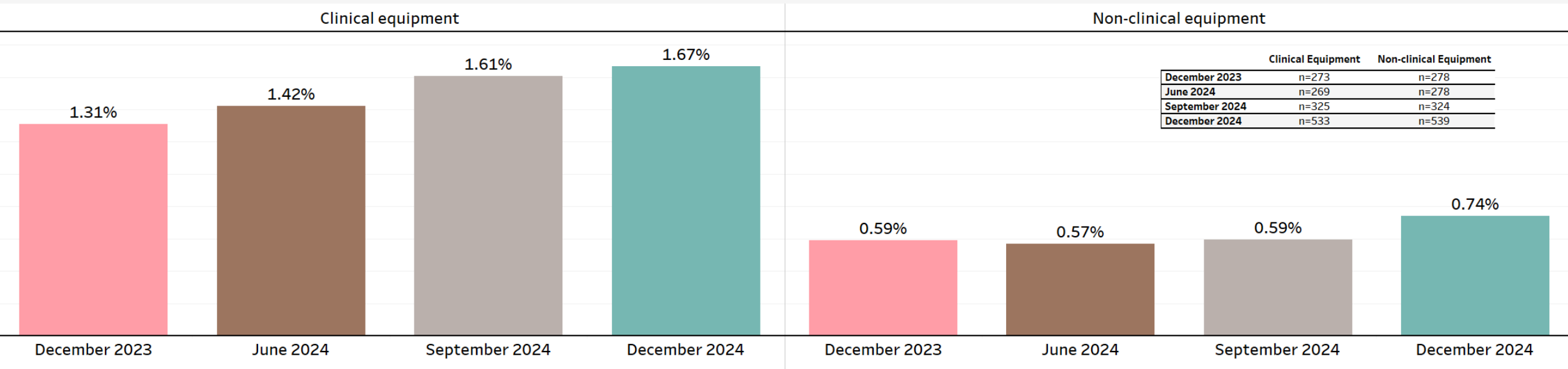


# Investments in equipment and products

How much do you project your investments in the following areas will change over the next 3 months?



How much do you project your investments in the following areas will change over the next 3 months?









# Staffing

How much do you project employment will change within your organization, overall, over the next 3 months?

