

**HFMA Northern California 2025 – 2026 Annual Sponsorship
Prospectus of Benefits**

	Gold \$5,000	Silver \$3,500	Bronze \$1,500
Business Partner Benefits			
Opportunity to submit a speaker proposal for in-person and virtual events / webinar	X	X	
Opportunity to provide a 3 minute company overview/ commercial to event attendees	X	X	
Free exhibit booth at Annual Women's Event + 2 Registrations	X		
Free exhibit booth at Annual Fall Conference + 2 Registrations	X	X	
Complimentary virtual webinar / virtual conference registrations for the year, when available	X	X	X
Virtual Exhibit Booth on chapter website with ability to add interactive features such as web links, webcast links, videos, etc., as well as a Products and Services listing	X	X	
Opportunity to purchase a Virtual Exhibit Booth on conference webpage at a discount rate			X
Attendee / registrations lists sent prior to the Event that includes name, title, and organization. Email addresses will be provided if an individual "opts" to share this information	X	X	X
Opportunity to plan, host and co-promote a regional social / educational networking event	X	X	
Recognition of Sponsorship Support			
Logo Recognition at all Conferences, Webinars and Road-Shows including app, PowerPoint holding slide, and website.	X	X	X
Logo shout-outs on the chapter website, registration websites, member emails, and chapter social media	X	X	X
Opportunity to submit blogs / articles to be published on the chapter website and / or newsletters	X		
Company website linked on chapter website and chapter emails	X	X	X