



GET-REAL **LEADERSHIP**

October 20, 2022

HARRY S. CAMPBELL



harryscampbell



Harry S. Campbell



harryscampbell23



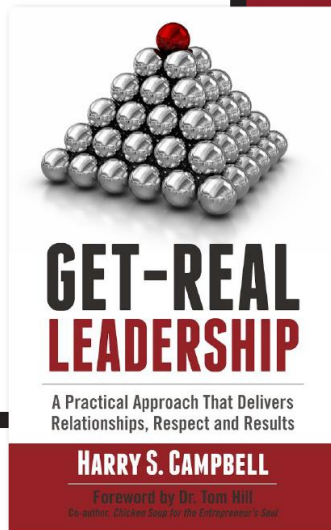
Harry S. Campbell

harryscampbell.com

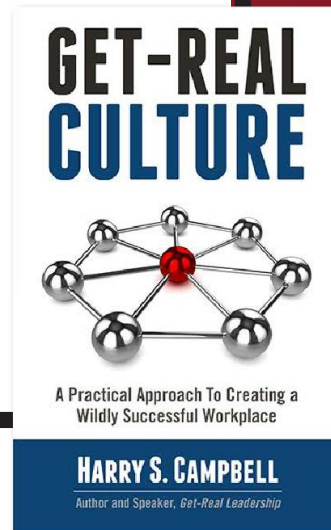


SENSE OF PURPOSE

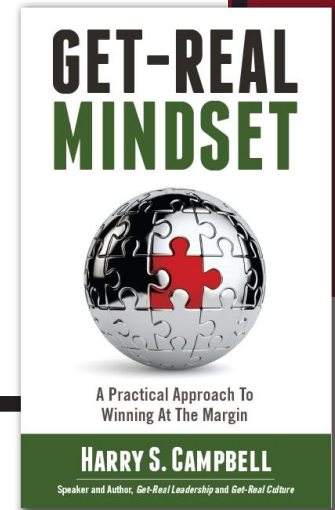
#GETREALLEADERSHIP



#GETREALCULTURE



#GETREALMINDSET



amazon + kindle

SENSE OF PURPOSE

\$570,000+

donated to date to
Head for the Cure

▷ **headforthecure.org**

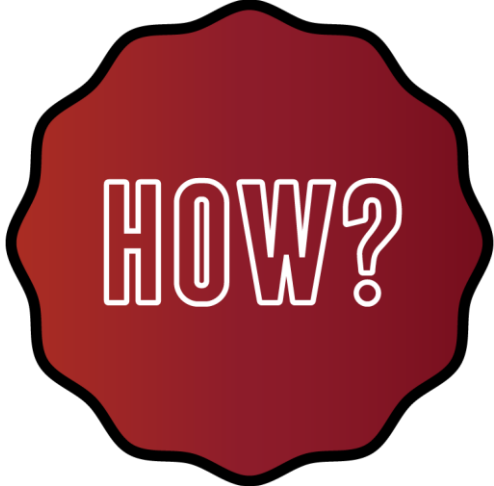
MY PREMISES

Anyone can be a leader... It's about

INFLUENCE AND IMPACT

You can have it all...

**RELATIONSHIPS,
RESPECT, RESULTS**



HOW?

MY PREMISES

GET-REAL



GET-REAL LEADERSHIP

A Practical Approach That Delivers
Relationships, Respect and Results

HARRY S. CAMPBELL

Foreword by Dr. Tom Hill

Co-author, *Chicken Soup for the Entrepreneur's Soul*

MY JOURNEY



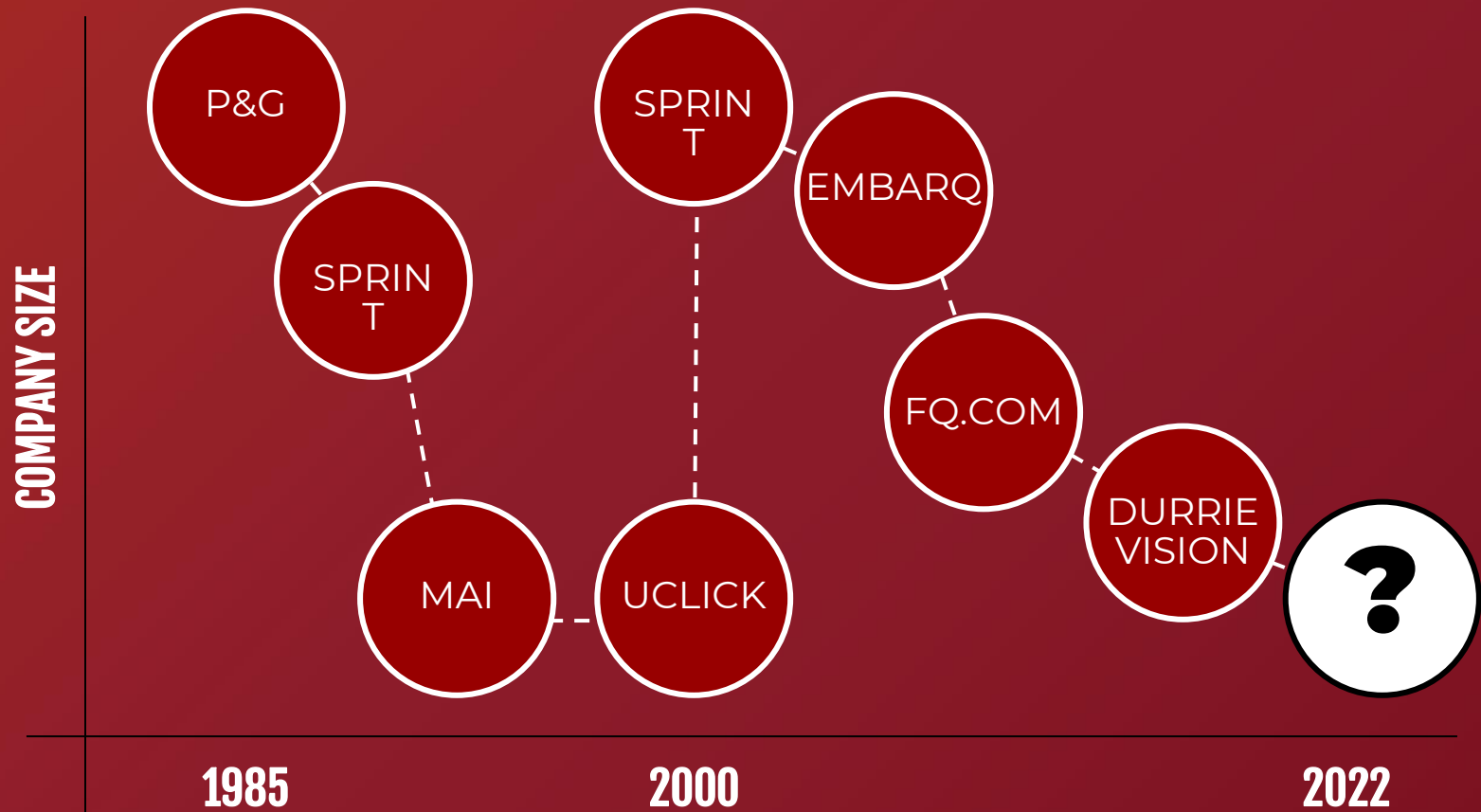
East Asian History (!!!) and Economics

MY JOURNEY



Indiana University | MBA

MY JOURNEY



MY JOURNEY

Issues are the same regardless of...

+ COMPANY SIZE

+ LOCATION

+ INDUSTRY

MENTORS + INFLUENCERS

Mindy Corporon ROBIN ROBERTS Bart Becht TOM MUCCIO Matt Anthony

Hunter Henry FRANK COOPER David Belpedio OPRAH WINFREY

Shelia Seck BOBBY KNIGHT SCOTT HAVENS Grant Gooding

Michael Jordan Jack Welch Mark Guinan Coach K John McCain

Clay Herron ASHLEY MAHONEY PAT SUMMIT Chet Cadieux JIM DUNN

Kris Campbell ❤️ Robba Benjamin ANGELA MERKEL Adam Hamilton

Madeleine Albright KEVIN HARPER RICH ZAK Bernie Ebbers

Brene Brown RON LEMAY Sam Walton DAN HESSE Pat O'Brien

PAT FINN Howard Boorman Dan Durrie Ben Rendo

Andrew Fastow GREG DEENER Jeff Lynch SERENA WILLIAMS

WHIT MERRIFIELD Dave Abbott SIMONE BILES Rebecca Lobo

Maureen Rank Steven Spielberg Ann Thomas 24 Bosses!



Who's on your list?

Name here...

GET-REAL LEADERSHIP



GET REAL!

GET REAL!

GET REAL!

GET REAL!

GET REAL!

GET REAL!

GET REAL!



YOUR
BUSINESS



YOUR
PEOPLE



YOUR
SELF

— YOUR SELF



Your personal brand...



FIGURE IT OUT



SHARE IT



USE IT



FIGURE IT OUT



SEVEN
WORDS

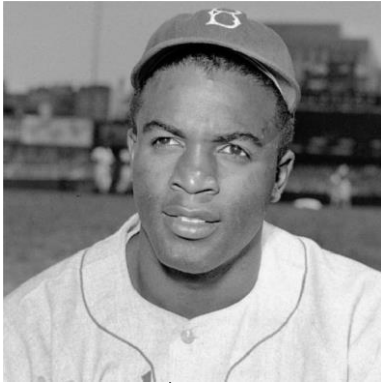


YOURS
OTHERS*

**anonymously*

It's the GAP that matters!

PERSONAL BRANDS MATTER



Jackie
Robinson

Barry
Bonds



Steve
Jobs

Sam
Walton



HARRY'S 7 WORDS



MISCHIEVIOUS



TENACIOUS



TEAM-ORIENTED



OPTIMISTIC



CURIOUS



IMPATIENT



INTENSE



FIGURE IT OUT



HOME IN ACTION ABOUT DONATE **HARRY S. CAMPBELL** **7 WORDS** TESTIMONIALS CONTACT

**OVER 10,000
COPIES SOLD**

**GET-REAL
LEADERSHIP**
A Practical Approach That Delivers
Transformative, Repeatable Results
HARRY S. CAMPBELL

**GET-REAL
CULTURE**
A Practical Approach to Creating a
Winning Workplace
HARRY S. CAMPBELL

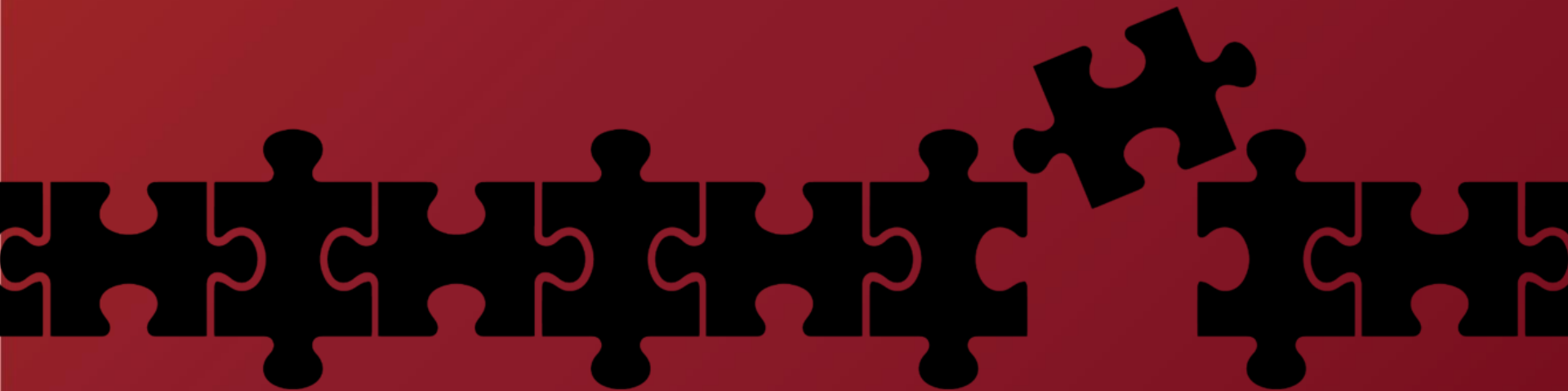
**GET-REAL
MINDSET**
A Practical Approach to Creating a
Winning Workplace
HARRY S. CAMPBELL

LEADERSHIP • CULTURE • MINDSET
GET-REAL



SHARE IT

VULNERABILITY





USE IT

CONSISTENCY



GET REAL!

GET REAL!

GET REAL!

GET REAL!

GET REAL!

GET REAL!

GET REAL!



YOUR
BUSINESS



YOUR
PEOPLE



YOUR
SELF

YOUR PEOPLE



Make sure to...



CONNECT



COMMUNICATE



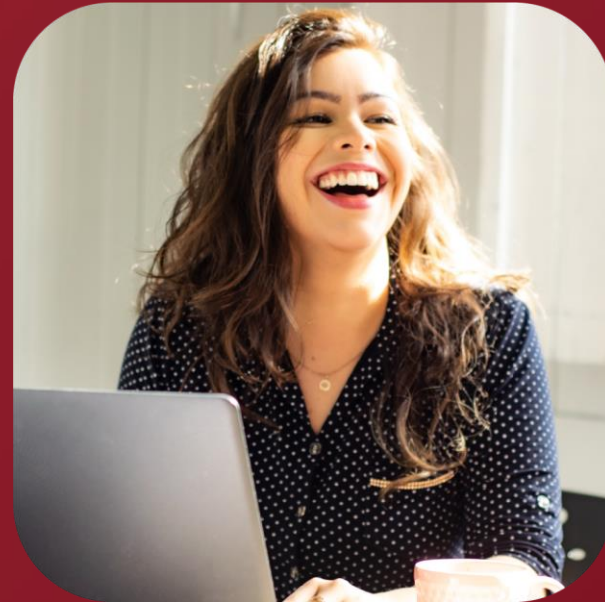
COVER THEIR BUTTS



CONNECT



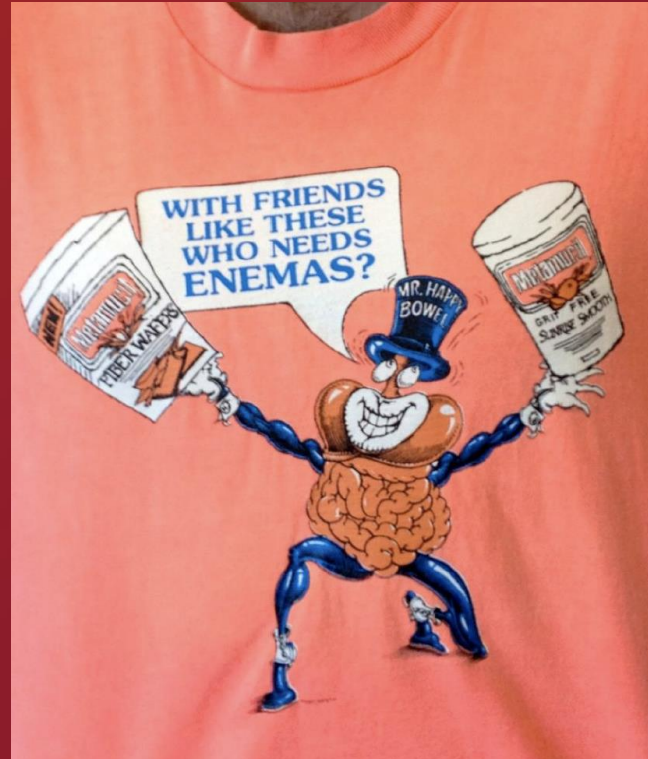
RULE OF 98/2



Attitude! Attitude!



CONNECT



Attitude Award Winner t-shirt (1991)



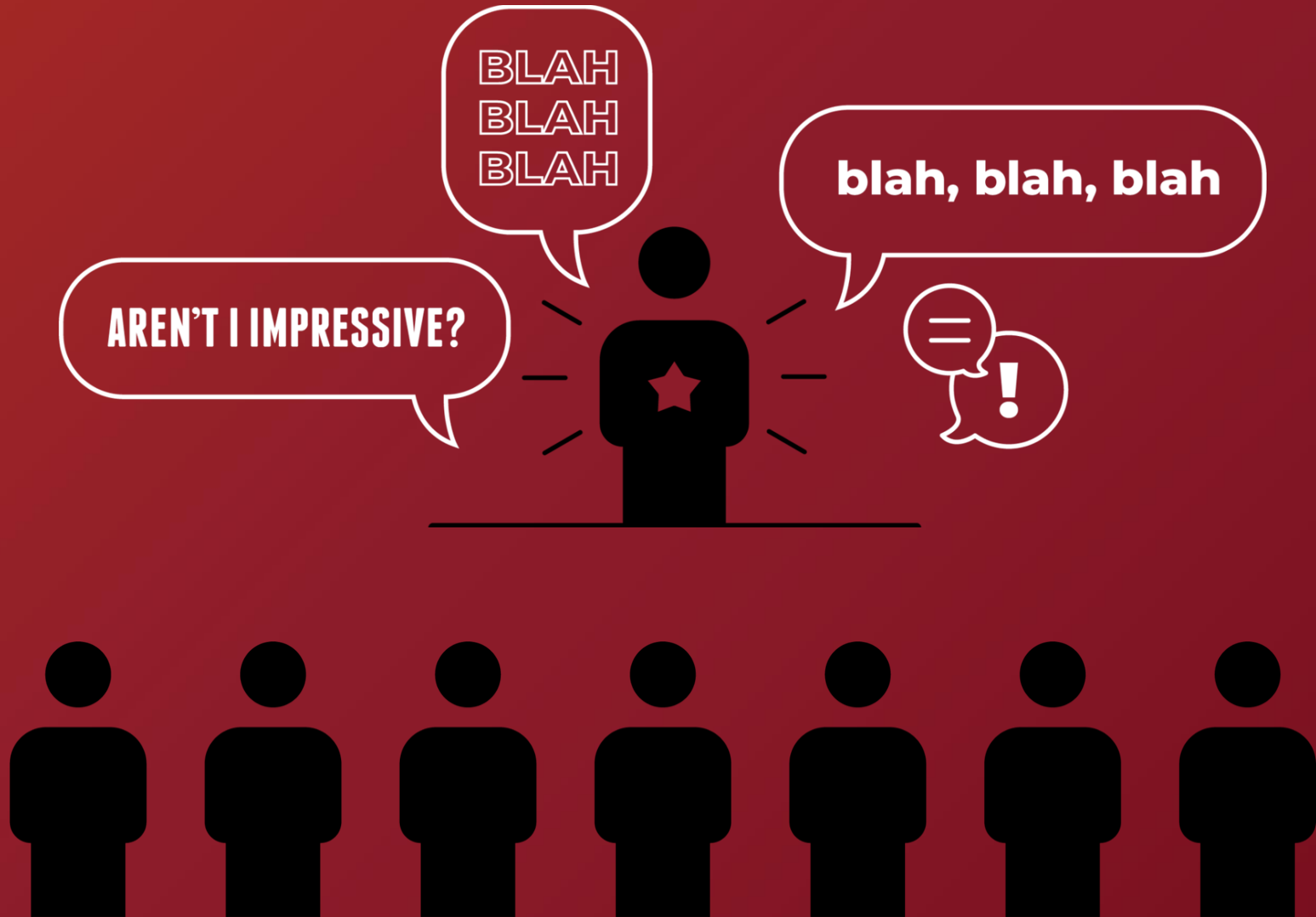
COMMUNICATE

My Vision

- + Strive to dramatically improve my customer-centric view of the competitive landscape.
- + Relentlessly drive myself and the people around me to leverage synergies, integrate services, and maximize the return on our human capital.
- + Optimize customer touchpoints, facilitate interdisciplinary technologies, shift paradigms, and be recognized as best-in-class, the benchmark in our sandbox.



COMMUNICATE





COMMUNICATE

Be willing to...

- + TALK LIKE A REAL PERSON**
- + ANSWER THE QUESTION**
- + SAY “I DON’T KNOW”
AND “I AM SORRY”**



COVER THEIR BUTTS



HANDLE MISTAKES
& FAILURES WELL

GET REAL!
GET REAL!
GET REAL!
GET REAL!
GET REAL!
GET REAL!
GET REAL!



YOUR
BUSINESS



YOUR
PEOPLE



YOUR
SELF

YOUR BUSINESS



Be prepared to...



STEP UP



MEASURE UP



CHANGE IT UP



STEP UP



DO YOUR JOB!



MEASURE UP



COMPETE!



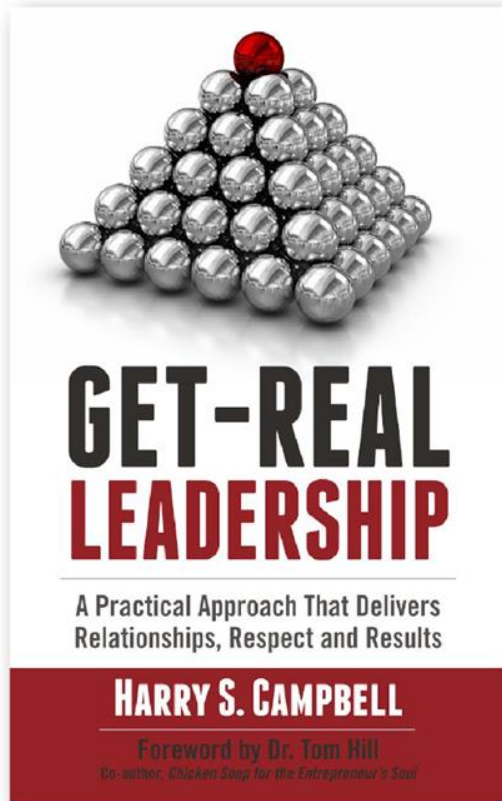
CHANGE IT UP



GET-REAL LEADERSHIP



GET-REAL LEADERSHIP



**DELIVERS
WILD
SUCCESS!**

HARRY S. CAMPBELL



harryscampbell.com





LEADERSHIP • CULTURE • MINDSET

GET-REAL

HARRYS CAMPBELL.COM