



Dear Healthcare Leader:

As we look forward to 2025 and a new sponsorship year! Healthcare organizations and healthcare finance continue to be in a unique and challenging time that most of us have never seen in our lives. Specifically, as we enter a new chapter year, we are more prepared than ever to meet the ever-changing needs of our organizations and members by putting our Corporate Sponsors at the forefront of education and innovation.

The Corporate Sponsorship Program is structured to give you exposure to roughly 500-chapter members. 2024 allowed our chapter to continue to expand our in-person events, giving our business partners more opportunities to interact with members and demonstrated our commitment to ensuring you received the exposure and opportunities you have come to expect from Northwest Ohio HFMA. In 2025, we aim to bring you the same commitment with additional meetings and opportunities to engage with our members.

Please review the following pages for benefits and important information regarding sponsorship for the 2025 calendar year. If you would like to take advantage of Corporate Sponsorship, please complete the application for your commitment **by January 31, 2025.**

Sincerely,

Chapter President

Chris Lovette

Wood County Hospital

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Sponsorship Chair

Joe Williford

Wood County Hospital

Phone: (419) 601-0687

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2025 Calendar of Events		
Event	Dates	Location
Winter Conference: A.I. in Rev Cycle, Patient Collection, Revenue Cycle, & More	January 21, 2025	Glass City Center Toledo, Ohio
Webinar: Navigating Wage Index: A Guide for Healthcare Professionals	February 11, 2025	Virtual
Webinar: AI in Healthcare: How to Evaluate, Measure, & Empowerment Staff Use	March 11, 2025	Virtual
March Madness Networking & Annual Meeting	March 20, 2025	TBD
Educational Webinar	April 2025	Virtual
Toledo Mud Hens Networking Event	August 2025	Fifth Third Field
Fall Conference: Topics TBD	September 2025	TBD
Educational Webinar	October 2025	Virtual
Region 6 HFMA Virtual Accounting and Auditing Conference	November 2025	Virtual

The Northwest Ohio Chapter proudly offers a quality corporate sponsorship program and looks forward to your participation. All sponsorships are received with great appreciation for their support and their investment in the future of our industry's leaders. Thanks so much for considering and supporting our chapter. If you are a returning sponsor, we sincerely appreciate all you have done and continue to do for the Northwest Ohio Chapter.

2025 Northwest Ohio Sponsorship Levels & Benefits

Sponsorship Benefit	Sponsorship Level			
	Bronze	Silver	Gold	Platinum
Recognition of Sponsors at Webinars, Virtual, & Live Meetings (as permitted)	√	√	√	√
Listed in Sponsor Slideshow at Chapter Meetings (Virtual & Live (as permitted))		√	√	√
Logo & Site Link on Chapter Website	√	√	√	√
Electronic or Social Media Content to Chapter Members		1	2	3
Free Registrations for Chapter Educational Events (if applicable)		4 annually	6 annually	8 annually
Free Registrations for Provider Registrants at Educational Events (if applicable)		2 annually	3 annually	4 annually
Featured Intro, Commercial, or Video at Chapter Meetings (Virtual or Live (as permitted))		1 (no video)	2 (no video)	3
Listing of All Attendees from Chapter Meetings		√	√	√
Virtual Recognition at Break or During Presentation				√
Promotional Material Distributed Before or After Virtual Meeting				√
Priority Preference of Sponsorship Opportunities		Third	Second	First
Priority Preference of Speaking and Educational Content Opportunities		Third	Second	First
Job Postings on Chapter Website	√	√	√	√
2025 Rate	\$1,000	\$2,000	2,500	\$3,000

2025 Corporate Sponsorship

APPLICATION & PAYMENT

Company: _____

Address: _____

Main Contact: _____

Contact Phone: _____

Contact Email: _____

Alternate Contact: _____

Alt Contact Phone: _____

Alt Contact Email: _____

Sponsorship Level: _____

Total Contribution: \$ _____

Payment

Make check payable to the *Northwest Ohio Chapter of HFMA*.

Please send check to:

Chris Lovette
C/O Finance Department
Wood County Hospital
950 West Wooster Street
Bowling Green, OH 43402

Thank you for your continued support and involvement in the Northwest Ohio Chapter of HFMA.