



# 2025 Sponsorship Package Offerings

*region 2*

**The Future in Focus**

HFMA Region 2 Annual Conference

**October 15 - 17, 2025**

Turning Stone Resort & Casino  
Verona, NY



# Platinum Sponsorship Opportunities

## Platinum Benefits:

- Premier recognition of Sponsorship
- 10' x 10' Exhibit Booth
- Virtual booth in SpotMe
- 4 complimentary Conference registrations
- Logo and company information on website
- Attendee conference list inclusive of names and titles

platinum

## Golf Simulator Sponsor

**\$7500 (1 Available)**

The Golf Simulator Sponsor will receive two adjoining 10' x 10' booth (total 10' x 20') in the center of the Exhibit Hall. One 10' x 10' booth will house the Golf Simulator and the other will be for sponsor exhibit purposes. This will provide the golf sponsor the ability to staff the simulator and capture leads.

## Photo Booth Sponsor

**\$7500 (1 Available)**

The Photo Booth Sponsor will receive two adjoining 10' x 10' booth (total 10' x 20') in the center of the Exhibit Hall. One 10' x 10' booth will house the Photo Booth and the other will be for sponsor exhibit purposes. This will provide the photo booth sponsor the ability to staff the booth and capture leads.



# Platinum Sponsorship Opportunities

## Wednesday Evening Welcome Reception

**\$6,500 (2 Available)**

The Welcome Reception Sponsor will receive large signage at the event and the company can lay out information pamphlets or brochures at the event registration table. The Sponsors will have the ability to staff the registration table. In addition, we will have branded theme related swag.

## Thursday Night After Party

**\$6,500 (2 Available)**

The After Party Sponsor will receive large signage at the event and the company can lay out information pamphlets or brochures at the event registration table. The Sponsors will have the ability to staff the registration table and have a specialty cocktail in your branded name.



# Gold Sponsorship Opportunities

## Gold Benefits:

- Special recognition of Sponsorship
- 10' x 10' Exhibit Booth
- Virtual booth in SpotMe
- 2 complimentary Conference registrations
- Logo and company information on website
- Attendee conference list inclusive of names and titles

gold

## Breakfast Sponsor

**\$5,000 (2 Available)**

The Breakfast Sponsor will feature large signage at the breakfast buffet. The Breakfast sponsor also may lay out information pamphlets or brochures at the buffet or breakfast tables.

## Luncheon Sponsor

**\$5,250 (3 Available)**

The Luncheon Sponsor will feature large signage at the luncheon buffet. The Luncheon sponsor also may lay out information pamphlets or brochures at the buffet or lunch tables.



# Gold Sponsorship Opportunities

## Afternoon Break Station Sponsor

**\$4750 (1 Available)**

The Break Station Sponsor will feature large signage at the afternoon break station. The Break Station sponsor also may lay out information pamphlets or brochures at the break tables. The Break Sponsor will have the ability to choose from three break station offerings.

## Thursday Cocktail Hour Sponsor

**\$4750 (1 Available)**

The Cocktail Hour Sponsor will feature large signage at the Cocktail Hour and sponsor branded napkins.

## Keynote Speaker Sponsor

**\$4250 (2 Available)**

The Keynote Sponsor will feature large signage at the Keynote Speaker session and will have the opportunity to introduce the keynote speaker. The Keynote Sponsor logo will display on the screen during the introduction.

## Bag Sponsor

**\$4250 (1 Available)**

The sponsoring company will have logo placement on all bags distributed to attendees at registration. Bags will be ordered by HFMA Region 2. In addition, the option to have a staff member at the registration table to hand out the bags.



# Gold Sponsorship Opportunities

## Water Bottle Sponsor

**\$4250 (1 Available)**

The sponsoring company will have logo placement on all water bottles distributed to attendees at registration. Water bottles will be ordered by HFMA Region 2. In addition, the option to have a staff member at the registration table to hand out the water bottle.

## Badge Holder Sponsor

**\$4250 (1 Available)**

The sponsoring company will have logo placement on all badges distributed to attendees at registration. Badge holders will be ordered by HFMA Region 2.

## Committee Shirt Sponsor

**\$4250 (1 Available)**

The sponsoring company will have logo placement on conference shirts worn by the committee members throughout the conference.

## Hotel Key Card Sponsor

**\$4250 (1 Available)**

The sponsoring company will have their logo placed on all key cards within the room block for the conference.



# Gold Sponsorship Opportunities

## Feature Panel Sponsor

**\$4250 (1 Available)**

The Feature Panel Sponsor will feature large signage at the Panel session and will have the opportunity to introduce the Panel. The Panel Sponsor logo will display on the screen during the introduction and the option to have an exclusive meet and greet with the panelist before the session.



# Silver Sponsorship Opportunities

## Silver Benefits:

- Special recognition of Sponsorship
- 10' x 10' Exhibit Booth
- Virtual booth in SpotMe
- 2 complimentary Conference registrations
- Logo and company information on website
- Attendee conference list inclusive of names and titles

*silver*

## Coffee Station Sponsor

**\$4,000 (1 Available)**

The Coffee Station Sponsor will feature signage at the coffee station. Branded coffee cups will feature the sponsor logo.

## Conference Booklet Sponsor

**\$4,000 (1 Available)**

The Conference Booklet Sponsor will have their logo featured prominently in the conference booklet.



# Silver Sponsorship Opportunities

## Recharge Station Sponsor

**\$4000 (1 Available)**

The sponsoring company will have signage placed at the recharge stations in the Exhibit Hall. The sponsoring company may lay out information pamphlets or brochures at the charging station tables.



# Other Sponsorship Opportunities

## Bronze Sponsorship

\$3500 (5 available)

- 10' x 10' Exhibit Booth
- Virtual booth in SpotMe
- 2 complimentary Conference registrations
- Logo and company information on website

*bronze*

## Programming Sponsor Benefits\*:

\$2000 (5 available)

- Logo and company information on website
- Listed in Conference Booklet

\*This does not include a booth

*programming*

*Thank you for  
your support!*

Have questions?

Email us at

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