

# Why Encourage/Support Your Team to Volunteer with HFMA?



## Enhance Skill Development

Volunteering with the Healthcare Financial Management Association (HFMA) allows your team to develop leadership, strategic, and financial management skills through HFMA committee opportunities, organizing educational content, and public speaking.



## Stay Ahead with Industry Knowledge & Certification Programs

HFMA volunteers stay up-to-date with the latest trends, regulations, and best practices in healthcare finance through participation in webinars, events and certifications. A few certifications offered are the Certified Revenue Cycle Representative (CRCR) and Certified Healthcare Financial Professional (CHFP). These credentials enhance their expertise, making them even more valuable to your organization.



## Expand Your Organization's Network

Volunteering with HFMA connects your team with a diverse network of healthcare finance professionals and leaders, helping them form valuable relationships that could lead to new partnerships, insights, and opportunities for your organization.



## Increase Employee Engagement & Retention

Volunteering gives your team a sense of purpose and fulfillment through meaningful contributions outside their regular responsibilities. By supporting their participation, you're not only helping them grow professionally but also boosting their morale and strengthening employee loyalty, ultimately leading to better retention.



## Demonstrate Your Organization's Commitment to Leadership & Excellence

Supporting your team's involvement with HFMA signals your company's dedication to the continuous development of its employees and to advancing the healthcare finance industry profession. It reinforces your position as a forward-thinking organization that invests in its people and fosters a culture of continual learning and improvement.



## Strengthen Employee Engagement

Volunteering can be a team activity that boosts morale and fosters a culture of collaboration and service. It can increase team cohesion and build a positive organizational culture.

*“Being involved with HFMA at both the local and national level has been a great experience for both my new and experienced leaders within our organization. Our supervisors, managers and directors attend local and national educational events and volunteer within our local HFMA chapter. I have seen them grow professionally, gain confidence in their knowledge and specialty areas and most importantly find a passion for healthcare revenue cycle and finance. They have also been able to network and develop professional relationships with peers in similar roles. Supporting my team's involvement in HFMA has been a great investment for our organization.”*

**JANA COOK, MBA, CPA**  
Senior Vice President / CFO  
Phelps Health

**Get Involved  
with HFMA Today!**

**Invest in Your Team's Growth  
and Your Organization's Future!**

**hfma**<sup>™</sup>

healthcare financial management association