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One goal, two teams: How to align to help manage risk and perform audits

Healthcare Financial Management Association (HFMA) – New England Healthcare Internal Auditors (NEHIA) Internal Audit and Compliance Conference

Today's objectives

We have three primary objectives for today's discussion. During this presentation, you can expect to:

1

Deepen understanding on the three lines model

2

Discuss leading practices to help strengthen and sustain collaboration across lines model

3

Learn from practical examples with key takeaways

Today's business imperative

Transforming your organization into a proactive, data-driven, and risk-intelligent organization

In today's world, with unpredictable economic and geopolitical events that have contributed to relentless volatility, it is essential for risk and compliance functions to extend their capabilities to help cut through the silos and develop risk sensing and measurement capabilities.

What is the three lines model?

A model offering an opportunity for organization's three lines to align on activities through communication, coordination, cooperation, and collaboration

What is the Three Lines Model?

The Three Lines Model is comprised of the governing body, management, and internal audit, with differing levels and perspectives in confirming risks are appropriately managed within the enterprise.

Three Line goals:

- **Risk-based decision-making** A considered process that includes analysis, planning, action, monitoring, and review, and takes account of potential impacts of uncertainty on objectives
- **Assurance** Independent confirmation and confidence

Objectives of the Three Lines Model



Provide clarity on roles overseeing risk and controls within the Three Lines Model

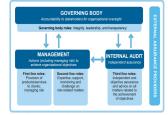


Alignment on risk management objectives to help achieve optimal assurance activities and a lower cost of compliance



Help prevent over indexing on risk mitigation activities and focusing on value creation of controlled risk taking

The IIA's Three Lines Model



The Three Lines Model is comprised of the governing body, management (first and second lines of defense), and internal audit (third line of defense), with differing levels and perspectives in confirming risks are managed within the enterprise.

GOVERNING BODY

Accountability to stakeholders for organizational oversight

Governing body roles: Integrity, leadership, and transparency









MANAGEMENT

Actions (including managing risk) to achieve organizational objectives

First line roles:

Provision of products/services to clients; managing risk

Second line roles:

Expertise, support, monitoring, and challenge on risk-related matters



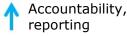
INTERNAL AUDIT

Independent assurance

Third line roles:

Independent and objective assurance and advice on all matters related to the achievement of objectives

KEY:







Alignment, communication, coordination, collaboration

Source: "THE IIA's THREE LINES MODEL" An update of the Three Lines of Defense The Institute of Internal Auditors www.globaliia.org [IIA]

The Three Lines Model – 2020 updates by The Institute of Internal Auditors (IIA) 2020

What happened?

- The IIA has shortened the name to the "Three Lines Model" to de-emphasize the defensive approach (formerly known as Three Lines of Defense)
- This acknowledges that riskbased decision-making is as much about seizing opportunities as it is about defensive moves

Key points:

Better identifies and structures **interactions and responsibilities** of those charged with governance (management, internal audit (IA)

Emphasizes that the role of management, the board and the internal auditors is to **enhance the value of organizations**, **not just protect it**

Recognizes **emerging risks far enough out** to **prepare** the organization to
mitigate or address them

Highlights the importance of **communication** and collaboration

Confirms Internal Audit's work is relevant and helps the organization both strategically and operationally

Source: IIA

Roles of Three Lines

1st and 2nd line – Management (Compliance)

- Leads and directs actions (including managing risk) and application of resources to help achieve the objectives of the organization.
- Maintains a continuous dialogue with the governing body, and **reports on planned**, **actual**, **and expected outcomes** linked to the objectives of the organization; and risk.
- Establishes and maintains appropriate structures and processes for the management of operations and risk (including internal control).
- Confirms alignment with legal, regulatory, and ethical expectations.

- Provides complementary experience,
 support, monitoring, and challenge
 related to the management of risk, including:
 - The development, implementation, and continuous improvement of risk management practices (including internal control) at a process, systems, and entity level.
 - The achievement of risk
 management objectives, such as:
 compliance with laws, regulations, and
 acceptable ethical behavior; internal
 control; information and technology
 security; sustainability; and quality
 assurance.
- Provides analysis and reports on adequacy and effectiveness of risk management (including internal control).

3rd line – Internal Audit

- Maintains primary accountability to the governing body and independence from the responsibilities of management.
- Communicates independent and objective
 assurance and advice to management and
 the governing body on the adequacy and
 effectiveness of governance and risk
 management (including internal control) to
 support the achievement of
 organizational objectives and to promote
 and facilitate continuous improvement.
- Reports impairments to independence and objectivity to the governing body and **implements safeguards** as required.

Source: IIA

Collaboration in practice – Practical considerations for internal audit and compliance

Changing risk universe – Emerging risks

In today's landscape of uncertainty, some hot emerging risk topics include: **Determinants of Care** Third-party Diversity, equity, and inclusion Clinical Excelle Battle for Analytics Financial strength (post COVID)

Talent Al Value based care Clinical Excellence Brand rep Health equity Payer shift Management Portfolio growth & diversification Telemedicine Changing healthcare policy

Supply Chain management Debt management

Price transparency CARES Act Successful Employee turnover Telemedicine Succession ersecurity Reputation **Staff Shortages**

Execution

Workplace Safety

Opportunity areas for internal audit and compliance collaboration

Based on the current roles and responsibilities for IA and Compliance, below are examples of areas where we typically see significant coordination/collaboration between these functions across the industry.



Planning risk assessment/universe

Coordinating key stakeholders to be included in risk assessment discussions to incorporate perspective, e.g., previous audits/issues



Conducting risk assessment

Collaboration in identifying priority risks to include in yearly workplans based on external (trends) and internal (interviews) perspective



Developing workplan(s)

Collaboration in developing the scopes for audits / assessments for identified risks / focus areas; identifying possible "joint audits"



Conducting audit(s)

Ongoing collaboration and communication during audits to provide feedback and guidance to both teams; shared resourcing of selected audits



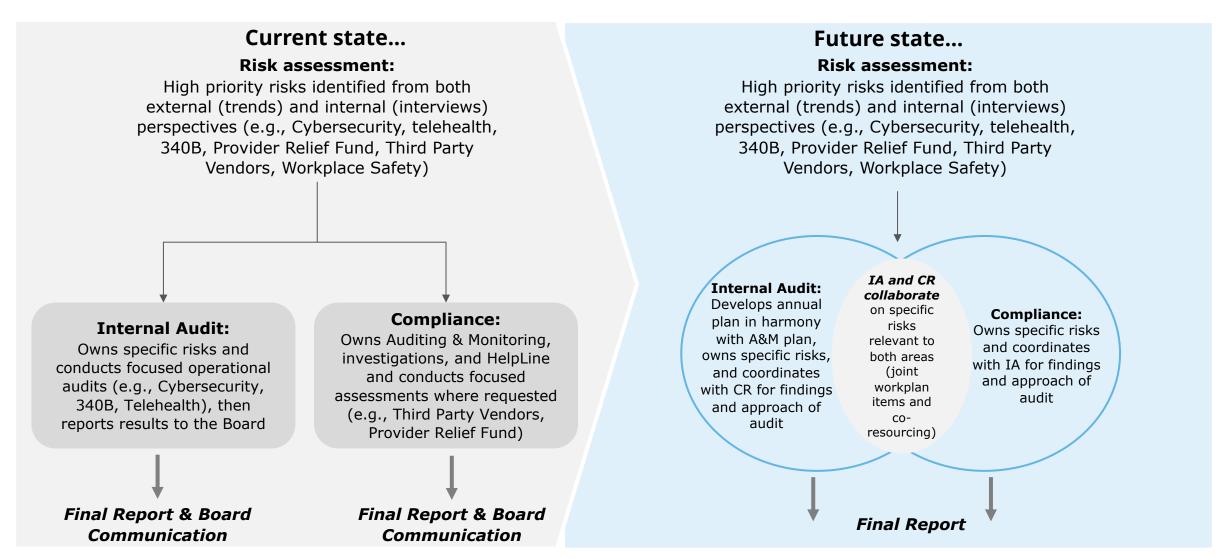
Monitoring & analytics

Coordination in monitoring and tracking status of management action plans until completion; Opportunity for teams to leverage data analytics for efficient monitoring

Increased coordination between IA and Compliance can often assist in increasing overall efficiency and evolving the capabilities of both teams.

Harmonizing and operationalizing between internal audit and compliance

Illustrative Example



Illustrative risk identification/intake process

Current model: Each team "intakes" and addresses what is applicable to them



Leading practices to help strengthen and sustain collaboration across Three Lines Model



The governing body, management, and internal audit have their distinct responsibilities, but all activities need to be aligned with the objectives of the organization. The basis for successful coherence is regular and effective coordination, collaboration, and communication.

Leading practices and common pitfalls

As organizations move to implement or advance the Three Lines Model within their functions, keeping in mind the leading practices and common pitfalls can help further access the value of the model.



Leading practices

- "One team" culture and common understanding of risk, compliance and audit
- Dynamic talent and experience, with innovative mindset
- Unified approach and guiding principles
- Effective stakeholder management, collaboration, and timely communication
- Tools, digital assets, analytics, and automation
- Knowledge sharing



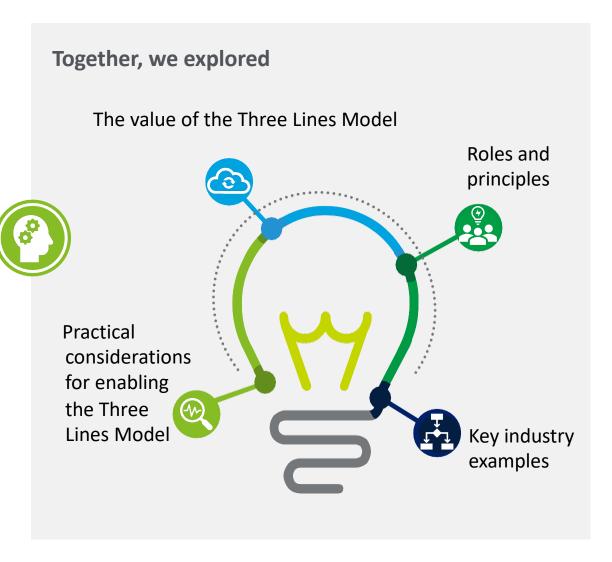
Common pitfalls

- Silo mentality, leading to a lack of coordination and duplication of risk areas and gaps
- Misaligned or conflicting assurance opinions
- Duplication of assurance activities between Three Lines
- Duplicative testing, resulting in less time to focus on the business at hand
- Over-fitting or over-strengthening of the second line

Transforming risk and audits

Today we covered...

Today's business imperative and the value of the Three Lines Model Elevating the Three Lines Model through collaboration and cooperation Leading practices and common pitfalls



Questions?

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Thank you!

Presenter bios



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Amber is a senior manager in Deloitte's Risk & Financial Advisory practice with more than ten years of internal controls experience. Amber's primary focus is providing internal audit, enterprise risk management, regulatory compliance, and project management services to clients in the healthcare, health plan, and life sciences industries. Amber has served clients in both the commercial and governmental sectors. Outside of client service, Amber facilitates Deloitte's quarterly Healthcare Regulatory Compliance Hot Topics call series and serves on the Board for New England Healthcare Internal Auditors.

Destin is an Executive Director with AdventHealth, a healthcare system with over 40 hospitals in nine states. He leads the Internal Audit function, a team of 15, to develop audits to address organizational risk. In his role, he actively works with several key stakeholders, such as Corporate Compliance, in taking a holistic approach to managing risk. Prior to joining AdventHealth, Destin was a Senior Manager with Deloitte, where he provided outsourced and co-sourced internal audit services to healthcare organizations.

Dhara Satija is the Director of Healthcare Consulting in the Life Sciences Consulting Group of Paul Hastings. Dhara has nearly 15 years of consulting experience serving healthcare and life sciences clients across an array of issues, including projects ranging from strategy and operations to regulatory and corporate compliance, risk management, and investigation and litigation support. In particular, Dhara has led projects related to: development and implementation of compliance programs; design and delivery of internal compliance audits, investigations, and corrective action plans; support for provider self-disclosures/voluntary refunds; government-initiated audits; litigation support services; and Corporate Integrity Agreement (CIA) requirements.

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