



Fall Edition

Chapter News, Educational Opportunities, and Social Updates

President's Letter

My name is Connie Warnat, and I am humbled and very thankful for this opportunity to lead the HFMA Greater Heartland Chapter 2023-2024.



Let's begin our year together by reflecting on our chapters mission, vision, and values, which are the following:

- Provide professional development through educational programming, information dissemination, certification, leadership training and networking.
- Promote high standards of professional and ethical conduct.
- To be an indispensable professional resource for healthcare financial professionals.
- Provide value added service to our members.
- Working together is essential to our mission and success.
- The Chapter believes individuals are important and should be treated with respect, dignity, and fairness.
- The leaders and members of the Chapter will act in an ethically and financially responsible manner.
- Creativity is encouraged and excellence is the standard.

HFMA's incoming National Chair theme is "It's Time", the 2022-2023 president for the GHL chose "Count on US" and for the 2023-2024 Greater Heartland Chapter, I have chosen "HUDDLE UP and GAME ON" as the themes for our year together.

Our goals, strategy and success run parallel to some of the best teams in professional sports. I would like to specifically point to a particular sport where the highest achievement award is named after a coach - Vince Lombardi. He set the standard of success for his players on and off the field. One of his famous quotes are "There is only one way to succeed in anything...and that is to give it everything".

[Read more!](#)

Education & Events



We're excited to announce an exceptional networking opportunity that will set the stage for a fantastic day of golf at this year's HFMA Golf Outing. Get ready to swing into action and connect with fellow healthcare finance professionals at the pre-event networking function on **Sunday, September 24th at 54th Street Grill** in the vibrant **Zona Rosa District**. [Click here and take a look around!](#)

Event Details:

- **Date:** Sunday, September 24th
- **Time:** 3:00 PM - 6:00 PM
- **Location:** 54th Street Grill, 7200 NW 86th Terrace, Kansas City, MO 64153

This is your chance to build meaningful relationships, exchange industry insights, and make valuable connections with your peers in a relaxed and enjoyable atmosphere. Discuss golf strategies, form teams, or simply get into the golf spirit with fellow attendees. It's a great way to get excited for the main event on the following day.

Registration: There is no formal registration process, just show up and have a great time! You do not have to be participating in the Golf Outing the next day – all are welcome and encouraged to attend!

Join us for an evening of camaraderie, delicious food, and valuable networking at the 54th Street Grill in the Zona Rosa District. Make the most of your HFMA experience by starting your weekend with connections that can last a lifetime.

We look forward to seeing you there!



ANNUAL KANSAS CITY GOLF TOURNAMENT

September 25, 2023 | 7:30 am - 1:00 pm | Kansas City, MO

Get Ready to Swing into Fun at Staley Farms Golf Tournament!

Join us for an unforgettable day of golf at the picturesque Staley Farms Golf Course. Reserve your spot now to secure your place in this exciting tournament where surprises await you at every turn.

[Learn more and register!](#)



FALL CONFERENCE

October 19-20, 2023 | Kansas City, MO

The Greater Heartland HFMA Chapter invites you to join us at our highly anticipated Fall Conference in the heart of Kansas City. With the thrilling theme "Touchdown! Strategies to Kickoff Financial Success!", this two-day event is tailored to professionals in the healthcare finance industry who are ready to tackle their financial goals and achieve remarkable success.



Rookie Camp

Join us at Rookie Camp, an exclusive opportunity for attendees to get a comprehensive introduction to the intricacies of healthcare financial management world. Whether you're new to the field or looking to broaden your horizons, Rookie Camp is your starting line! Gain insights from seasoned pros, explore the fundamentals of healthcare financial management, and learn how to navigate the unique challenges of the industry.

[Learn more and register!](#)

SAVE THE DATES

Winter Education Event - January 26, 2024, Columbia, MO

Spring Conference - April 10-12, 2024, St. Louis, MO



[View more regional events here!](#)

Member News

Core Tenets for Monitoring and Improving Referring Relationships with Providers

Every hospital relies on a network of relationships with a variety of partners, including their patients and their support networks, local independent and employed physicians, state and federal organizations, payors, and many others. One of the most important relationships in driving growth, as opposed to other facility goals, is that with the local referring physician community. Despite the importance of managing these relationships, many organizations have few tools and often even fewer structured approaches to monitor these relationships. Often, facilities lack data driven insight into referral trends, are not staffed for dedicated outreach to connect with providers, and do not have a regular forum internally to discuss obstacles to refer providers.



[Read more!](#)

1 MAP Award-winning Hospital's Keys to a High-Performing Revenue Cycle Department

Liberty (Mo.) Hospital was recently recognized again for high performance in revenue cycle, being named among 15 winners of the Healthcare Financial Management Association's 2023 MAP Award. The health system previously won the award in 2020.

Becker's recently connected with John Maschger, Liberty's vice president of revenue cycle, to discuss the key ingredients that make the hospital's revenue cycle department stand out, the current challenges facing revenue cycle leaders and what he's excited about.



[Read more!](#)

Annual Conference: New HFMA CEO Ann Jordan describes her vision for the Association

Speaking at the recent Annual Conference, Ann Jordan articulated her vision for how HFMA can support members and positively affect the healthcare industry.

Jordan, who succeeded Joe Fifer as president and CEO on June 6, described growing up on a farm in Iowa ("my first career endeavor at the age of 9 was field labor"), then moving on to a career as a practicing attorney and to executive leadership roles in corporate development and enterprise risk management.



[Read more!](#)

Mayo Clinic CFO Dennis Dahlen preparing for his year as HFMA's National Chair

After several decades spent making an impact at the healthcare organizational level, Dennis Dahlen is moving into a prime position to use his expertise for the benefit of stakeholders across the industry. The opportunity could not come at a more important juncture.

The urgency is reflected in Dahlen's theme for the new fiscal year, which he'll spend serving as Chair of HFMA's Board of Directors. His Chair theme, It's time, is a call to action not only for HFMA and its members but also for the industry at large.



[Read more!](#)

Chapter Updates

Networking

Work hard, stay focused, and surround yourself with good people. This is what HFMA networking is all about!

Whether we're exploring the lakes and mountains of the Ozarks or the rivers and nightlife of Old San Antonio, nothing makes it more special than the

company we keep. So, if you like Pina Coladas and getting caught in the rain, what are you waiting for? [Come join HFMA!](#)



Leadership Training Conference
San Antonio, TX



Mini Leadership Training Conference
Lake of the Ozarks, MO



Taco Tuesday Networking Event
Kirkwood, MO



Taco Tuesday Networking Event
Kirkwood, MO

Certification

Over 479 Greater Heartland Members have received a certification since 2022! Are you interested in getting your CHFP or CRCR certification? Learn more here:

<https://learn.hfma.org/pages/certifications>



Questions? Contact the Certification Chair Kevin Bohnert, kevin_bohnert@bcbst.com

LinkedIn

Stay up-to-date with chapter news on LinkedIn! [Follow us now!](#)



HFMA Greater Heartland | <https://www.hfma.org/chapters/region-8/greater-heartland/>

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