



Jennifer Vanden Bergh, HFMA Enterprise Solutions

### INTRODUCING ENTERPRISE MEMBERSHIP

#### **Employee Development**

Professional development and career pathways.

#### **Organizational Education**

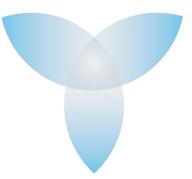
Unlimited access to HFMA's award-winning financial management education.

#### **Cost Containment**

Address growing pressure to reduce cost of membership and education.

#### **Organizational Performance**

Measure revenue cycle, Apply best practices, Perform to the highest standards



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# **Member Benefits**

#### Members receive:

- hfm magazine
- Newsletters
- Chapter membership
- Podcasts
- Talent management + development tools
- Community
- Exclusive access to HFMA Education!











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#### **ENTERPRISE EDUCATION**

#### Members receive unlimited access to:

- Forums
- Newsletters
- Webinars\*
- Online Learning including:
  - o 64 Online Learning Courses
  - HFMA Business of Healthcare® Online Program\*\*
  - o Patient Financial Communications Program
- Certifications including:
  - o Certified Healthcare Financial Professional (CHFP)
  - o Certified Revenue Cycle Representative (CRCR)
  - o Certified Specialist Business Intelligence. (CSBI)
  - o Certified Specialist Physician Practice Management(CSPPM)
  - Certified Specialist Managed Care (CSMC)
  - o Certified Specialist Accounting & Finance (CSAF)



\*CPE eligible for LIVE webinars only. \*\*CPE, CE, and CME eligible.

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# **Grow: Distinguish Yourself with Certification**



hfma.org/certification

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# Promote Yourself.

Reach your goals through education.



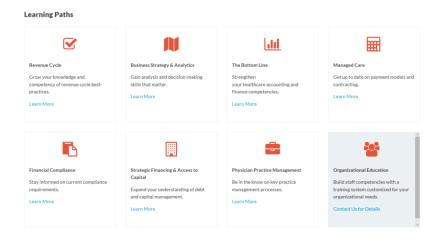


# **ENTERPRISE EDUCATION**

- · Professional advancement.
- Increased job satisfaction.
- Improved team performance.
- · Cost effective delivery.
- Reach your goals through education.

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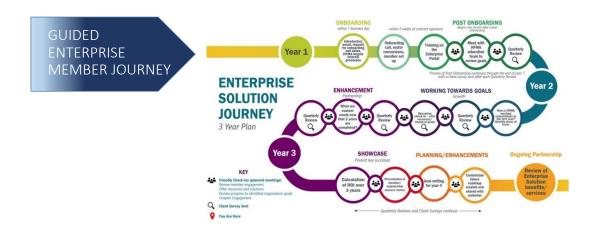
# Learning Paths



https://www.hfma.org/career-development/learning-paths.html

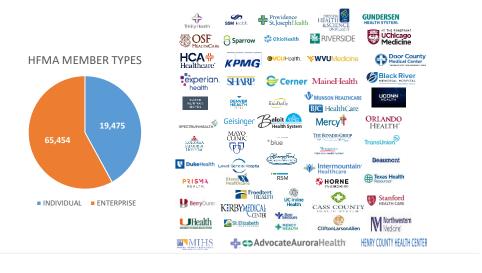
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## HFMA SUPPORT FOR ENTERPRISE MEMBERS



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## **HFMA Members Today**



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