

HFMA Michigan Great Lakes Chapter Presents:

HFMA 101

Tuesday, February 7, 2023

Speakers

Bill Bollinger



EDUCATION DIRECTOR
Regional Director of
Ridiculously Nice Sales
Americollect

Hannah Perez



**MEMBERSHIP
DIRECTOR**
Senior Project Specialist
Revenue Cycle
Corewell Health

Agenda

- HFMA – The Association
- MI Great Lakes HFMA Overview
- Membership Types
- Benefits of HFMA Membership
- Chapter Bylaws & Policies & Procedures
- Organizational Structure
- Current Leadership Team
- Committees & Volunteering
- Founders Points / Awards
- Chapter Awards
- HFMA Events
- Certification
- Q&A

HFMA – The Association

- Started 75 years ago (1946) as the “American Association of Hospital Accountants” by healthcare accountants who recognized the unique nature of healthcare accounting and the need for collaboration among their peers
- Immediately set out to have multiple, local chapters form under the larger association umbrella.
- In 1968 changed name to the Hospital Financial Management Association, and then in 1982 the Healthcare Financial Management Association.
- Read More About the History [HERE](#)



Healthcare Financial Management Association (HFMA)

Helps its members – both individuals and organizations – achieve optimal performance by providing the practical tools and solutions, education, industry analyses, and strategic guidance needed to address the many challenges that exist within the U.S. healthcare systems.

- Premier membership organization
- 96,000+ members nationally
- 63 chapters
- 11 regions
- 95 organizations in enterprise memberships

HFMA's Statements

Vision

- HFMA will bring value to the industry as the leading organization for healthcare finance.

Mission

- Leading the financial management of health care.

Diversity

- HFMA values and respects diversity. Individual differences are viewed as assets that promote the growth and success of HFMA and its members. In principle and in practice, HFMA encourages and supports diverse individual viewpoints and contributions. HFMA believes that a diverse membership is a quality membership.

HFMA – The Association

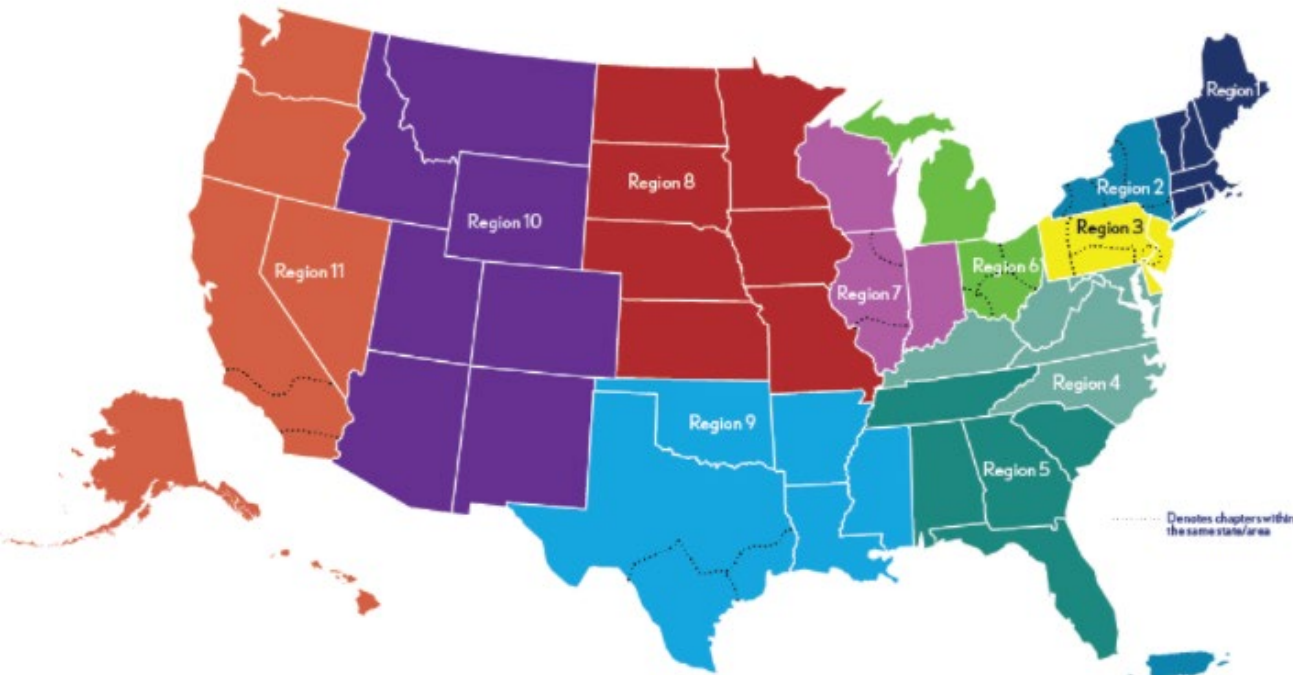
At the local, regional, national and international levels, HFMA advances the profession and industry by:

- Providing relevant education and professional development opportunities.
- Building and supporting coalitions with other healthcare associations to achieve consensus on solutions for the challenges facing the healthcare industry, as well as ensure accurate representation of the healthcare finance profession.
- Educating a broad spectrum of key industry decision makers on the intricacies and realities of maintaining fiscally healthy healthcare organizations.
- Working with a broad cross-section of stakeholders to improve the healthcare delivery system by identifying and bridging gaps in knowledge, best practices, and standards.

Membership Overview

Our Members Belong to 63 Local Chapters

2022-23 Chapters and Regions



Region 1

- Connecticut
- Massachusetts-Rhode Island
- Northern New England

Region 2

- Central New York
- Hudson Valley New York
- Metropolitan New York
- Northeastern New York
- Puerto Rico
- Rochester Regional
- Western New York

Region 3

- Central Pennsylvania
- Metropolitan Philadelphia
- New Jersey
- Northeastern Pennsylvania
- Western Pennsylvania

Region 4

- Kentucky
- Maryland
- North Carolina
- Virginia - DC
- West Virginia

Region 5

- Alabama
- Florida
- Georgia
- South Carolina
- Tennessee

Region 6

- Central Ohio
- Michigan Great Lakes
- Northeast Ohio
- Northwest Ohio
- Southwestern Ohio

Region 7

- First Illinois
- Indiana Pressler Memorial
- McMahon-Illini
- Southern Illinois
- Wisconsin

Region 8

- Greater Heartland
- Iowa
- Kansas (Sunflower)
- Minnesota
- Nebraska
- North Dakota
- South Dakota

Region 9

- Arkansas
- Lone Star
- Louisiana
- Mississippi
- Oklahoma
- South Texas
- Texas Gulf Coast

Region 10

- Arizona
- Colorado
- Idaho
- Montana
- New Mexico
- Utah
- Wyoming

Region 11

- Hawaii
- Nevada
- Northern California
- Oregon
- San Diego - Imperial
- Southern California
- Washington - Alaska

Formation of Michigan Great Lakes Chapter



In 2020, three independent Michigan HFMA Chapters (Eastern MI HFMA, Western MI HFMA, and Great Lakes HFMA) merged to form one, united chapter, Michigan Great Lakes Chapter.



We are Part of Region 6 which also includes:

Southeast
Ohio HFMA

Northeast
Ohio HFMA

Central
Ohio HFMA

Northwest
Ohio HFMA

Chapter Membership



46 Enterprise Organizations

Advocate Aurora Health	ASCENSION HEALTH	Aspirus, Inc.	AthenaHealth	Beaumont Health	Loma Linda University	Marshfield Clinic	Mayo Clinic	McLaren Health Care Corp.	Munson Healthcare
BKD, LLP	Bon Secours Mercy Health	Cerner	Change Healthcare Operations, LLC	CHARTIS GROUP	Navigant Consulting	Nordic Consulting Partners	OSF Health System	Parkview Health	PLANTE MORAN PLLC
Commerce Bank	Craneware Inc.	Ensemble Health Partners	Experian Health	Fifth Third Bank	PNC Bank	Premier Healthcare Alliance	Revint Solutions, LLC	RSM US LLP	Sparrow Health
Gibson Area Hospital	HCA	HealthRise	Henry Ford Health System	Holland Hospital	Spectrum Health	St. Joseph's/Candler Health System	Thomas Jefferson University Hospital	TransUnion	Trinity
	IU Health	J.P. Morgan	KPMG			University of Michigan Health-West	VISIQUATE, INC.	Wellstar Health System	

8 Membership Types

Enterprise

- Hospitals, health systems and business partners seeking cost-effective education programs and industry resources to increase staff engagement and optimize business performance, will benefit from this organization-based membership.

Professional

- For individuals working in healthcare delivery and provider settings, including hospitals, health systems, physician practices or health plans.

Business Partner

- For individuals working at industry suppliers and service companies seeking to grow their expertise, build vital relationships and enhance their professional brand.

Student

- Full-time students are eligible to access to all the benefits of HFMA for a special discounted price.

8 Membership Types

Faculty

- Educators, academic program administrators and full-time faculty can leverage the resources of HFMA across campus with special academic pricing.

International

- For healthcare professionals residing outside the U.S. interested in membership with a curated selection of benefits.

Critical Access Hospital

- CAH's seeking cost-effective education programs and industry resources to increase staff engagement and optimize business performance, will benefit from this organization-based membership.

Indian Health Service Facility

- Indian Health Service designated Hospitals and Health Centers seeking cost-effective education programs and industry resources to increase staff engagement and optimize business performance, will benefit from this organization-based membership.

Membership Totals

93%
Enterprise Members

Membership Type	Count
Business Partner All Access	85
ChapterLife	21
Enterprise Business Partner All Access	92
Enterprise Professional All Access	6722
Enterprise Solution All Access	1
Faculty All Access	9
Guest	2
International	1
NationalLife	3
Professional All Access	197
Retired All Access	21
Student All Access	24
Trial Membership All Access	1
Grand Total	7179

Benefits of HFMA Membership

Included with HFMA membership



**Professional
Certifications**



**E-Learning
Courseware**



Community



E-Newsletters



**Exclusive
Member-Only
Content**

Transactions → Experiences



**Easily find
& discover**

relevant information



Access

what you need when you need it



Navigate

the complex healthcare
environment



Collaborative opportunities
& communities to actively

belong & engage



Networking Opportunities & Chapter Events

Bylaws & Policies & Procedures

Bylaws

- Bylaws are the overarching rules by which a chapter operates
- Each Chapter has its own Bylaws – and though typically similar in many ways, there are differences as designed and voted on by each unique chapter's membership.
- Bylaws can only be changed with a member vote.
- Examples of bylaws:
 - Official Chapter Name
 - Objectives of Chapter
 - Charter Terms & Conditions
 - Election & Terms of Office

A copy of Chapter Bylaws will be posted to our website after this presentation

Policies & Procedures

- Policies & Procedures sit under the chapter bylaws and provide more detail on how the chapter is to operate.
- Each Chapter has its own Policies & Procedures– and though typically similar in many ways, there are differences as designed and voted on by each unique chapter's leadership.
- Examples of Policies & Procedures:
 - Officer and Board Member Roles and Responsibilities
 - Board Meeting Requirements & Meeting Rules
 - Cash Receipts & Collections Policies
 - Events, Types of Events, Number of Events
 - Membership Voting Rules and Requirements

A copy of the Policies & Procedures will be posted to our website after this presentation

Organizational Structure

Organizational Structure

National Officers

- Chair
- Chair-Elect
- Secretary
- President
- Board of Directors

Regional Executive (RE)

- RE 2 (RE in training)
- RE 3 (RE in training)

Chapter Presidents

- President
- President-Elect
- Vice President
- Past President
- Secretary
- Treasurer

Directors

Officers



Aaron R. Crane
FHFMA, CPA,
MHA

National Chair
Owner, Aaron Crane
Advisory Services



Dennis E. Dahlen
FHFMA, CPA

Chair-Elect
Chief Financial Officer,
Mayo Clinic



Marc B. Scher,
CHFP, CPA

Secretary / Treasurer
Partner, KPMG

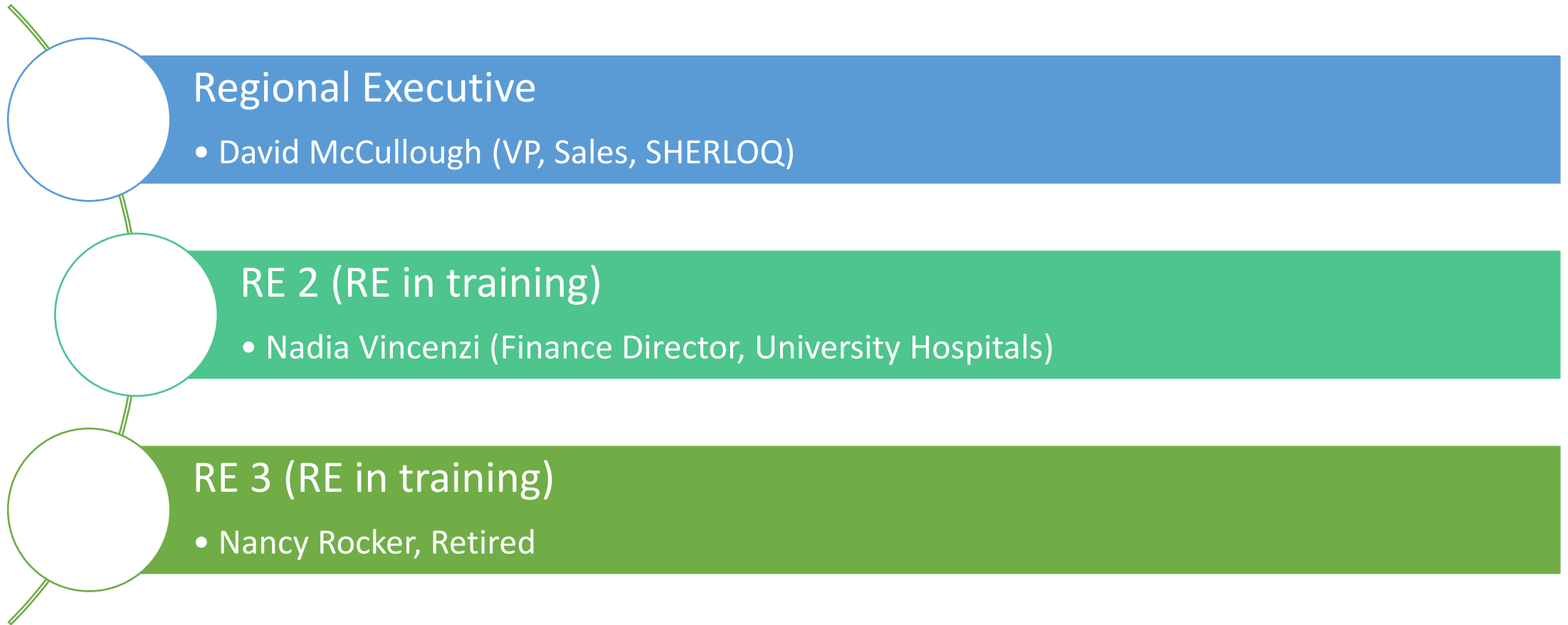


Joseph J. Fifer
FHFMA, CPA

President & CEO,
HFMA

Regional Executives

Region 6



Michigan Great Lakes Chapter Leadership

2022 – 2023



Officers

Immediate Past President

- Jason Williams, FHFMA
- Director, Reimbursement, Henry Ford Health System

President

- Josh Richards, CPA
- Senior Manager, Healthcare, Plante Moran

President-Elect

- Ariana Raymond
- Manager, Provider Enrollment, Trinity Health

Vice President

- Michael Felczak, FHFMA
- Senior Manager, Healthcare, Plante Moran

Treasurer

- Nancy Smith
- Revenue Management Consultant, Trinity Health

Secretary

- Hayley Koetje
- Training and Consulting Manager, Growth Works

Board of Directors

Key Groups Focus

- Doug Banks, FHFMA, CPA, CIA, MBA
- Director, Trinity Health

Communications

- Nichole Niesen, MA, FHFMA
- Director, Information Services, Corewell Health

Certifications

- Courtney Guernsey, FHFMA
- Vice President, PFS, Corewell Health

Enterprise Services

- Nancy Rocker, FHFMA
- Retired

Programs

- Christina Wong
- Doctoral Student in Population Health

Membership

- Hannah Perez, MSA, CRCR
- Sr. Project Specialist, Corewell Health

Sponsorship

- Tom Matonican
- President/CEO, CBM Services

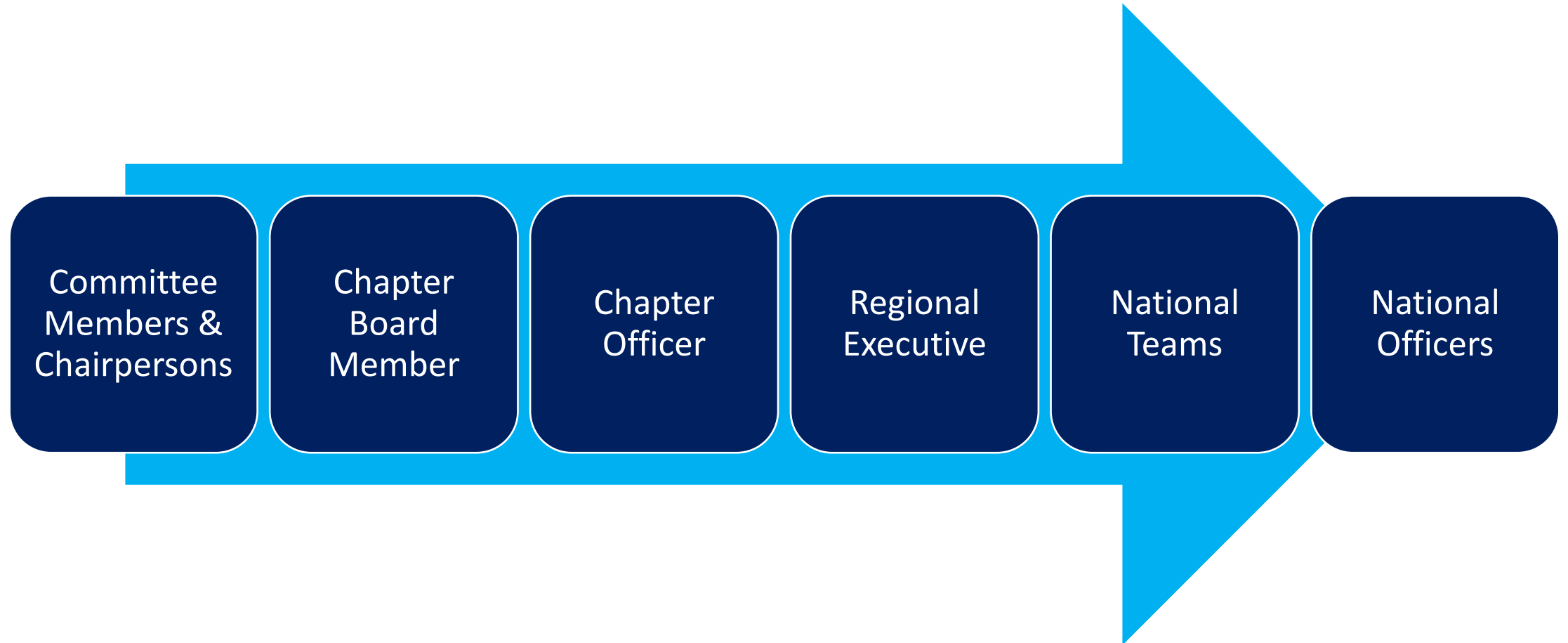
Networking

- Heather Velaga
- Director, Revenue Integrity, Sparrow Health System

Education

- Bill Bollinger
- Regional Director, Americollect

Chapter & Regional Leadership Opportunities



How to Join a Committee and Volunteer

The primary mission of HFMA is to provide timely, informative, and meaningful educational programs and networking opportunities to healthcare finance professionals. Our Chapter's programs are designed to allow members to maximize the benefits of their HFMA membership.

To fulfill this mission our Chapter needs your help. We need you to volunteer and actively participate on a Chapter committee.

[Link to HFMA Michigan Great Lakes Volunteer Opportunities](#)



Committees & Sub-Committees

Education

- Revenue Cycle
- Reimbursement
- Business Intelligence (New)

Programs

- Fall Conference
- Spring Conference
- Women in Leadership
- Early Careerists

Membership

- Student Outreach

Networking

- Golf Outing

Sponsorship

Communication

Key Focus Groups

Enterprise Services

Volunteer Opportunities

The primary mission of HFMA is to provide timely, informative, and meaningful educational programs and networking opportunities to healthcare finance professionals. Our Chapter's programs are designed to allow members to maximize the benefits of their HFMA membership. To fulfill this mission our Chapter needs your help. We need you to volunteer and actively participate on a Chapter committee.



Programs	The Program Committee is responsible for developing and coordinating chapter education sessions, including program content and Chapter Conferences
Education	Responsible for developing and coordinating education tailored to members new to Finance or Healthcare
Key Focus Group	This group partners with programs and education to ensure we provide educational opportunities to these groups: payor consulting, physicians, Women in Leadership, Early Careerist
Communications	We coordinate the chapter website, manage social media, and assist with communication forums needed to support our chapter
Membership	The committee's main goal is expansion of our Chapter's Membership roster and integrating new members in the Chapter's activities
Enterprise Membership	Meets with Enterprise Members to ensure their organization is fully utilizing the chapter resources and we are meeting their needs as HFMA members
Sponsorship	Responsible for establishing relationships with chapter supporters. Primarily, the committee creates and executes a sponsorship program to raise funds to assist with Chapter operations.
Certification	We encourage and monitor member certifications and education
Networking	Plan and execute opportunities for members to interact and get to know each other

Chapter Leadership Development

Board Position	Prerequisites
Chapter President	President-Elect
President-Elect	Vice President
Vice President	Serve on the board for at least two years
Treasurer	Serve as a Board Member or committee chair/co-chair for at least one year
Secretary	Serve as a Board Member or committee chair/co-chair for at least one year
Immediate Past President	President
Board of Directors	Serve as a committee chair or co-chair for at least one year

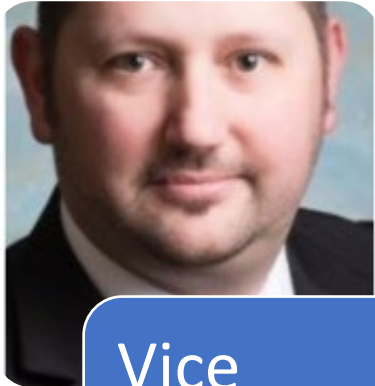
Succession Plan

The Michigan Chapter is committed to making leadership positions available to its members.

The succession plan depends on the preparation of chairs and co-chairs for future board positions.

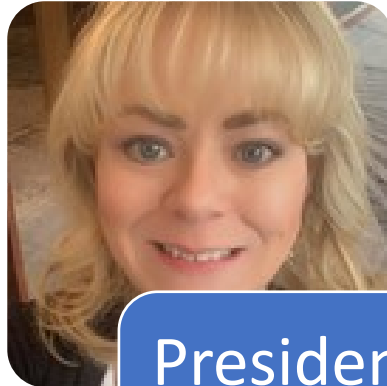
In order to be eligible for a board position, the following prerequisites are recommended so that chapter leaders are successful.

President Track 2022 - 2023



Vice
President

- Michael Felczak



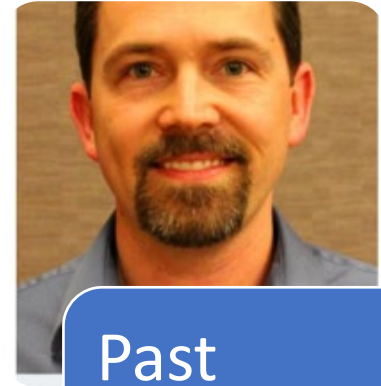
President-
Elect

- Arianna Raymond



President

- Josh Richards



Past
President

- Jason Williams

Non-President Track Officers 2022 - 2023

Treasurer



Nancy Smith

Secretary



Hayley Koetje

How to Become a Board Member

Minimum Board Requirements:

- Attend Board meetings regularly
- Attend the Annual Chapter Strategic Planning Meeting/Chapter Leadership Training Conference
- Attend two Chapter Programs
- All Board Members should have 1 year of chair or co-chair experience or service that would provide equivalent experience on a committee.



How to Become an Officer

Per our Bylaws (still being finalized)

Section 4.1 Enumeration. The officers of the Chapter shall include a President and a President-Elect, and may include a Vice President, Secretary, and Treasurer, Immediate Past President, Corporate Secretary, and such other officers as may be elected (or appointed by the Board of Directors as described in Section 4.5(c)). Officers whose authority and duties are not prescribed in these Bylaws shall have the authority and perform the duties prescribed from time to time by the Board of Directors.

Regional Executive

The Regional Executive is a key volunteer leadership position that exists to:

- Serve as the primary volunteer leader between volunteers at the local level and the Association
- Assist chapter leaders in serving members
- Promote and lead change efforts to drive HFMA's strategies
- Foster dialogue and communication at all levels of HFMA
- Represent the needs and interests of chapter leaders at the Regional Executive Council and to the HFMA National Board and staff
- Work to create a seamless system of service
- Encourage chapters to collaborate and help other chapters

Term length of RE

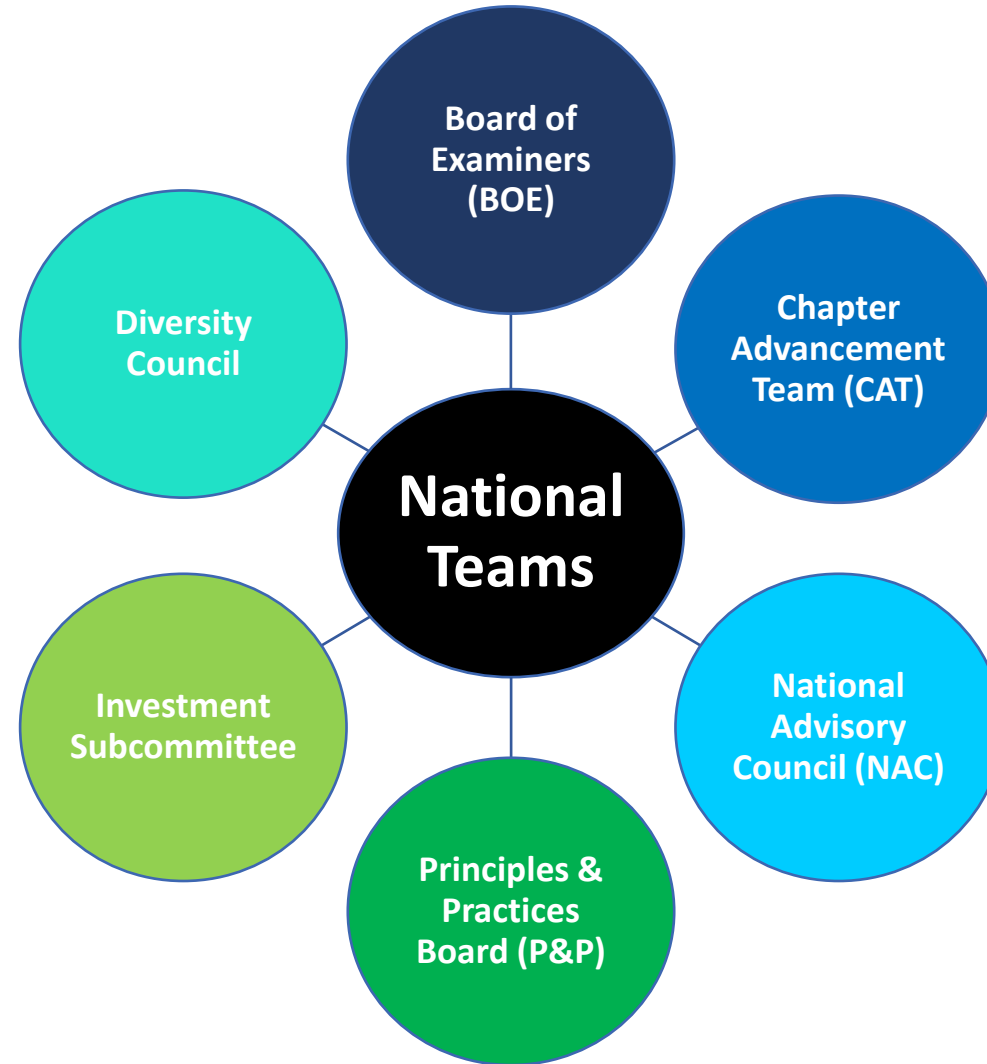
- Three years starting as RE 3, RE 2, and Regional Executive.

RE Selection Process

Individuals interested in becoming a Regional Executive are required to apply for the position and document experience that demonstrates necessary qualifications and competencies.

- The RE 3 will solicit nominations by contacting chapter leaders.
- The Regional Executive and RE 2 will interview qualified individuals and make recommendations to chapter presidents-elect at LTC. Regions may choose to have additional interviews performed by other chapter/regional volunteer leaders.
- Regional Executives are elected by chapter presidents-elect during the LTC held in the year prior to their term of office as RE 3.
- Chapters may only have one member serve at a time in one of the three roles to ensure equitable distribution across the chapters.

National Teams



National Teams

Board of Examiners (BoE)

- The (BoE) oversees existing BoE policies and implements new policies as required for the effective operation and management of certification and credentialing programs.
- The BoE serves as an advocate for the education of healthcare finance professionals, including by conducting regular reviews of HFMA's credentialing and professional development program goals, utilization and outcomes.
- The BoE consists of nine appointed members who serve three-year terms. The group meets three to four times a year, including once in person. *(Some travel is required, with expenses paid by HFMA.)*

National Teams

Chapter Advancement Team (CAT)

- The mission of the Chapter Advancement Team (CAT) program is to build stronger chapters, one chapter at a time.
- Trained volunteer consultants work with individual chapters to expand the scope, quality and quantity of services provided to members, guiding chapters in strategic planning, leadership development and chapter assessment and improvement.
- The CAT is composed of seven active HFMA members who previously served at local, regional and/or national levels within the Association. Team members serve three-year terms, with two to three members rotating off the team each year. The team meets once a year for training and acts as facilitators at the Leadership Training Conference (LTC). CAT members also undertake projects and consultations throughout the year. *(Some travel is required, with expenses paid by the individual chapter, or by HFMA in the case of training and the LTC.)*

National Teams

National Advisory Councils

- The National Advisory Councils (NACs) provide professional perspective to the Association on thought leadership topics that are important to HFMA members.
- The structure for these councils is flexible and may change each year depending on HFMA's strategic needs. The NACs are designed around three HFMA market segments:
 - Executive
 - Payment and Reimbursement
 - Patient Financial Services/Revenue Cycle
- Appointments will be made to each of the three councils from among individuals who are active in their profession as well as HFMA volunteers who are knowledgeable in one of these subject areas.
- The NACs consist of directors from HFMA's National Board and 24 appointed members who serve staggered two-year terms focusing on key issues facing the healthcare industry and the Association. These councils meet two times a year. *(Some travel is required, with expenses paid by HFMA.)*

National Teams

Principles & Practices Board

- The Principles & Practices (P&P) Board was established by HFMA in 1975 to reevaluate, clarify and establish accounting principles and financial-reporting practices for health services organizations.
- The P&P Board and its members also act as a liaison with the AICPA, the Financial Accounting Standards Board and the Governmental Accounting Standards Board. The P&P Board may be assigned issues by HFMA's National Board.
- The P&P Board is composed of 12 appointed members who serve three-year terms and meet two to three times a year. These members are recognized for their technical competence in the industry and possess outstanding personal and professional qualities. At least six members must be employees of provider organizations, while six or fewer members work for organizations that serve the industry. *(Some travel is required, with expenses paid by HFMA.)*

National Teams

Investment Subcommittee

- The Investment Subcommittee reports to the Audit and Finance Committee of HFMA's National Board and is responsible for making recommendations regarding asset allocation policy, investment style guidelines, investment manager selection and review criteria, investment management selection/termination, investment manager guidelines, and portfolio rebalancing.
- The committee consists of up to seven individuals with significant, contemporary knowledge of investments and investment management. Competence for membership on the Investment Subcommittee may be demonstrated in several ways, including having an MBA, CFP, CFA or prior investment committee experience. Members serve three-year terms. *(Some travel is required, with expenses paid by HFMA.)*

Founders Points

“Recognizing the Volunteer in You”

Founders Program



The Founders Merit Award series established in 1960 to acknowledge the contributions made by HFMA members



Program revised in 2004 to “Recognizing the Volunteer in You”



HFMA encourages continuous active participation at the local and national levels

Examples of activities required to be eligible for committee member points are:

Earning Founders Points

- 1**
Participate in the planning of a meeting (arrange for site, speakers, etc.)
- 2**
Assist Chair/Co Chair with coordination of meetings
- 3**
Present a topic at a meeting
- 4**
Obtain sponsors for the chapter
- 5**
Write an article for the Chapter's publication or an Association publication

[HFMA Founders Merit Award Program Information](#)

FOUNDERS
AWARDS



Bronze

25
Points



Silver

50
Points



Gold

75
Points



MOH

Gold +3 Years
Active Volunteer &
Chapter Board Approval

Founders Awards

- **The William G. Follmer Bronze Award** is awarded after an individual has earned 25 (formerly 100) member points. This award is named after William G. Follmer, who is credited with the creation of the American Association of Hospital Accountants (AAHA) (now HFMA).
- **The Robert H. Reeves Silver Award** is awarded to an individual who has earned 50 (formerly 200) total member points. Reeves, an organizing member of the AAHA, was elected president of AAHA in 1956 and was instrumental in creating the structure of AAHA.
- **The Frederick T. Muncie Gold Award** is presented to a member who has earned a total of 75 (formerly 300) member points. This award honors Frederick T. Muncie, an organizing member of the AAHA, and the first president of the association (1947-1949). Muncie also assisted in the organization of the first AAHA chapter (First Illinois).
- **The Founders Medal of Honor** was added in 1986 and is conferred by nomination of the Chapter Board of Directors. This prestigious award recognizes an individual who has been actively involved in HFMA for at least three years after earning the Muncie Gold Award, has provided significant service at the chapter, regional and/or national level in at least two of those years, and remains a member in good standing. A chapter may nominate members for this award at any time during the year.

Association Awards

Chapter Success Awards

- Best Value
- Best Engagement
- Innovation

Robert M. Shelton Award for Sustained Chapter Excellence

- This award is presented each year to a chapter judged as displaying exemplary service to members over a sustained period of the immediate past five years

Frederick C. Morgan Individual Achievement Award

- Designed to recognize a single HFMA member for outstanding contributions to the Association as a result of substantial activity over the course of a career.

HFMA National Events

Fall President's Meeting

- Attended by President and President-Elect

HFMA LTC (Leadership Training Conference)

- Attended by President-Elect, Vice President and other incoming key committee chairs as selected and approved by the board of directors.

HFMA Annual Conference

- Attended by Immediate Past President and President Elect
- Open to all HFMA members (Expenses covered by members or their employers)

HFMA Revenue Cycle Meeting

- For provider members and business partners that sponsor this event specifically

HFMA Local Chapter Events

Chapter Events

- Required by our Policies and Procedures to conduct at least four educational events
- Examples: Fall Conference, Women in Leadership Conference, Revenue Cycle Meeting, Reimbursement Meeting

Webinars as Put Forth By Committees

Golf Outing

Networking Events

Region 6 Conference (Bi-Annually)

Mini-LTC

HFMA Certifications

Why Get HFMA Certified?

Grow: Distinguish Yourself with Certification



- Establishing and maintaining a clear competitive edge is a prerequisite for today's changing economy – for individuals and organizational leaders.
- You can gain and demonstrate your edge by enhancing your knowledge and proving proficiency with HFMA's certification programs.
- Explore and choose your area of focus from the wide-range of certification options available to you.

Which Certification is right for you?

- Certified Healthcare Financial Professional (CHFP)
- Certified Revenue Cycle Representative (CRCR)
- Certified Specialist Accounts & Finance (CSAF)
- Certified Specialist Business Intelligence (CSBI)
- Certified Specialist Payment & Reimbursement (CSPR)
- Certified Specialist Physician Practice Management (CSPPM)
- Fellow of HFMA (FHFMA)



HFMA Certification Programs

- **Certified Revenue Cycle Representative (CRCR)**

- Recommended for Revenue Cycle roles including Billing and Claims, Patient Access, and Revenue Integrity.
- Increase your knowledge and competency in best practices to positively impact the Revenue Cycle and enhance the patient experience.

- **Certified Specialist Accounts & Finance (CSAF)**

- Recommended for Finance roles including Accounting, Business Analysts, Controllers, Financial Planning & Analysis, Internal Auditing, and Financial Reporting.
- Strengthen your skills in financial reporting, statements, risk-sharing arrangements, costing methods, and reimbursement.

- **Certified Specialist Business Intelligence (CSBI)**

- Recommended for Analysts in Finance, Clinically Integrated Network Business, Systems, Business Intelligence, Actuarial Analysts, Financial Planning & Analysis, and Finance Registration.
- Learn methods for looking at data and using tools to ensure the right information is illuminated and used to enable powerful actions and decisions.

- **Certified Specialist Payment & Reimbursement (CSPR) *NEW***

- Recommended for Case Managers, Claims Specialists, Payor Contracting, Managed Care, Reimbursement, and Pharmacy 340b Analyst/Auditors.
- Gain specialist-level knowledge to navigate health care payment and reimbursement models.

HFMA Certification Programs

- **Certified Specialist Physician Practice Management (CSPPM)**

- Recommended for Physician Practice Leaders & Executives, Healthcare Administrators, Medical and Health Services Managers, Billing and Claims Specialists, and Program Leaders.
- Demonstrate your physician practice finance, cost accounting, revenue cycle, coding, reimbursement, and payer contracting acumen with a special focus on budget preparation, financial projections, cost accounting, managing information systems, and compliance.



Certified Healthcare Financial Professional (CHFP): *HFMA's Flagship Certification*



- Recommended for all financial management executives and healthcare finance professionals in Revenue Cycle, Finance, Reimbursement, and Programs.
- Deep dive into the new financial realities of health care and come away with a better business skill set, new ideas on financial strategy, and insights into future trends.



2 CHFP Program Modules

The Business of Health Care	Operational Excellence: Pursuing Strategy
1. The Big Picture 2. Accounting Principles 3. Cost Accounting Principles 4. Managing Financial Resources 5. Strategic Financial Planning 6. Looking to the Future: Trends	Working with the Stakeholders: • Payers • Physicians and others • Providers • Patients

Maintaining your Certification: CHFP

HFMA members who have earned either the Certified Healthcare Financial Professional (CHFP) or Fellow of HFMA (FHFMA) designation must maintain their certification every three years by meeting two basic requirements:

1



Remain an active HFMA member in good standing

2



Complete 60 hours of eligible education activities every three years



Continuing education activities must include a 20-hour minimum of HFMA [national/association], regional or local chapter education



It is your responsibility to self-report your education hours/activities using the online reporting tool (HFMA National for which you have received CPE credit are reported automatically)

Maintaining your Certification: Certified Specialist CRCR, CSAF, CSBI, CSPR, CSPPM



HFMA Certified Revenue Cycle Representative certificants must maintain their certification every two years.



To help you prepare for the CRCR Recertification assessment, you will have access to a CRCR Recertification eLearning course.



The recertification process is straightforward: to recertify as a CRCR, you must take a 50-question online assessment.



Information will be emailed to you in advance of your maintenance due date.



HFMA Digital Credentials

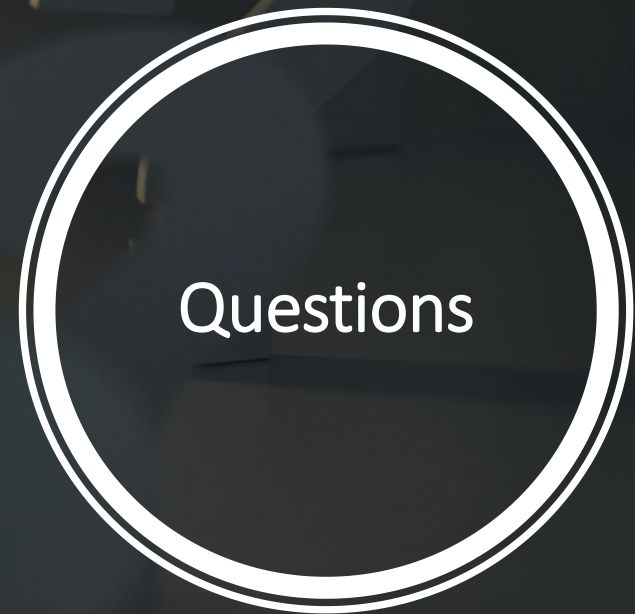
All HFMA Certification programs offer a digital badge.

Digital badges:

- Increase an earner's credibility - An HFMA credential validates that you have the education needed to succeed in your field.
- Position a person for advancement - Show your manager you are committed to staying up to date in your profession.
- Differentiate an earner in the job market - Maintain the proficiencies leaders in the field are seeking to meet their organizational goals.



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Questions

Upcoming Events

CHFP Exam Prep Sessions

- Feb. 9
 - 12p – 1p
- Feb. 16
 - 12p – 1p

Certifications – Macro Economic Viewpoint and Expectations for 2023

- Feb. 27
 - 12p-1p

The 340B Program: Updates for Current and Future Planning

- March 7
 - 10a – 11 am

50 Ways to Fight Bias: Intersectionality Bias Workshop

- March 14
 - 12p – 1p

2023 Women in Healthcare Leadership Conference

- May 10
 - 8a – 5p
 - In-person event

Spring Fling

- May 24: In-person event, Grand Rapids
- May 25: Golf Outing

Contact Information

Bill Bollinger

Education Director

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Hannah Perez, CRCR

Membership Director

Hannah.perez@corewellhealth.org



**THANK
YOU**