

Financial Clearance Center



Agenda

Key Takeaways:

1. **Mastering the Essentials**
2. **Overcoming Hurdles**
3. **Collaborative Insights**
4. **Leveraging Outsourcing**
5. **Actionable Tips**

Mastering the Essentials



The Woes of the Financial Clearance Center

5 phone calls

3 faxes

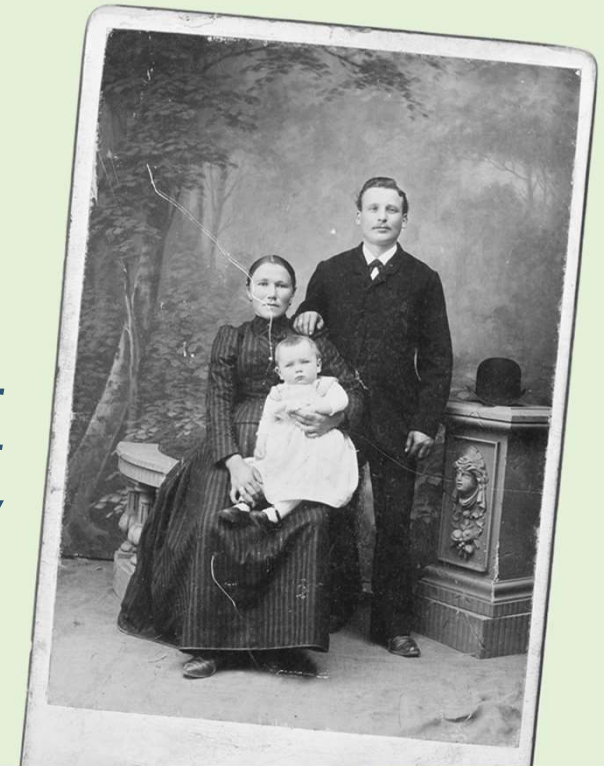
*and a carrier pigeon
deliver the message*



The Woes of the Financial Clearance Center

6 weeks of conservative treatment
Documented **proof it failed**

*and Blood of your
Ancestors to support
the medical necessity*



The Woes of the Financial Clearance Center

**When it's for
a knee injection**



The Financial Clearance Center Process Ensures that Patients are Properly Vetted



- ✓ Insurance Coverage
- ✓ Eligibility
- ✓ Financial Responsibility



***All Significantly Impact
the Revenue Cycle***

Core Elements of the FCC



**Insurance Verification
& Eligibility Checks**



**Pre-Authorization/
Pre-Certification**



**Denial Prevention
& Resolution**



**Patient Payment
Collection & Financial
Assistance**



**Performance
Monitoring & Continuous
Improvement**

I'm sure everyone's had this moment...

THE INSURANCE HORROR SHOW



Insurance Verification & Eligibility Checks

Use real-time automated tools integrated with payer systems

to verify patient insurance coverage instantly at the point of scheduling or registration

Ensure that eligibility checks are performed prior to patient visits —

ideally during scheduling or patient intake

This reduces manual errors and speeds up the process

This allows enough time to resolve issues before services are provided



Pre-Authorization/Pre-Certification

Submit pre-authorization requests as early as possible

- Ideally **at least 7-10 days** prior to scheduled services
- This **minimizes delays** or potential last-minute denials
- **Check with your payor** specific processing times

Implement tracking tools for all pre-authorizations

- To **ensure deadlines are met**, follow-ups occur
- The **process is monitored** for any patterns of denials

Train staff to understand payer-specific guidelines

- For pre-certification to **reduce errors**
- **Improve approval rates**

Denial Prevention & Resolution

Identify Common Denial Reasons

Track and analyze denial trends to identify common issues:

- ✓ Incorrect coding
- ✓ Missing pre-authorizations
- ✓ Eligibility issues

Pre-Emptive Checklists

Ensure that all necessary documents and authorizations are in place **before** services are provided



Proactively address these with preventive measures

Reducing errors that lead to denials

Patient Payment Collection & Financial Assistance

Clear and Transparent Pricing

- **Provide patients with clear, upfront cost estimates** based on their verified insurance coverage, including co-pays, deductibles, and coinsurance
- **This improves trust and reduces confusion**

Collect Payments at the Point of Service

- **Encourage and enable point-of-service payment** through digital payment options (online portals, mobile apps) or payment kiosks
- This can **significantly reduce outstanding balances**

Financial Assistance Programs

- Establish financial assistance **programs for eligible patients**
- **Should be easy to apply** for and communicated clearly to patients during registration

Performance Monitoring & Continuous Improvement

Define Key Performance Indicators (KPIs)

Establish clear KPIs

- ✓ Quality audit scores for registration error reduction
- ✓ Pre-authorization approval rates
- ✓ Point-of-service collections
- ✓ Denial rates
- ✓ Patient satisfaction to measure the effectiveness of the FCC



Regular Staff Reviews and Feedback

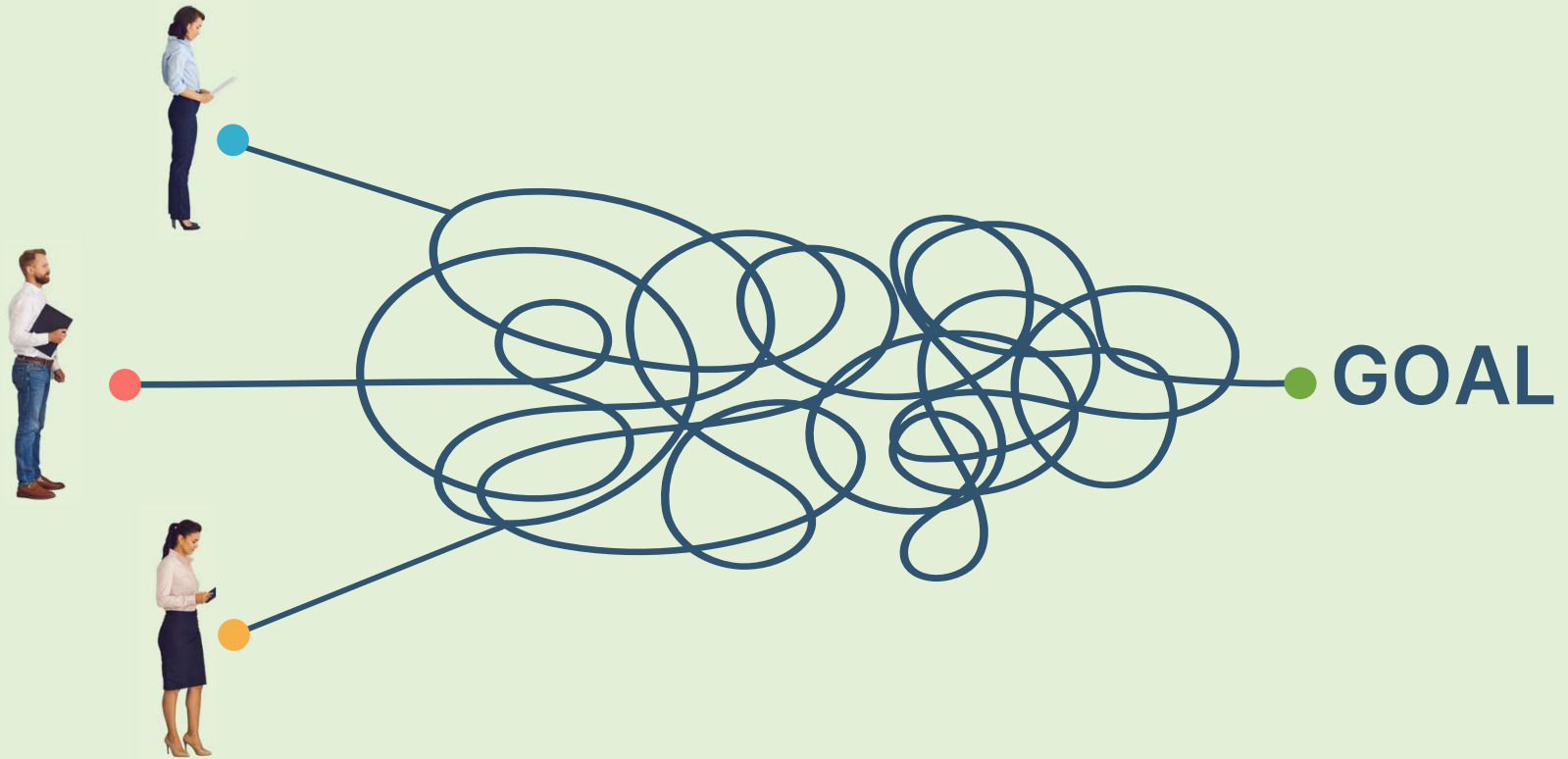
Conduct quarterly FCC performance reviews with staff, gathering feedback on what is working well and where improvements are needed

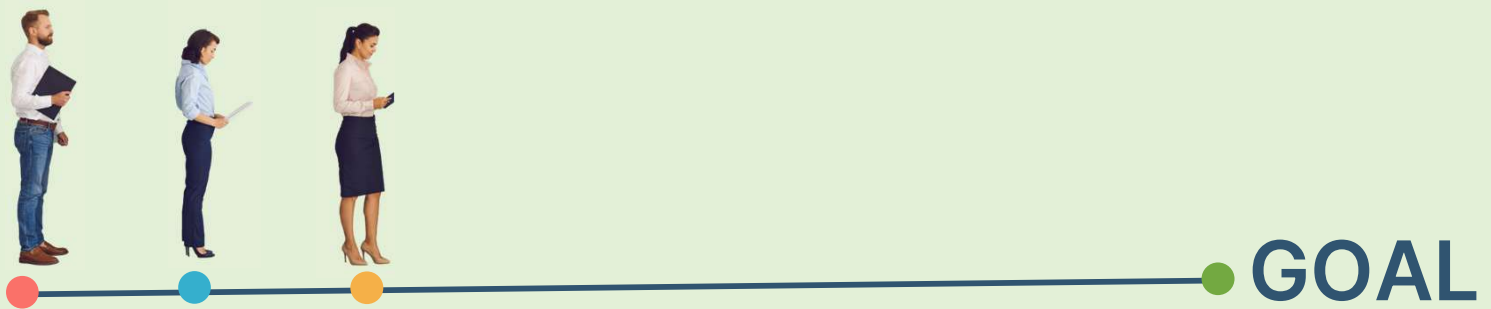
Training Program

Establish ongoing training programs to ensure that all team members stay current with industry changes, payer requirements, and best practices in financial clearance

Overcoming Hurdles







Establish FCC Best Practices



Foster Cross-department Collaboration

between clinical staff, patient access, billing, coding, and finance departments

Sharing knowledge helps to better anticipate and react to changes in regulations and insurance plans



Create Regular Feedback Loops

within the teams involved in the financial clearance process to continually refine workflows and adjust practices as regulations evolve

A collage of various hands and objects arranged around a central text. The hands are of different skin tones and are holding various items: a tablet, a red pencil, a blue marker, a white marker, a pair of glasses, and a smartphone. There are also three cups of coffee. The background is a light green gradient.

Cross Department Collaboration

Establish Strong Communication Channels

Communication Channels

✓ Internal

- Implement regular team huddles to ensure that all are on the same page

✓ External

- Foster open communication with insurance providers

✓ Patient

- Transparent and clear communication with patients about their financial responsibilities is vital.
- Update patients on any changes in their insurance plans or coverage early in the process



Utilize Technology for Alerts

- Track regulatory changes
- Receive Insurance updates in real-time
- Alerting your team when shifts occur

Develop a Robust Insurance Verification & Eligibility Process

Automated Eligibility Tools

Most health information management systems have an automated verification and eligibility software that allows for **real-time insurance coverage verification**

Standardized Procedures

Each FCC colleague should know how to read a response history and generate estimates for patient to determine their financial obligation

Pre-Certification/Pre-Authorization Tracking

Ensure that you have a system in place to track which procedures require pre-certification and pre-authorization, especially if regulations evolve

Collaborative Insights



Harness the Collective Expertise & Perspectives

Bring Together Department Leaders

from Patient Access, Finance, IT, Revenue Cycle, and Clinical Operations to collaborate on identifying pain points, opportunities for improvement, and innovative solutions

Generate Actionable Insights, Prioritize

areas for improvement and develop a shared vision for process optimization

Keep All Departments Aligned

Sharing quarterly or monthly reports that summarize the performance of the FCC and highlight key insights, bottlenecks, and wins



Leverage Outsourcing



Why Should You Leverage Outsourcing Your FCC?



- ✓ Cost Savings
- ✓ Access to Specialized Expertise
(*wink wink, nudge nudge: SAVISTA*)
- ✓ Improved Efficiency
- ✓ Capacity Management

Actionable Tips



**Get
Started**

Identify your organization's purpose
of starting or improving your FCC

**Map your organizations current state
verification and authorization process,**
identify any unnecessary steps or other forms
of waste in your current methodology

Train your staff to use your real time eligibility
system, understand which is par vs non par
payors, use estimation tools and **ensure they
follow standardized workflows**

Continuously monitoring the impact on
verification times and patient satisfaction
and **adjusting as needed**

Researching automating the process
using software that integrates with
insurance carriers for **real-time
eligibility and authorization checks**

**Successful
Financial
Clearance Center**



Closing

By incorporating these components, your Financial Clearance Center will help your organization and healthcare providers create a

- ✓ **Seamless experience for both patients and administrative**
- ✓ **While also improving patient satisfaction, financial outcomes, and operational efficiency**

Questions



For more information contact

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Thank You

