

## Preparing to increase downside risk

Parameters for success and effectiveness

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Humana.

## Learning objectives

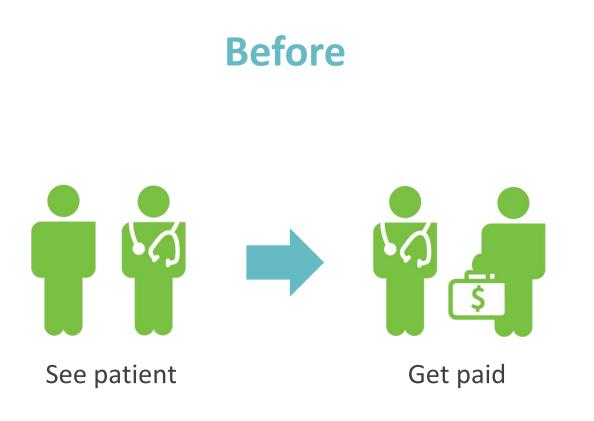
- Value-based care overview
- Expanding value-based care beyond the PCP
- The future of value-based programs
- Examine why providers are pursuing value-based care
- Outline how practices have gone about making changes to succeed in value-based care

## Poll question

## Where is your organization on the path to value-based care?

- Thinking about it
- Just starting
- A good way down the path
- All in

## Transitioning from fee-for-service: Better outcomes and lower costs with value-based care



Addressing the need of the individual patient right now



Addressing the need of the patient population to be healthy long-term

## Changing industry

- Percentage of healthcare payments tied to value-based care reached 40.9% in 2020, up from 38.2% in 2019.
- That percentage encompasses roughly 238.8 million Americans, or 80.2% of the country's covered population.
- "These results highlight a continued move away from a fee-for-service system that reimburses only on volume, and towards patient- and value-centered APMs."

Source: 2021 Health Care Payment Learning and Action Network, a part of the U.S. Department of Health and Human Services. Comment from 2018 LAN.

## Humana's value-based membership

68.3%

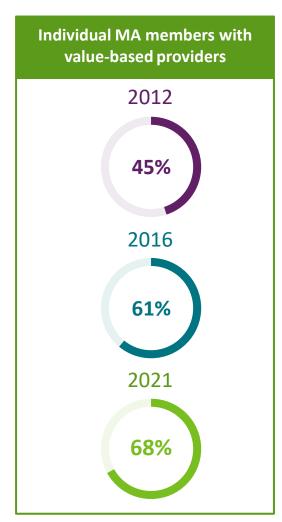
Percent of total individual MA members assigned to value-based primary care physicians

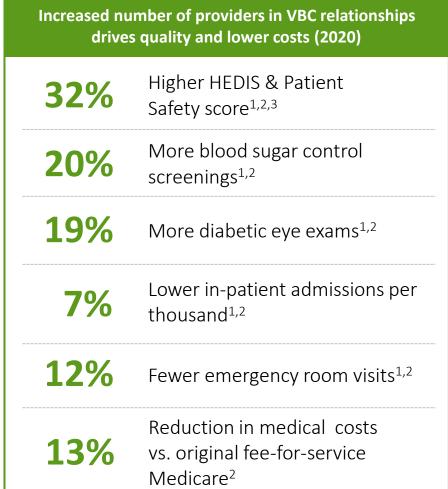
3.01M

Individual MA members assigned to value-based primary care physicians

<sup>\*</sup>Individual MA membership as of December 2021

## Humana value-based arrangements: Better outcomes and lower costs than traditional fee-for-service models





Value-based relationships benefit providers

10%

Higher physician engagement scores<sup>2</sup>

2.6x

Greater portion of dollars for medical care paid to VB PCPs vs. non-VB PCPs<sup>2,4</sup>

86%

Bundled partners receiving gain-share<sup>5</sup>

<sup>1)</sup> Difference between Humana MA Value-based providers vs. Humana fee-for-service; 2) Humana's 8<sup>th</sup> Annual *Value-based Care Report* (CY 2020 results; published in 2021); 3) Includes administrative (non-hybrid) HEDIS measures and 4 patient safety measures. All measures weighted by their Star weight. 4) PCP practices in value-based agreements received 17.5% of every dollar spent on member care in 2020 vs 6.7% for non-value-based PCPs.; 5) Results based on 2020 performance period and aggregated for all specialties at the provider tax ID level

## Poll question

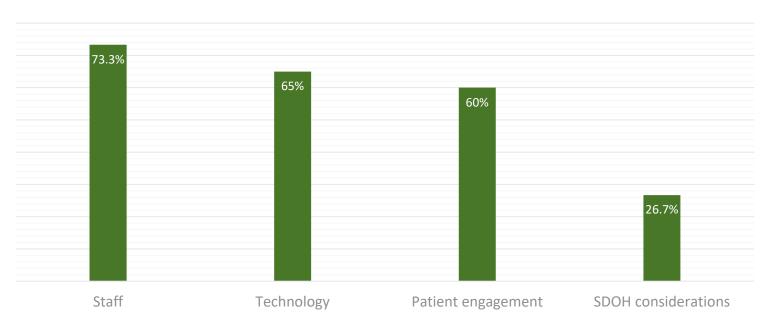
## What do you consider to be the biggest barrier to success?

- Clinical
- Business/operational/infrastructure
- Financial
- All of the above
- Other

#### Medical Group Management Association value-based survey

2019 survey focused on how practices in value-based arrangements position themselves for success.

Where resources were added to accommodate shift to VBC



## Provider value-based care and experience

Robust people, process and technology infrastructure to support providers



Actionable population health insights and predictive analytics platform



**90K**Reports created per month on platform

1,100
Provider groups with direct access in 2020



National Provider Engagement Infrastructure Locally deployed, specialized teams
supporting
providers transitioning to
value-based care



34k 2021 market visits to physician offices



#### **Provider Financial Opportunity**

## Poll question

## What is the biggest hurdle to beginning or advancing along the path to value?

- Lack of knowledge of value-based care
- Resources
- Uncertainty of taking a different approach
- Unsure how to integrate a value-based approach
- Other

#### Readiness assessment

Infrastructure, engagement, growth, clinical and financial capabilities

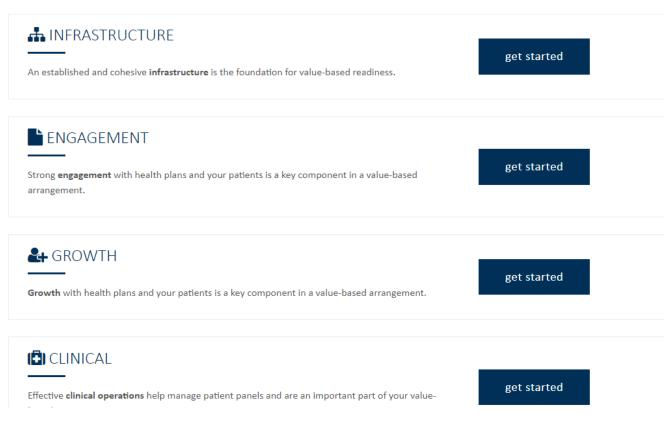
# VALUE-BASED READINESS TOOL This resource can help you identify your value-based readiness to move along the value-based care continuum

Start Your Assessment 🖈

This tool can be used as a guide for physicians and other healthcare providers moving along the value-based care continuum.

#### This tool:

- · Identifies a physician's readiness to enter into a value-based agreement
- · Presents opportunities to improve health outcomes
- · Provides information to support your patients' care



## Population Health Guide (PHG)



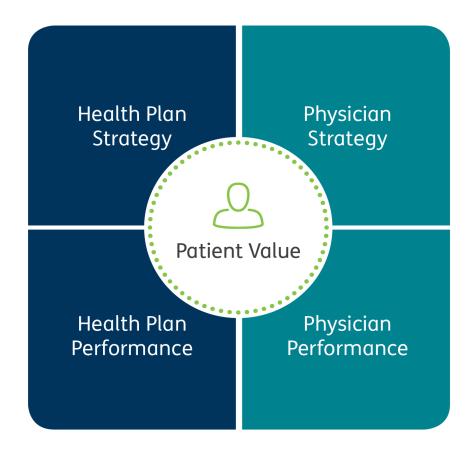
Humana was asked by value-based partners to create a provider-facing website.

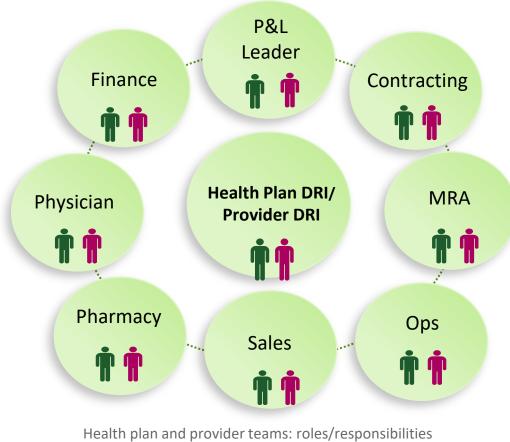
- Readiness → allows groups to assess their risk readiness & points them to educational resources related to their specific opportunities
- Collaboration → provides guidance around effectively partnering with health plans to create mutually beneficial relationships
- Metrics and management → outlines details around key performance indicators and best practices that can improve overall value-based performance and patient outcomes
- Social determinants → guides users to the Bold Goal website to learn how social determinants play a role in overall health outcomes

#### Collaboration

Leverage strategic, operational and informal touch points to facilitate improved patient outcomes

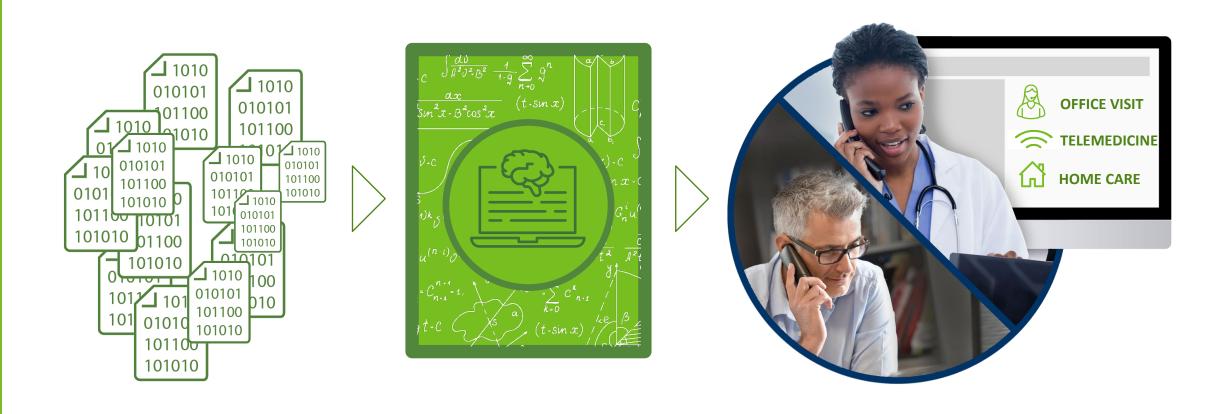
## Thrive Together





- Implements strategy in local market
- Monitors/tracks local performance
- Identifies areas for improvement
- Shares best practices
- Ensures action plans are on track

## Data underlies a deeper connection to our members



## Population Insights Compass

#### Population health reporting platform





#### Connecting healthcare



#### Personalizing care

Allowing providers to return to their mission of serving patients by reducing administrative burden

Fostering collaboration between payers, providers and patients by breaking through data silos for better cost and health outcomes

Managing care, providing timely interventions and leveraging data-rich patient insights to increase healthy days

#### Key features

- Improved navigation with fast and easy-to-access reports
- Custom views to filter data and meet the user's needs
- Enhanced visualization of dashboards and reports for key metrics
- Streamlined workflow integration between reports
- Consolidation of reports to eliminate the need to run multiple reports
- Fewer data discrepancies and improved resolution time frame
- Reports in summary and detail views
- Risk stratification functionality with multiple variables for targeted interventions

## Population Insights Compass

Actionable reporting for value-based providers

Enables provider partners to manage performance and identify and act on opportunities to optimize patient engagement

Free reporting platform for contracted provider partners



Eliminates the need for multiple reporting tools



**Compass** 



Interactive reporting supporting all lines of business



Improves efficiencies through custom report views

66

Tool is the **most comprehensive** & user friendly one out there

The **only platform** we work with that allows us to dig into the data in a variety of levels

Very diverse and its functionality on how to slice and dice data is **better than many** that I have used



## Poll question

How many are engaged in value-based care outside of primary care?

Humana's retrospective, shared savings, episode-based model (EBM) designates a principal accountable provider (PAP) throughout the episode of care. The PAP is responsible for all costs of care in a bundle, as well as clinical outcomes of each episode.



#### Before Admission Assessment and Pre-admission





#### **Trigger Window**

Admit to Discharge **Bundled Procedure** 

#### Post-trigger Window

TJR: Days 1-90 After Discharge Post-discharge Care

#### Post-trigger Window

Maternity: Days 1-60 After Discharge Post-discharge Care

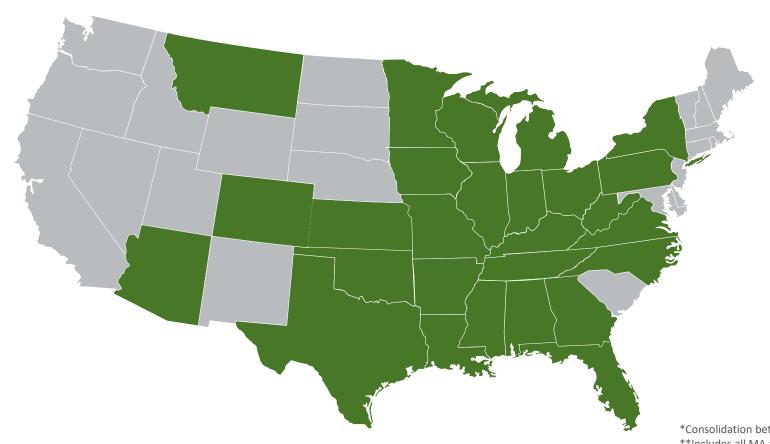
#### Post-trigger Window

Spine: Days 1-60 After Discharge Post-discharge Care

#### Post-trigger Window

CABG: Days 1-30 After Discharge Post-discharge Care

As of Dec. 31, 2021, nearly **170** bundle agreements are in place, covering **1,600** total healthcare providers across **27** states.



<sup>\*</sup>Consolidation between practices impacts total group count

<sup>\*\*</sup>Includes all MA and COMM bundle programs

Quarterly reporting focused on quality and cost opportunities, as well as additional ad hoc reporting available upon request



Availity capabilities allow providers easy, direct access to quarterly reports and program documents



**Proactively engaging** provider groups via joint sessions to demonstrate program value



Our reporting package facilitates the discovery of trends and opportunities to provide value-based care:

**Summary report** focused on aggregate quality and cost performance



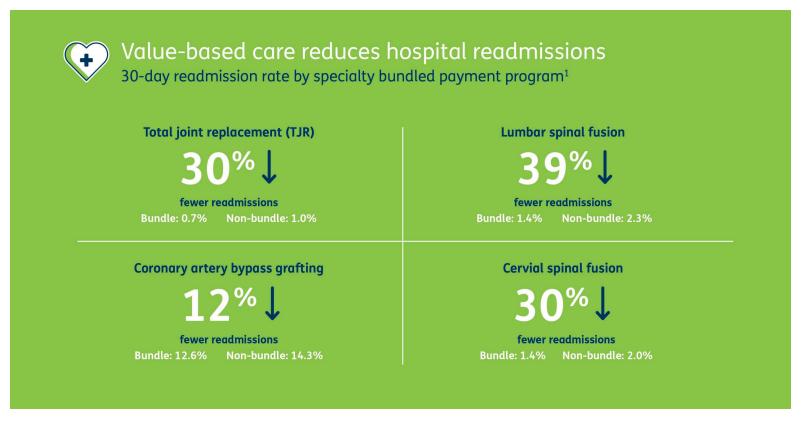
**Supplemental report** dedicated to displaying group and provider-specific trends



**Detail report** presents provider and patient level detail while highlighting any outliers

Patient Summary for included Episodes Humana - Total Joint Replacement Per Episodes Ending Between: Jan2019 - Sep3019 Orthodroup							
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Contracted participants in the bundled payment program consistently outperform non-participants across all specialties in terms of providing quality care for Humana members.



83% of participants earned a payment in 2020, resulting in an average 29% increase for included episodes over Original Medicare for providers meeting requirements.

## Care Decision Insights

Care Decision Insights allows us to inform PCPs about high-performing specialists to elevate the options and services provided to members

Referral Insights:
Sharing effectiveness and efficiency information with

PCPs to influence referrals to specialists



2 Site of Care:
Encouraging specialists to perform procedures in the highest value setting that is clinically appropriate for their Humana patients



## Additional value-based opportunities

#### Hospitalist transitional care

• Focusing on next site of care at discharge, improving re-hospitalization rate and increasing the episode capture rate driven by hospitalists

#### Specialist quality rewards

• Expanding site of care rewards for additional procedures (e.g. arthroscopy, colonoscopy/endoscopy, cardiac procedures and more)

#### **Emergency Medicare**

• ED physicians driving reduction of avoidable escalations and unnecessary imaging

#### Pediatric quality recognition

• Partnership with pediatricians to drive well child visits, immunizations, weight and nutrition, mental health and reduced ED utilization

## Questions

## Thank you

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