



**BOLDER.
BRIGHTER.
BETTER.**

8TH ANNUAL
*Women in Healthcare
Leadership Conference*

NOVEMBER 12, 2021

**INGLESIDE HOTEL
PEWAUKEE, WI**



PRESENTED BY:



Wisconsin Chapter
of American College of Healthcare Executives

PLATINUM SPONSORS:



EVENT AUDIENCE

All leaders in roles from emerging leader and early careerist to C-suite executives, whether employed with a hospital or health system, clinic or medical group, long-term care or senior living setting, vendor or industry partner, consulting firm or self-employed as an entrepreneur. Students and those in a career transition are also welcome!

REGISTRATION

Register at: www.hfmawisconsin.com

IN-PERSON

	PRICE
Table (8 Seats)	\$750
Individual Early Bird (Before October 22)	\$100
Individual (On or after October 22)	\$125

VIRTUAL

Group (8 Seats)	\$400
Individual Early Bird (Before October 22)	\$55
Individual (On or after October 22)	\$65
Student	\$25

In-person registration includes continental breakfast, lunch, and intrapreneurship workshop session during the conference on November 12. All registrations include the option of attending the in-person only pre-conference networking social on November 11. Advance registration for the networking social is required and a capacity limit may apply.

COVID-19 Safety Precautions: Documentation of full COVID-19 vaccination or a negative COVID-19 test will be required for in-person event attendance. Distancing is encouraged and masks will be available. Please visit our website for details.

LODGING

The Ingleside Hotel
2810 Golf Road, Pewaukee, WI 53072

For lodging, contact The Ingleside Hotel directly at 262-547-0201 to make your hotel reservations. Single/Double Standard Deluxe Room Rate is \$142 per night with the HFMA Women in Healthcare Leadership Room Block, until October 21 or when capacity in the block is reached.



PROGRAM LEARNING OBJECTIVES

Inspired by the 2021-2022 HFMA National Chair's Theme, our conference seeks to inspire healthcare leaders to achieve the confidence, vision, and clarity to become change agents and make an impact for a bolder, brighter, better future.

- Discover the concept of an intrapreneurial mindset and how intrapreneurship can be cultivated in your role and organization.
- Become aware of your strengths and how they can be best showcased and applied personally and professionally.
- Learn about attributes that contribute to successful leadership and strategies for managing complex environments.
- Leave with tools to inspire and advocate for positive change in your workplace and career.

CONTINUING EDUCATION CREDITS

HFMA EDU Hours: 5.25 In-Person | 4.25 Virtual
Please visit the [HFMA website](http://www.hfma.org) for information on reporting continuing education for certification maintenance.

ACHE Qualified Education Credits:
5.25 In-Person | 4.25 Virtual

As an independent chartered chapter of the American College of Healthcare Executives, American College of Healthcare Executives – Wisconsin Chapter is authorized to award 5.25 hours of ACHE Qualified Education credit toward advancement or recertification in the American College of Healthcare Executives. Participants in this program who wish to have it considered for ACHE Qualified Education credit should list their attendance when they apply to the American College of Healthcare Executives for advancement or recertification.

To request a certificate of participation contact Kathleen Olewinski, FACHE at: kmo@uwm.edu.

Hours shown are for full conference attendance. Please report actual sessions attended when submitting continuing education hours.

THANK YOU PLANNING COMMITTEE!

MELINDA MASTEL, MBA, FHFMA, CMPE, CPXP
CHAIR

AUDRA HOFFMANN, MBA, CPA, CHFP
VICE CHAIR

Committee Members

Cheryl Budworth, MBA

Matthew Clark, CHFP

Jayne Cramer, BA, CRCR

Kathleen Olewinski, MS, FACHE

Kim Osinaike, CRCR

Tracy Quinn

Carrie Racine, MBA, CPA

Nikki Schmidt, MBA

Brittany Tillman, MBA



CONFERENCE SCHEDULE

7:15-8:15 AM Check-in, Continental Breakfast & Headshots by Milwaukee Headshots
Headshots will also be available throughout the conference

8:15-8:30 AM Welcome & Opening Remarks

8:30-9:30 AM ***Intrapreneurship**

9:30-9:45 AM Break

9:45-10:45 AM **Workshop**

10:45-11:00 AM Break

11:00 AM-12:00 PM ***Thoughtfully Fit®**

12:00-1:30 PM Lunch

1:30-2:45 PM ***Leadership Panel**

2:45-3:00 PM Break

3:00-4:00 PM ***Tech Talent in Healthcare**

4:00 PM Closing Remarks

**Denotes session available to virtual attendees.*



8:30 AM-9:30 AM OPENING KEYNOTE

9:45 AM-10:45 AM WORKSHOP *(In-Person Only)*

ANNA OAKES, MBA Oakes Co.

Culture of INTRApreneurs: Owning Your Impact at Work and Helping Others Do the Same

Join us for our opening keynote with TEDx speaker and strategic advisor for start-ups to Fortune 500 companies, Anna Oakes, to dive into the engaging topic of intrapreneurship.

11:00 AM-12:00 PM

DARCY LUOMA, MS Darcy Luoma Coaching & Consulting

Thoughtfully Fit®: Take Charge of What Comes Next

Join Madison, Wisconsin's favorite executive coach as she teaches you how to face any challenge – no matter how difficult – using a model she herself has tested under extreme fire. This inspiring session will give you the confidence to take charge of what happens next when you encounter one of life's many challenges.



1:30 PM-2:45 PM

Women in Healthcare Leadership Panel

Join senior leaders from across Wisconsin healthcare organizations for a conversation on career paths, empowering women leaders, the future of healthcare, and more.

JENNIFER MUELLER, MBA, RHIA, FACHE, FAHIMA VP and Privacy Officer, Wisconsin Hospital Association

CARRIE NORBIN KILLORAN, JD, MPP, FACHE, CCEP, CHC President, Aurora Sinai Medical Center and Greater Milwaukee Patient Service Area, Advocate Aurora Health

CANDACE SANCHEZ, MBA Director, HIT Strategic Partnerships, Advocate Aurora Health

RICHELLE WEBB DIXON, MHSA, FACHE Senior VP & COO, Froedtert Hospital

CHRIS WOLESKE, JD, FACHE President & CEO, Bellin Health



3:00 PM-4:00 PM CLOSING KEYNOTE

Tech Talent in Healthcare

KATHY HENRICH, MS
CEO, Milwaukee Tech Hub Coalition





Conference

#WHLC2021

#HFMAWI

#ACHEWI

Social Media

Follow
HFMA Wisconsin
Chapter
& ACHE-WI
on LinkedIn!



Conference content, format, and details are subject to change. Please consult our chapter website at www.hfmawisconsin.com for the latest information.

NETWORKING SOCIAL: THE POWER OF PLANTS, LET'S EAT!



Join plant-based chef Amberlea Childs of Plant Joy for a cooking demonstration, healthy hors d'oeuvres, and great company! Advance registration is required.

THURSDAY, NOVEMBER 11

6-7:30PM

INGLESIDE HOTEL

UPDATE YOUR HEADSHOT!

Certified Professional Photographer Bill Sargent of Milwaukee Headshots will be providing professional headshots during the conference on Friday, November 12. Arrive early to have your headshot taken prior to the event kickoff, or have yours taken throughout the day of the conference. Attendees will receive their headshot digitally following the conference.



MILWAUKEE
HEADSHOTS

CONFERENCE FOR A CAUSE

Attendees of this year's conference are encouraged to support our community by considering a monetary or in-kind donation to Hope Center in Waukesha. Hope Center is a non-profit organization focused on serving people in need and preventing homelessness in Waukesha County.

Donations can be made online at: hopecenterwi.org/donate-now

A list of requested items can also be viewed at the link above. Hope Center representatives will be collecting items for donation during the conference such as travel size hygiene items, socks, and much needed new or gently used men's clothing. This is the perfect time to clean out your partner's closet or see if others have men's clothing items they would like to contribute.

