



Our engaging webinars cover current trends and best practices, allowing for interaction with industry experts and peers. Additionally, we offer a variety of self-paced online courses to fit your schedule, whether you're looking to deepen your understanding or earn continuing education credits. Take advantage of these valuable resources to stay informed and advance your professional development. Discover our educational offerings today and invest in your future with HFMA!

UPCOMING SCHEDULE

ONLINE WEBINAR

MAR
20

BOOST PHARMACY PROFITS WITH A
SMARTER PURCHASING FRAMEWORK

MAR
25

HOW BARRING MEDICAL DEBT CREDIT
REPORTING IMPACTS PROVIDERS

APR
8

REDEFINING THE VALUE OF DA VINCI
ROBOTIC-ASSISTED SURGERY

MAR
10

BREAKING THROUGH BREAKEVEN:
REVENUE & ROI WITH ECMO

For more information on our webinars,
click the link below or scan the QR code.

[More Info.](#)

NETWORKING & EVENTS

We invite you to participate in our numerous events designed to foster networking and create connections that enhance the enjoyment and growth of our members.



HFMA
NETWORKING

24TH APRIL **5:00 PM**

OTHER HALF **FIRST HALF**

6621 STATE RTE 5 & 20
BLOOMFIELD NY

2971 WHALEN RD
BLOOMFIELD NY

QR code



MGMA hfma
NEW YORK rochester regional chapter

REGISTER TODAY!

FRIDAY
APRIL 25
8:00AM-12:30PM

LOCUST HILL COUNTRY CLUB
Pittsford, NY

MEMBER \$35
NON-MEMBER \$50
EXHIBIT TABLE \$500

STRONGER TOGETHER
ADVANCING HEALTHCARE IN ROCHESTER

2025 ROCHESTER HFMA & MGMA SPRING SEMINAR

Register Here!



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GOLF Tournament

Mark your calendar for our annual golf tournament!

JULY 24 **RAVENWOOD GOLF CLUB** **TIME 11 AM**

920 LYNNAUGH RD.
VICTOR, NY 14564

Which team will emerge victorious this year?

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For More Sponsorship Information:
JESSICA.RUTA@ROCHESTERREGIONAL.ORG



ACH of United New York
An Independent Chapter of

American College of Healthcare Executives
For leaders who care™

& hfma rochester regional chapter

WOMEN'S Leadership CONFERENCE

2025
THURSDAY, MARCH 6

Our annual women's conference was truly unforgettable! We appreciate everyone who joined us and can't wait to see you at our future events.

MEMBERSHIP & CERTIFICATIONS

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WELCOME TO THE TEAM!

Geoff Bernhardt	Prathyusha Netheti
Cheryl DeSarno	Megan Rosensteel
David Garcia Valle	Beverly VanTreese
Joshua Huff	Nicholas Wood
Jordan Jeon	

New Member Total: 662



New Members Welcome

Motivate your employees to become part of our team!

Begin your journey today



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CONGRATULATIONS TO OUR NEW CERTIFIED MEMBERS!

Hugh Chisholm - CRCR	Trisha Koczent - CRCR
Orsolya Forster - CRCR	Charles Smith - CSAF
William Gregory - CSAPM	Jason Welch - CHFP



Interested In Becoming Certified?

Explore a diverse selection of nationally recognized certifications by clicking or scanning the QR code.



HFMA Student Memberships

Are you or someone you know a recent graduate or someone looking to make a career change interested in healthcare and finance? If so, an HFMA student membership could be perfect!

- 1 free year of membership
- Limited access to certifications
- Reduced event and conference fees
- Networking events
- What is expected?
 - Volunteer and get involved in the HFMA community
 - Must have an .edu email domain

To learn more, email us at rochesterhfma@gmail.com

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Special Thanks to our sponsors!



BHR

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a J.P.Morgan company



HBCS
REVENUE CYCLE



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MLMIC
MEDICAL LIABILITY INSURANCE COMPANY
a Berkshire Hathaway company



Transparency. Technology. Trust.

KOPP



MEET OUR LEADERSHIP TEAM



BRENDEN MANCE
President



ANNA MOYNIHAN
President-Elect



JESSICA RUTA
Networking and
Community Service



MARGARET LALLY
Vice President; Education
Chair



DANIELLE HOBART
Social Media Coordinator



JANELLE BALDASARRE
Membership Chair



CASSIE FIELDS
Treasurer



JASON ZAWODZINSKI
Immediate Past President



DANIEL WRIGHT
Communication Chair

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JOIN OUR LEADERS: Unleash Your Potential!

This is your opportunity
to step into a leadership
role or participate in one
of our committees.

LEARN MORE BY EMAILING



rochester@hfma.org



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We appreciate you taking the time to read! We are looking forward to our next connection.

