



We Dare You to Move:
**Be Resilient,
Recharge,
& Reinvigorate!**

Women In Healthcare Leadership

Virtual Conference
Friday, November 6, 2020

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Welcome to the 7th annual Women in Healthcare Leadership Conference brought to you this year in a virtual format. A collaboration between HFMA Wisconsin Chapter and ACHE Wisconsin Chapter, the conference brings together a diverse audience for a full-day event devoted to inspiring, empowering, and creating opportunities for healthcare leaders.

In a continually evolving landscape, this year's program is more accessible than ever. Whether it's your first time attending or you are a returning participant, We Dare You to Move to action in your sphere of influence while investing in yourself to Be Resilient, Recharge, & Reinvigorate! Enjoy a day designed to reflect on your journey, share new insights, and energize you for the future. Invite a colleague – we look forward to seeing you.

Presented by:

hfma™ wisconsin chapter



Wisconsin Chapter
of American College of Healthcare Executives

REGISTRATION:

Registration will be accepted ONLINE ONLY.

To register, visit:

www.hfmawisconsin.com/wi-hfma-2020-virtual-womens-conference.html

Registration for this event may be purchased by individual attendee or by a group of four attendees ("virtual table").

Note for Virtual Table registration option: The company or individual purchasing the table is responsible for inviting guests and registering all guest names, titles, and email addresses. The table option allows guests to be registered under one contact for a discount and will not affect participation in the conference due to the virtual nature of the event.

Individual Registration Fee: \$30

Group of 4 (Virtual Table) Registration Fee: \$100

CONTINUING EDUCATION CREDITS:

5.10 HFMA Certification Credit Hours; 4.5 ACHE Qualified Education Credits.

As an independent chartered chapter of the American College of Healthcare Executives, the ACHE Wisconsin Chapter is authorized to award 4.5 hours of ACHE Qualified Education credit toward advancement or recertification in the American College of Healthcare Executives.

Participants in this program who wish to have it considered for ACHE Qualified Education credit should list their attendance when they apply to the American College of Healthcare Executives for advancement or recertification.

To request a certificate of participation, contact Kathleen Olewinski, FACHE at: kmo@uwm.edu

THANK YOU TO OUR COMMITTEE MEMBERS

Carrie Racine, Conference Chair

Melinda Mastel, Vice Chair

WHO SHOULD ATTEND:

All leaders in roles from emerging leader and early careerist to C-suite executives, whether employed with a hospital or health system, clinic or medical group, long-term care or senior living setting, vendor or industry partner, consulting firm or self-employed as an entrepreneur. Students and those in a career transition are also welcome!

PROGRAM LEARNING OBJECTIVES:

We Dare You to Move: Be Resilient, Recharge, & Reinvigorate!

As a healthcare leader in this unique and changing landscape, We Dare You To...

BE RESILIENT – Discover how better self-awareness can lead to greater resilience and the ability to thrive in the midst of change.

REINVIGORATE – Learn how to engage your team to create clear expectations, improve teamwork, and enhance the patient experience.

REIMAGINE – Explore ways to use innovation to drive meaningful change and leverage an innovation culture in a time of crisis.

RETOOL – Reflect on two perspectives of the leadership journey and hear insights on how to lead in a remote work environment and how to expand your leadership possibilities.



CONFERENCE PROGRAM: FRIDAY, NOVEMBER 6, 2020

8:30-8:45 AM Welcome

8:45-10:00 AM KEYNOTE:

Saundra Dalton-Smith, MD, “The Power of Resilience in Cultivating Healthy Leaders and A Healthy Team”

10:00-10:15 AM Break

10:15-11:15 AM Nicole Smithback, MBA-HM, “Teamwork and Patient Experience”

11:15-11:30 AM Break

11:30AM-12:30 PM Networking Activity

12:30-1:00 PM Lunch Break

1:00-2:00 PM Erika Smith, PharmD, FACHE, Kelly Stevenson, MBA, Jennifer Moore, MHA, and Natalie Mortensen, MSN, RN, NI-BC, “Reimagine: Leading Innovation in Healthcare”

2:00-2:15 PM Break

2:15-3:30 PM Carrie Donovan, MHA and Theresa Jones, MS, “Realize your Leadership Capabilities in a Changing Environment”

3:30 PM Closing Remarks & Wrap-Up

A \$50 GIFT CARD WILL BE GIVEN AWAY AFTER EVERY SESSION!

8:30 – 8:45 AM Welcome



8:45 – 10:00 AM KEYNOTE “The Power of Resilience in Cultivating Healthy Leaders and a Healthy Team”

Dr. Saundra Dalton-Smith, Physician, Researcher, Author & Speaker

In this talk for busy over-stressed individuals, Dr. Dalton-Smith shares keys to thriving in the midst of change. Discover how better self-awareness can lead to greater resilience. Through the use of engaging storytelling and real-life examples, Dr. Dalton-Smith shares the role of resilience, change management, and self-care in optimizing personal productivity, improving time/energy management, increasing your efficiency, and cultivating a positive culture in your organization. You will leave this session with actionable next steps you can begin implementing immediately.



10:15 – 11:15 AM “Teamwork and Patient Experience”

Nicole Smithback, MBA-HM, Chief Administrator – Anderson & Shapiro Eye Surgeons/Surgery Partners Ambulatory Surgery Center

Participants will gain an understanding of how educating team members and creating clear expectations can improve teamwork and enhance patient experience.



11:30AM – 12:30 PM “Networking Hour with Virtual Breakout Rooms”

- Reflect on Morning Sessions
- Interact with Networking Activities
- Make Personal Connections



1:00 – 2:00 PM “Reimagine: Leading Innovation in Healthcare”

Erika Smith, PharmD, FACHE, Director, Enterprise Care Coordination & Redesign – Froedtert Health

Kelly Stevenson, MBA, Senior Manager – Inception Health

Jennifer Moore, MHA, Manager – Inception Health

Natalie Mortensen, MSN, RN, NI-BC, Manager – Inception Health



This session will begin with an overview of one healthcare organization’s approach to establishing an innovation accelerator within the traditional academic health system. Lessons learned in structuring and operationalizing this innovation accelerator company will be shared including how it has evolved over time and in response to the recent pandemic. Breakout sessions for further discussion will be offered in:

- Strategic structure to drive innovation
- Operationalizing innovation
- Measuring & financing innovation
- Top opportunities for innovation within health systems

CONFERENCE PROGRAM: FRIDAY, NOVEMBER 6, 2020 (CONTINUED)



2:15 – 3:30 PM “Realize your Leadership Capabilities in a Changing Environment”

Carrie Donovan, MHA, System VP Revenue Cycle Operations - Advocate Aurora Health
“Leading in a Remote Work Environment”

And



Theresa Jones, MS, VP Inclusion, Diversity and Equity - Children's Wisconsin
“Exceeding the Vision to Expand Your Leadership Possibilities”

Enhance your leadership skills through the exploration of two leadership journeys on their path to senior leadership. This session will provide practical tips for adapting to changes in your work environment and pivoting in your career when necessary. You will learn how to lead and engage staff in challenging times of change. Also learn how to overcome career detours, step out and take risks to expand your career options and discover your true capabilities.

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ACHE WI LINKEDIN

www.linkedin.com/company/american-college-of-healthcare-executives-wisconsin-chapter/



SAVE-THE-DATE:

2021

WOMEN IN HEALTHCARE LEADERSHIP CONFERENCE

Friday, November 12, 2021

The Ingleside Hotel – Pewaukee, WI



If you have any questions, contact Conference Chair Carrie Racine at: carrie.racine@fvsawi.com

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